

## THE PROBLEM



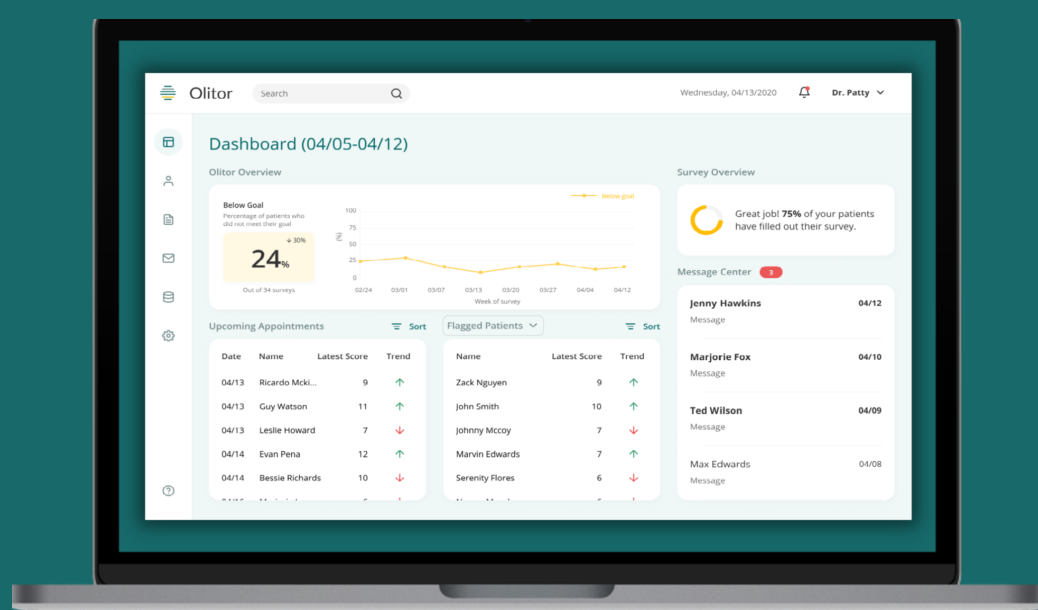
There has been a rise of health-promoting mobile apps in recent years including apps to promote healthier diets. However, most mobile health apps are not developed for older users, do not support information exchange with clinicians, and have yet to undergo a rigorous evaluation.

## VISION

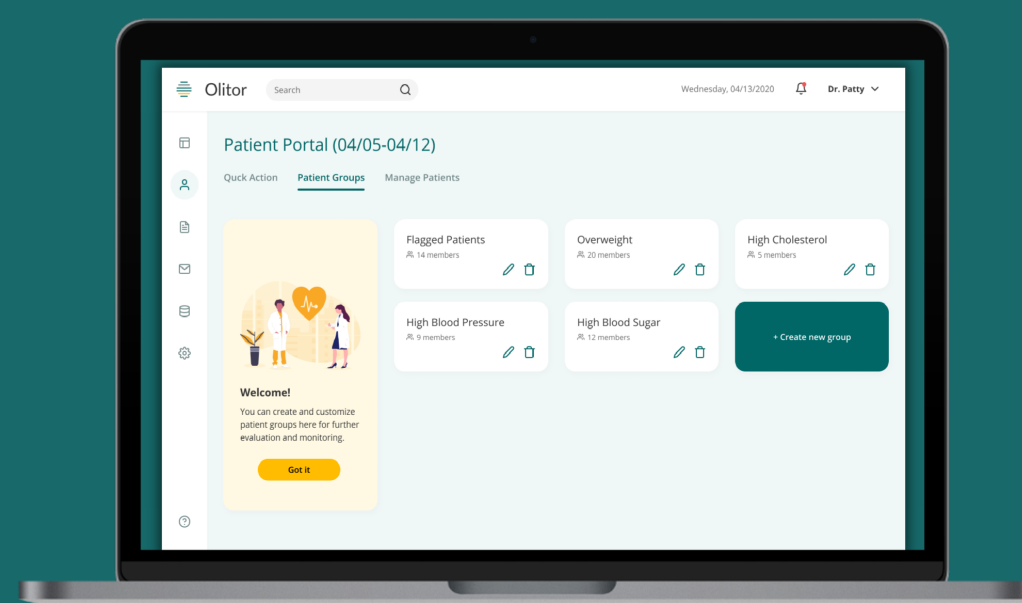


Olitor aims to create a scalable and cost-effective solution that allows doctors to implement a sustainable behavior change intervention to help their elderly patients adhere to the Mediterranean Diet.

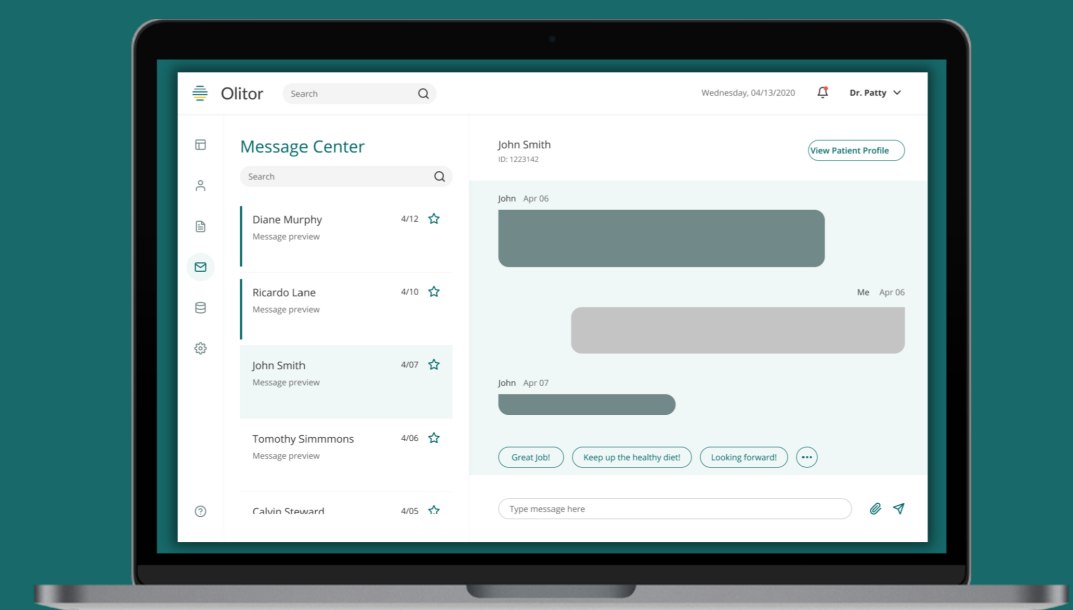
## SOLUTION



Dashboard for clinicians



Portal for patients



Patient support through live chat

## KEY OUTCOMES



- Preventive measures given by clinicians by studying trends on the dashboard to improve overall health & wellness
- Improved access to healthcare at home
- Patients does not have to wait for months to get a consultation
- Red flags/emergency situations highlighted for clinician's recommendation and next steps
- Improving online healthcare for elderly population, especially in sensitive times such as the COVID-19 pandemic