# crofery



Turn a home into a bakery, turn a bakery into a community.



Croftery seeks to gather lovers of baked goods--bakers and eaters--onto a platform which can nourish a community.

Cottage food <u>sellers</u> seeking for new

customers



<u>Buyers</u> are interested in cottage foods

# Challenge & Outcome

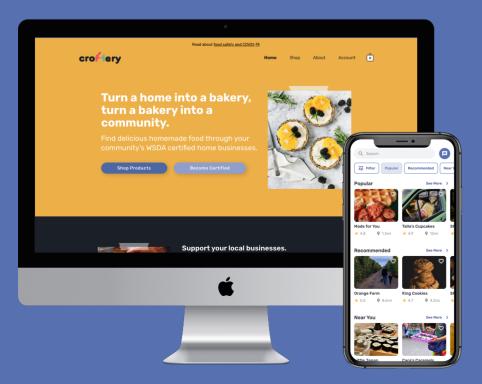
## How might we create a platform to enable the cottage food industry to generate revenue safely and inspire creators?

Croftery is an online marketplace that 1) enables cottage sellers to reach a wider audience, and 2) enables buyers to buy with confidence. We aim to foster a tight-knit community of buyers and sellers.





### Visit croftery.com and shop for WSDA approved items





### Pick up your food or get your food delivered. Enjoy!



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