HazingInfo.org

The nation's first free, comprehensive database of hazing incidents.

Project by Team **iDEA** Sponsored by **Jolayne Houtz** and **Hector Martinez**



Our Team



Our Stakeholders and Partners



Problem Context

- What is hazing?
- Colleges lack or tuck away important information around hazing
- Difficult to understand how state anti-hazing protects your kids
- Lack of transparency leaves students and parents are uninformed how safe they are on campuses



Image: Sam Martinez, a WSU student who was hazed to death in 2019

How might **college students** considering joining social organizations and their **family**, achieve a better understanding of **hazing information** so that they can make **informed decisions** about joining organizations?

Research Insights

Hazing Knowledge

Hazing Definition

Hazing Research

37 out of 40

students and parents surveyed **knew what hazing was** Typically associated with **alcohol consumption** and **coerced actions**

Majority would not know where to look for hazing incident information

Personas

Jake McDonald

- Incoming WSU freshman
- Heard about hazing from friends



Susan Johnson

- Son wants to rush frat at UW
- Has seen hazing incidents in the news



Wants to learn more about what the prevalence of hazing among frats is at WSU.

Wants to identify what frats have been charged for hazing violations at UW.

Key Concepts

Accurate, Up-to-Date Hazing Incident Data

Search for Specific Institutions

Connection to Resources

"Do I / my family member feel safe joining a social organization at this school?"

Concept Validation

Validated through user interviews and guided site walkthroughs

Lessons Learned

Accurate, up-to-date information on school's hazing policy, incidents, etc. = priority

Designed Direction

Provide school's **hazing incidents**, **policy**, and if they **report**



Key Features - Homepage



Key Features - School Lookup



Key Features - School Overview





Ethical Considerations



Next Steps?

- Our site is live!
- Preparing for handoff to the team at UW iSchool to grow the database of states and features

Visit our site now at <u>HazingInfo.org</u>

Connect With Us!



THANKYOU