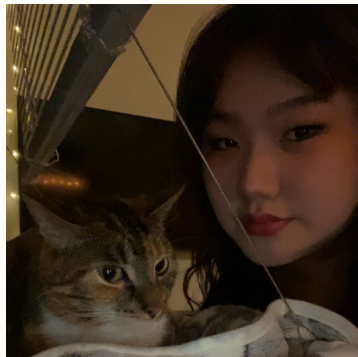# MyMemoMeal

INFO491 B: Capstone
Team Digital
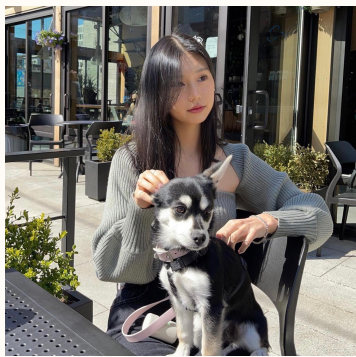
Team Digital

Khaliun Tumenbayer

UI/UX Designer

Hannah Pae

UI/UX Designer

Jennifer Oh

Project Manager

Sally Shin

Front-End Developer

Megan Tran

Front-End Developer

Problem Context

Desire to easily **find** past food experiences
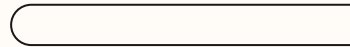
Documenting meals all in one platform

Enhancing accessibility to **organize and personalize** past recollections

Problem Statement

How might **dining enthusiasts easily document their food adventures** so that they can **recollect their experiences and feel a sense of comfort through their meals?**
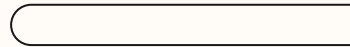
Key Research Insights

User Research

Users **currently utilize photo app, notes app, or Instagram** to keep track of their food adventures

Literature Review

Journaling and capturing a meal isn't just about documenting a moment; **it's about preserving a slice of happiness to revisit later**

Market Research

Existing platforms focus on the **discovery, rating, social sharing** or **nutrition and health** features

Meet Haven

Pain Points

- **Difficulty recollecting** location and taste of meals
- Frustration of utilizing several apps to document her dining experiences

Needs

- **Recalling** specific dining experiences
- **Convenient access and organization** of past experiences
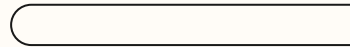
Key Concepts

Ability to **effortlessly document** personal experiences

Reflecting on their past food adventures in **one centralized platform**

Promotes a moment of **honest reflection**

User Testing and Validation

Concepts Validated

Rating system for experiences was intuitive

Color Scheme and Design Choices was appealing

Collections feature feature were favored

→

User Testing Insights

Fine tuning scale of **rating system**

Changing orientation of **buttons and sliders**

Refining navigation buttons

Add Memo

mmm

MyMemoMeal

What did you eat today?

Add New Memo

What did you eat today?

Food Picture *

Drag files here to upload or Browse

Food Name *

What's Food Name?

Location *

Where Did You Eat?

Date *

Please Choose The Date!

Rating *

How Was It!

Add to Collection

Choose collection(s) to add ...

Description

What do you think about this dish?

Made with **Softr**

MemoMeal

Collections

Collections

All of the collections you've made for your memos will go here!

🔍 Type here to search

Create New Collection

At Attempt Was Made

The 3 times my friends dragged me out of bed to go eat with them... results vary

Add New Collection ✕

Cover Image *

Drag files here to upload or
Browse

Collection Title *

New Collection

Create Description *

What is this collection about?

Choose Date Created *

Cancel   **Add**

New York Steak

Fried Rice

Ethical Considerations

Core Values

Simple Navigation

User Feedback

Privacy Protection

Ethical Mitigations

Accessible Features

Terms and Conditions

Reminder notes
throughout application

Positive Impact

Encourage personal
journaling

Safe archival of dining
memories

Appreciate the richness
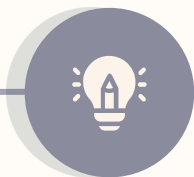of everyday experiences

Plans Beyond Capstone

1

NOTIFY USERS & STAKEHOLDERS

Informing project status and **how/when data will be deleted**
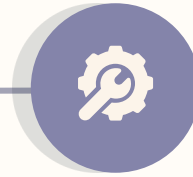
2

STOP DATA COLLECTION

Shut down **Softr prototype** for the public

3

DELETE ALL COLLECTED DATA

Delete all collected data provided by users **on Airtable**

Thank you!