



Service Stars

Final Presentation

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Our Team



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Project Manager



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Front-end, Database



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Front-end, Database

Problem Context

- Gap between UW students & Local Organizations looking for volunteers at U-District
- UW students need one SaaS to find Opportunities
- Organizations need a brand new outreach platform focusing on younger generations



Key Concepts

01 Community Engagement

02 User-Centric Design

03 Verification and Trust

04 Partnership and Collaboration

Connections to Problem Statement & Research Insights

01 Engage with non-profits in U-district to understand their **service needs**

02 Design our volunteering matching website with both **organizers and volunteers** in mind

03 Create volunteering **verification process** to ensure trustworthiness

04 Establishing partnerships with non-profit & **community groups**

Key Research Insights

Literature Review

- Volunteering is declining especially among youth
- Retaining volunteers is as hard as recruiting

User Research

- Students mostly find opportunities through word of mouth
- Technology becoming more relevant

Market Research

- Keeping opportunities hyper-local
- Easy filter and search
- Foster sense of community



Persona – Evelyn

- 42 years old
- Volunteer Coordinator of Rainy City Soccer nonprofit
- Lives and works in the U-District
- Attends community meetings
- Wants to promote events and recruit volunteers locally

Persona – Jimmy



- 20 years old
- Full time INFO student at UW
- Lives on campus
- Interested in sports
- Wants to find volunteering opportunities locally that suit him



Concept Validation

Our Audience

- UW Students
- U-District Residents
- Org Leaders

Concepts to Validate

- Navigation
- Features
- Design
- Functionality
- Details

Insights and Design Direction

- Accessibility
- Header Content
- Buttons
- Privacy
- Tag Moderation

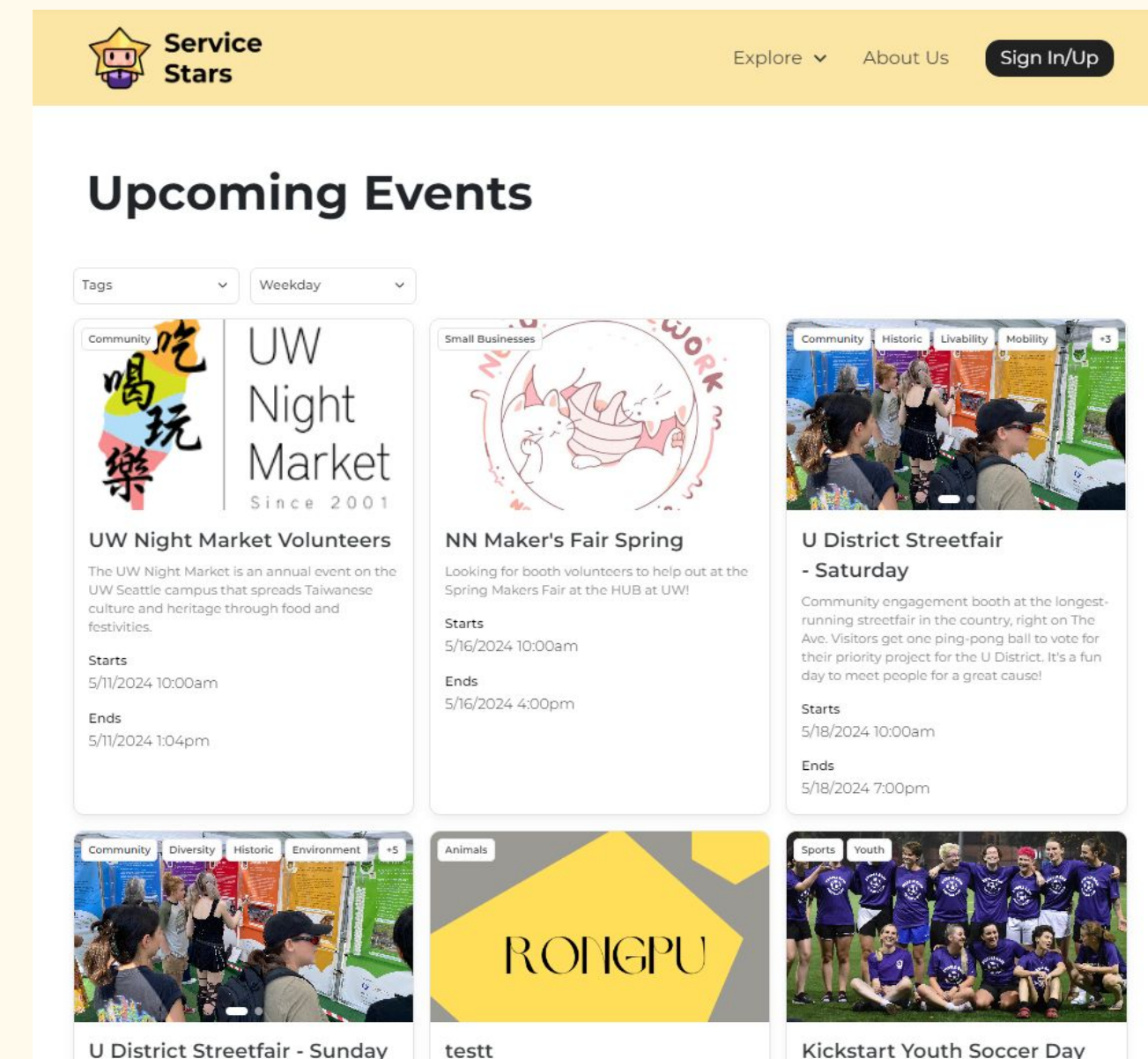
Key Features

Feature 1: Organization Search Page



- Cards show basic info of each organization
- Clicking one redirects to organization details

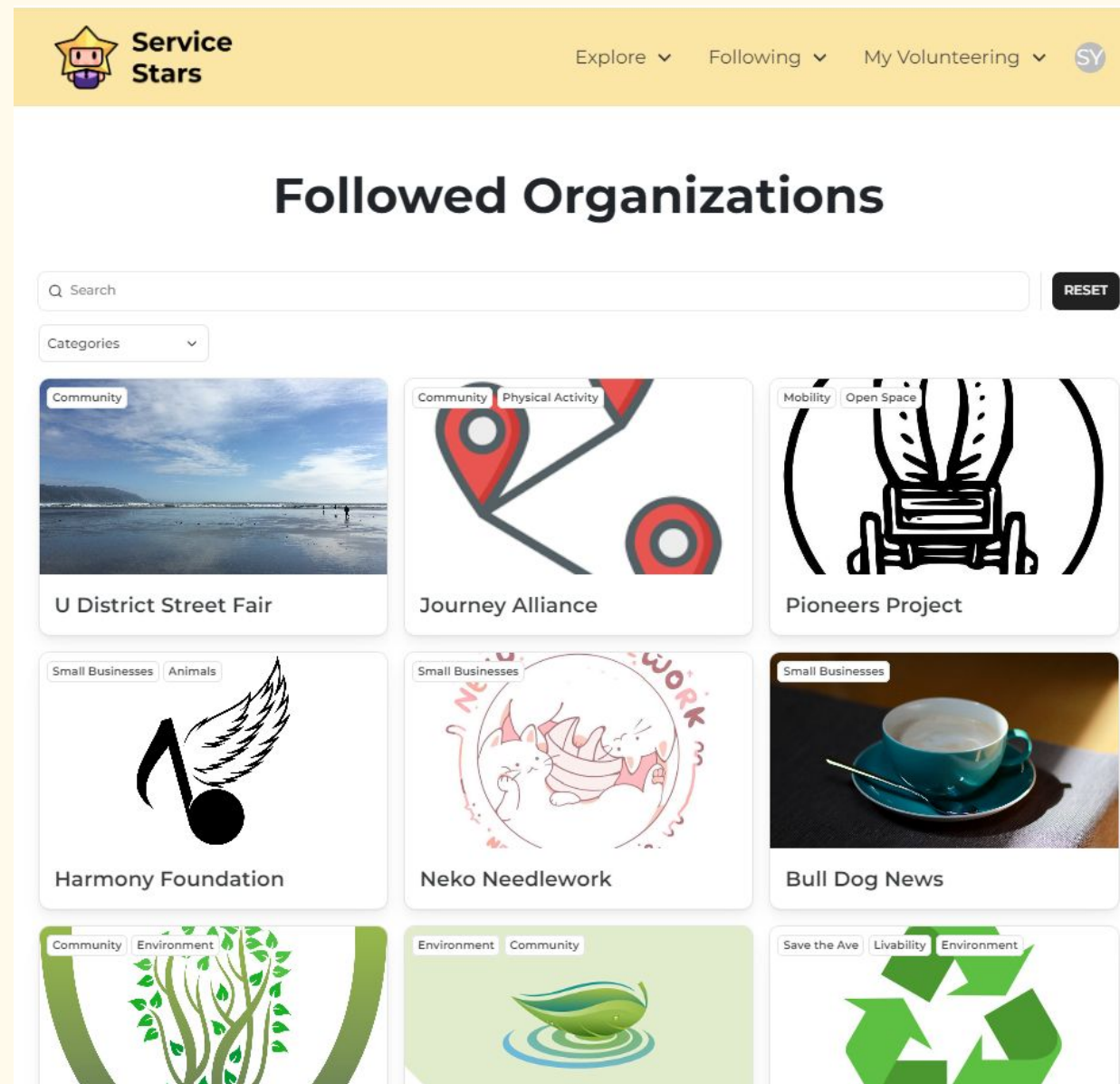
Feature 2: Upcoming Events Page



- Cards showing all the upcoming events
- Clicking one opens details and registration

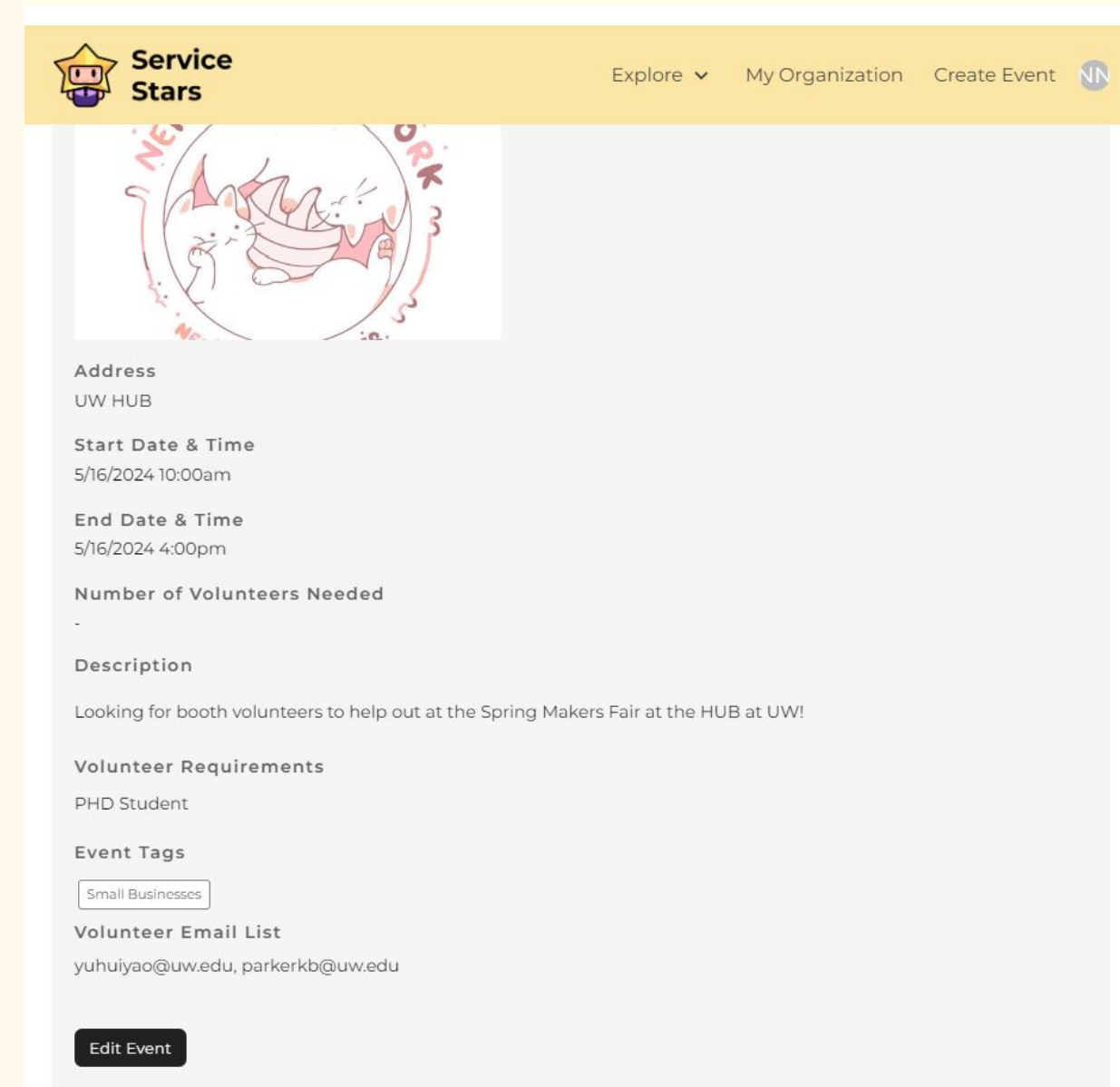
Key Features

Feature 3: Follows & Notifications



- Easily find followed/notified organizations
- Receive emails for new events (notified)

Feature 4: Volunteer List



- Up to date volunteer email list for each event
- Email volunteer email list 3 days before



Event Created Successfully!

Check out [My Organization](#) to see your listed events!

[My Organization](#)



Ethical Considerations

- **Cross Platform Accessibility**

Mobile, Tablet, PC

- **Privacy Considerations**

Terms and Conditions

User Privacy

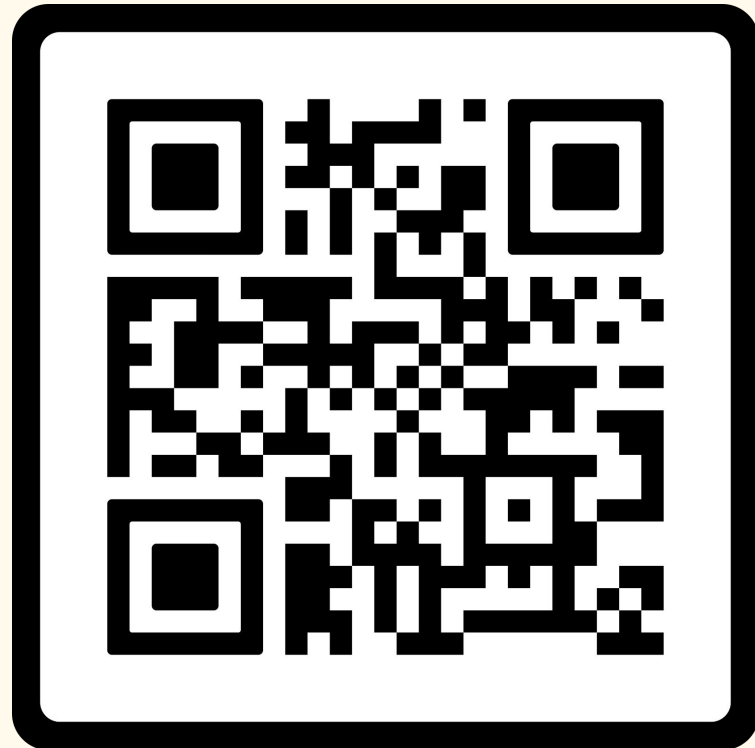
- **Trustworthy Users**

Event reminders

Honor System



2024 U-District Street Fair



- May 18th–19th
- Try out our site!

udistrict.org/servicestars





Service Stars

Thank you!

udistrict.org/servicestars

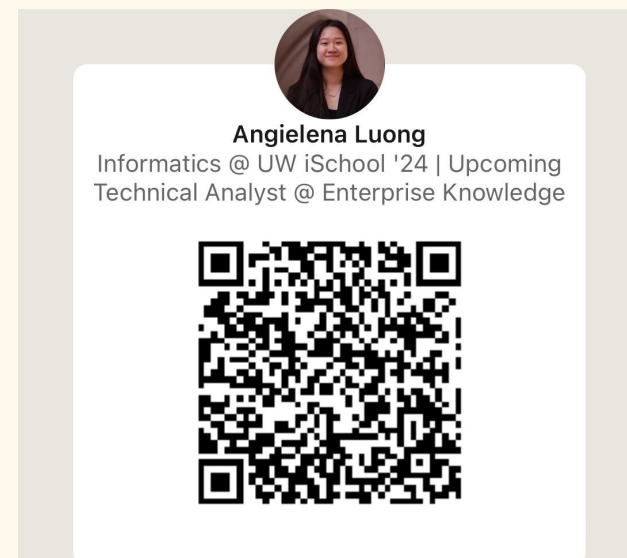
Questions?



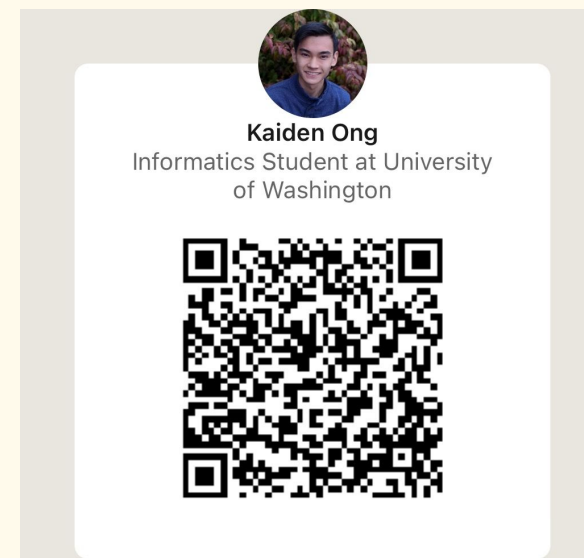
Connect with us on LinkedIn!



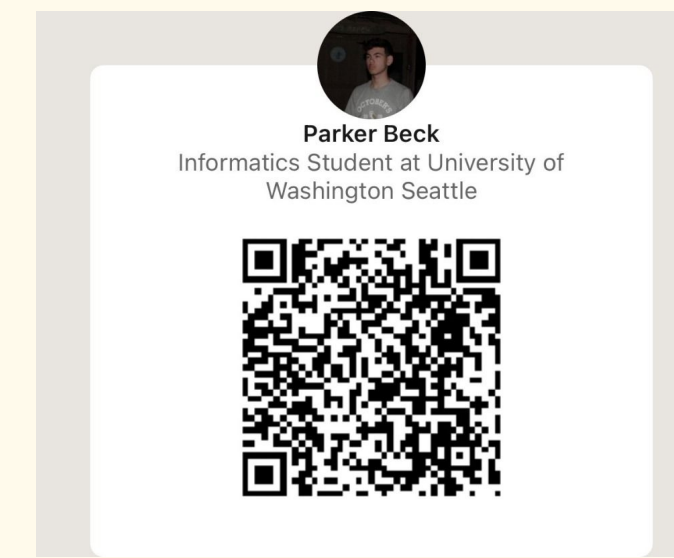
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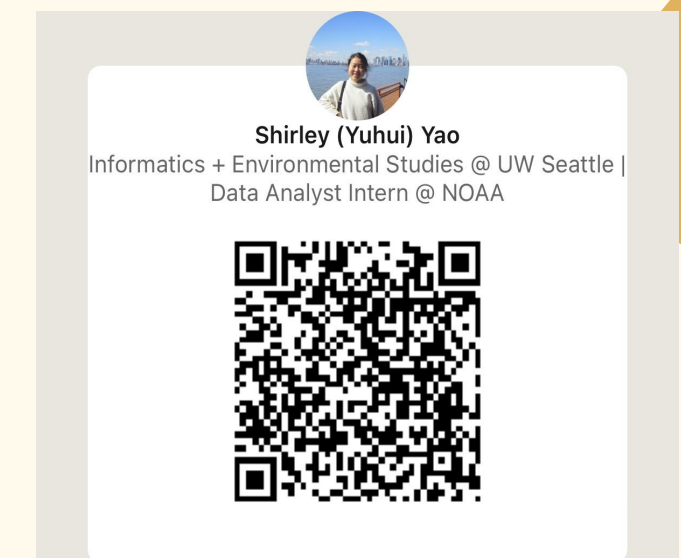
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