

Connecting Marginalized Entrepreneurs with Library Resources

Opportunity

- Small business owners and local entrepreneurs understand the needs of their communities
- Business ownership is one of the main ways communities build wealth
- Many traditional entrepreneurship support networks exclude people from marginalized backgrounds
- Libraries will be able to support entrepreneurs and their communities by connecting entrepreneurs with library business resources

Approach

- Interviewed public librarians to understand how they are helping entrepreneurs in their community
- Created website with three specific areas of entrepreneurial support
- Will share with librarians in Washington State

Outcomes

- Public librarians in Washington will be able to support entrepreneurs from marginalized backgrounds
- Entrepreneurs and small business owners from marginalized backgrounds will be able to grow their business

Published website:

<https://sites.google.com/view/libraryresourcesforbiz/home>

