PUBLIC LIBRARY RESOURCES FOR CONSCIOUS TECH USE

THE ISSUE

- People increasingly spend time online & on social media
- People worry about their daily tech use
- People worry about their personal data online

- **70%** of Americans feel their personal data is less secure than it was 5 years ago (Pew 2019)
- Approx. **80%** say they feel they have little control over how their data is used

- **31%** of US adults say they are online almost constantly (Pew 2021)
- **68%** of parents feel distracted by their phones while spending time with their kids

THE PROJECT

Designed and presented two online public library programs for Iowa City Public Library

PROGRAM #1

- Overview of browser cookies
- How websites & tech companies use cookies
- Practices and tools to protect online privacy

PROGRAM #2

- Introduction to principles of digital minimalism
- Key thinkers from different approaches: Levy, Newport, Zuboff
- Discussion and sharing of best practices

THE RESULTS

- Programs offered via Zoom in April 2021 & recorded
- Exit Survey results & follow-up with staff indicates positive reception & implementation among patrons

Program Attendance: 20

Find recordings of these and other programs at youtube.com/thelibrarychannel

Iowa City Public Library

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