iSIFT: Fact-checking made easy

Team Visionaries • Center for an Informed Public

About

iSIFT is a fact-checking tool that helps adults find the information they need to determine the credibility of an article in a simple and efficient manner.

- Like “iSIFT” on Facebook
- Send Sifty a message
- Go to iSIFT website

Challenge

Misinformation, the spread of false or inaccurate information, must be addressed in light of the COVID pandemic because...

- It can confuse people
- It can result in behavior that endangers others
- It hinders progress towards ending the pandemic

What is SIFT?

SIFT is a media literacy method, developed by one of our sponsors, Mike Caufield, that helps you identify misinformation. It stands for STOP, INVESTIGATE the source, FIND trusted coverage, and TRACE claims to their original source.

First the chatbot. Then the website. Send an article to Sifty and begin your fact-checking journey...in less than 5 minutes.

Meet me at isift.herokuapp.com

Fact-checking just got easier! Just send me a link to get started....