

# BEYOND BIAS: ETHICS OF A.I. FOR CULTURAL HERITAGE

Ethics for heritage AI must go beyond bias, privacy, and surveillance, and into the far-reaching channels AI creates for continued patterns of colonialism.

## EXPANDED ETHICAL ISSUES FALL INTO 3 THEMES:

### CONTEXT

Data abstraction amplifies colonial patterns of cultural erasure

### CHIMERAS

Illusion of new way to engage with history repeats patterns of cultural reproduction, appropriation, and exploitation

### COSTS

Human and environmental costs in the AI supply chain are at odds with heritage goals

Attention to the full scope of AI's impacts reveals where it counteracts decolonization efforts. Ethics for heritage AI should be holistic and interdisciplinary to drive genuine, transformative change.