



A Colorful View



Link:
<https://willrod.itch.io/crescent-moon>

Background

Color Vision Deficiency (CVD) is a reduced ability to distinguish colors, which currently affects **1 in 12 men** and **1 in 200 women** globally.



Pain Point

Individuals with CVD reported that they've faced judgments from their peers and teachers, especially in their teen years. However, few products in the current market address this issue.

Problem Context

How might teenagers with color vision deficiency(CVD) achieve reconciliation with themselves so that they can cope with CVD in a healthy way?

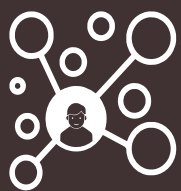


Solution

A Colorful View —
An interactive journal game about the emotional journey taken by a boy with color vision deficiency named Bobby

Introduction

Bobby, a 14 year-old boy, immersed himself in drawing a piece of Art. He noticed that his classmate sitting next to him stared at his work, bewildered. "Why is the grass red", his classmate finally asked. Utterly confused, Bobby asked, "Is there something weird about my drawing..?"



Real-World Simulation



Emotion Healing



Alternative Ending



Qing Nie



Alice Chen



William Rodriguez



Oliver Nie