

INKEDSPORTS.

The NCAA will no longer restrict college athletes from monetizing off their NIL (Name, Image and Likeness) after rules update in 2021

CONNECTING FUNDING OPPORTUNITIES FOR STUDENT ATHLETES



College-athletes are looking for sponsorship, endorsement opportunities following NCAA rule changes regarding Name, Image and Likeness (NIL) rights



Inked Sports provides a bridge for the athletes and organizations/brands to connect and build relationships



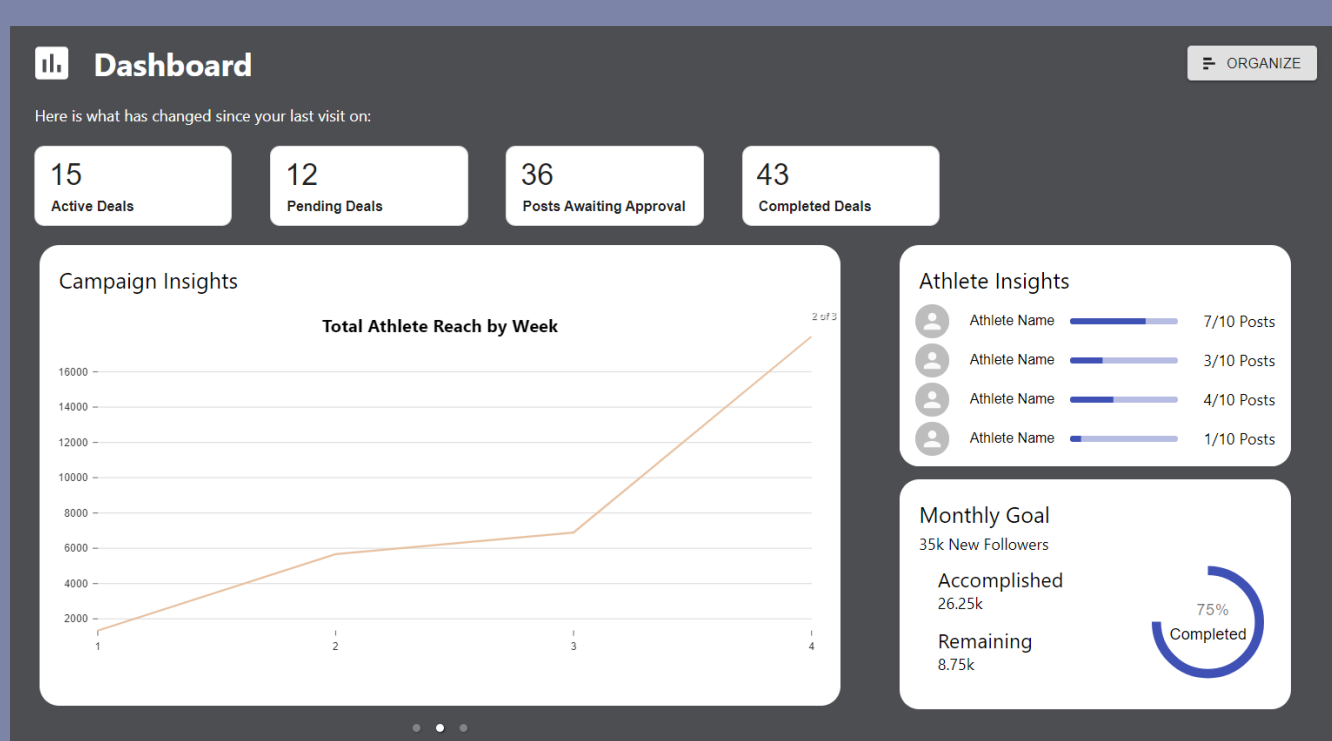
College-athletes are now able to acquire more recognition and additional sources of income by using their NIL

CREATING A WEBSITE FOR SPONSORS



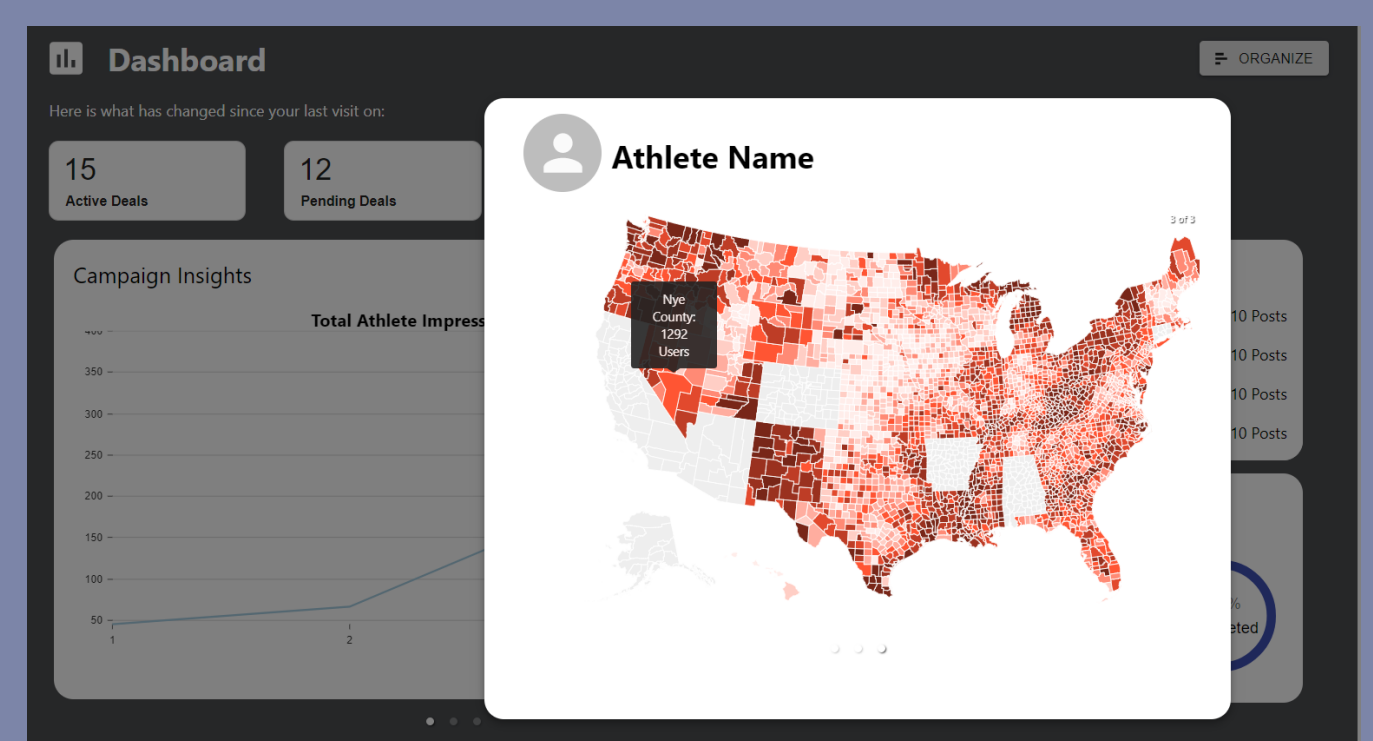
The website will allow sponsor organizations to follow and analyze individual athlete's marketing performances on social media campaigns

TAKING A CLOSER LOOK INTO CAMPAIGNS



Campaign Dashboard Page

- Information about current and completed campaigns
- Charts providing insights about campaigns and individual athletes' performances
- Monthly follower goal progress



Individual Athlete's Charts

- Interactability to help users understand chart information better
- Organizations can track the demographic spread of an individual's audience and the weekly reach of each athlete