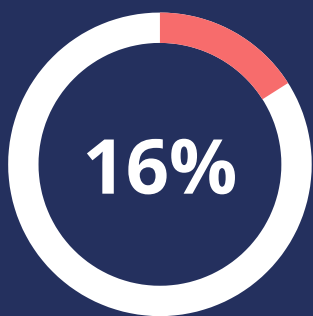


# grid

GENERALLY READABLE  
INFORMATIVE DOCUMENTS

makeagrid.com

## the readable, research-based guide on how to create more readable documents

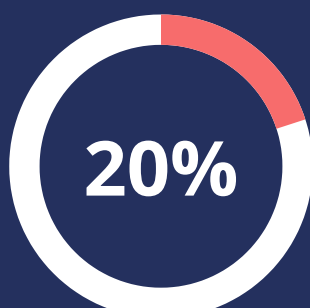


people who will actually  
read text word-for-word



50 milliseconds

time until a first  
impression of a  
page is made



percentage of  
text on a page  
that is read



10-20 seconds

average time a  
reader spends  
on a page



Nonprofits don't have the time or money to spare  
when they're busy fighting for change.

Make getting the message out easier with grid!

Capstone Project by Jamie Ramos  
Master of Library and Information Science 2021  
iSchool, University of Washington, Seattle  
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#### References

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