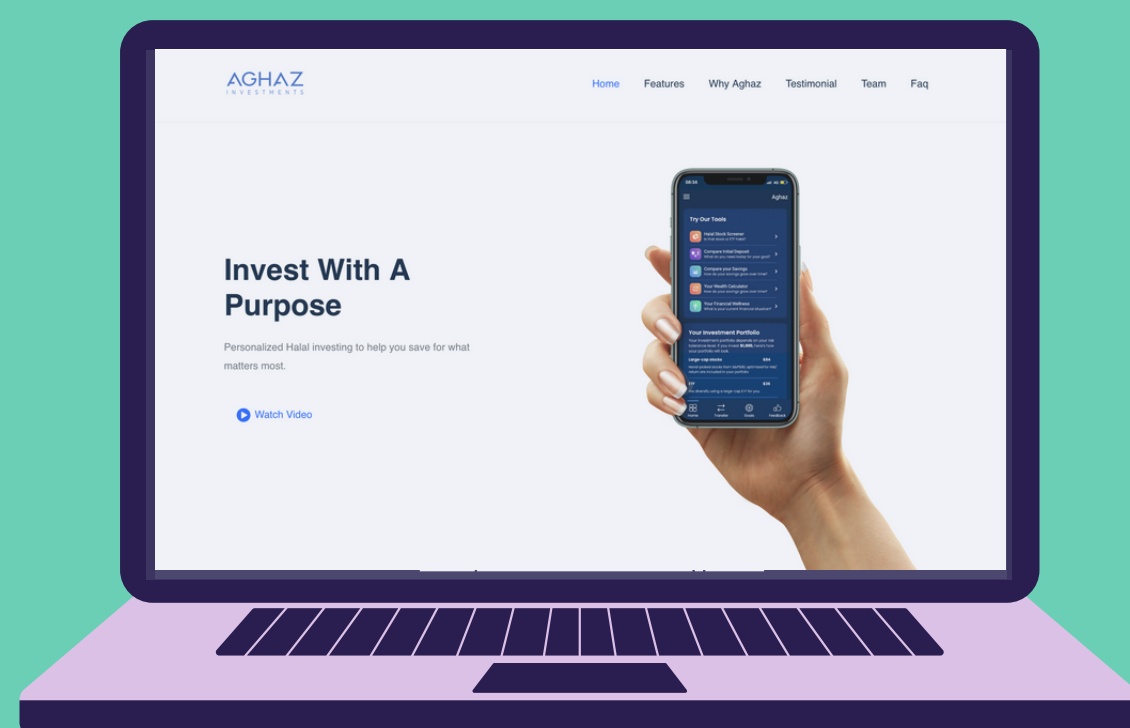
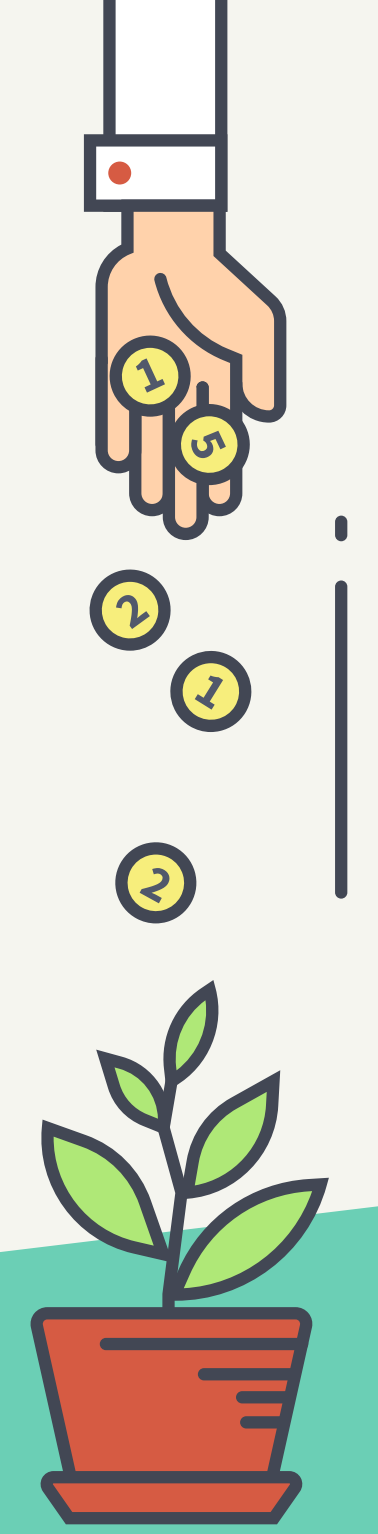


Aghaz Investments

Your Financial Wellness Tracker

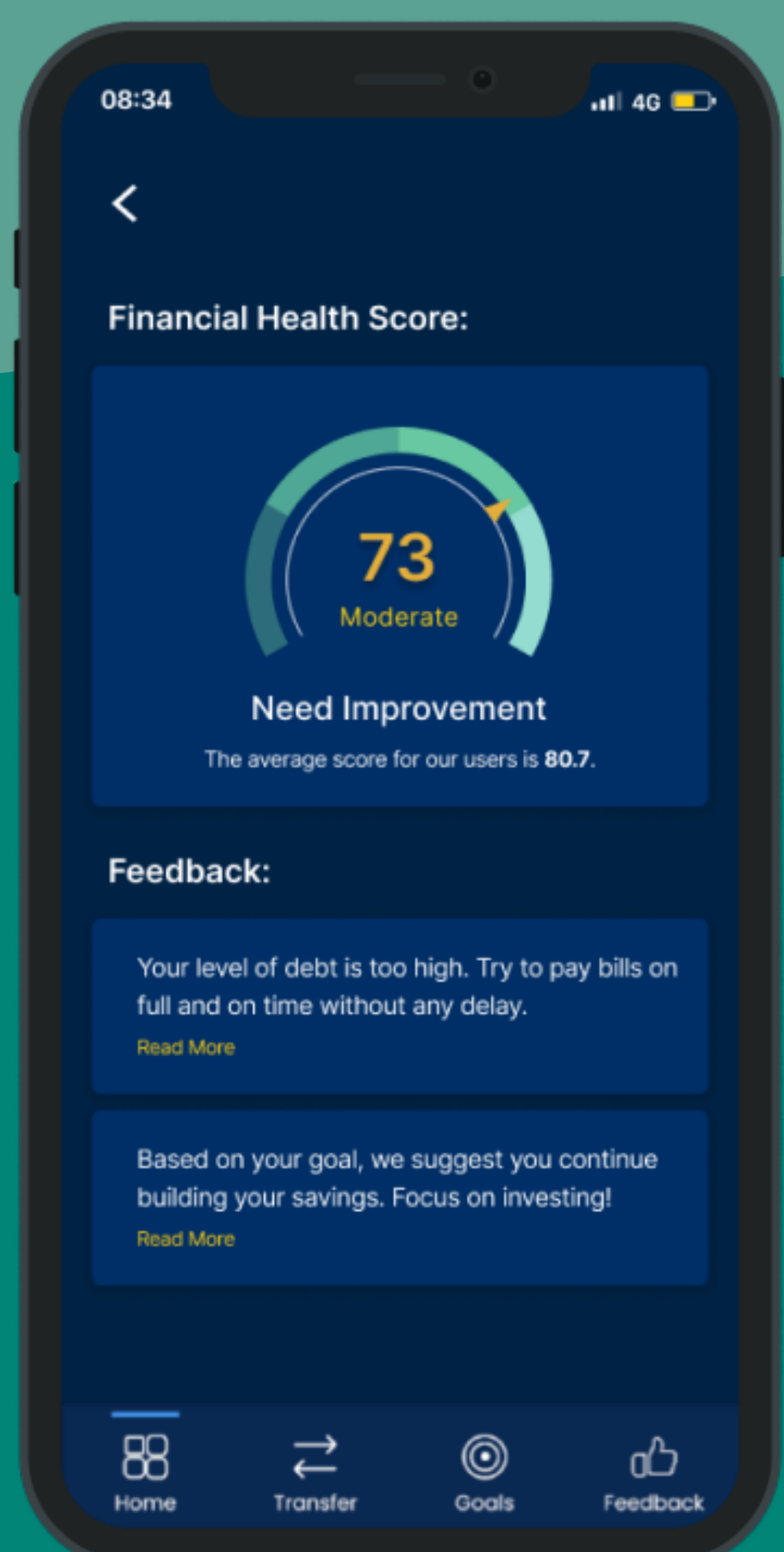
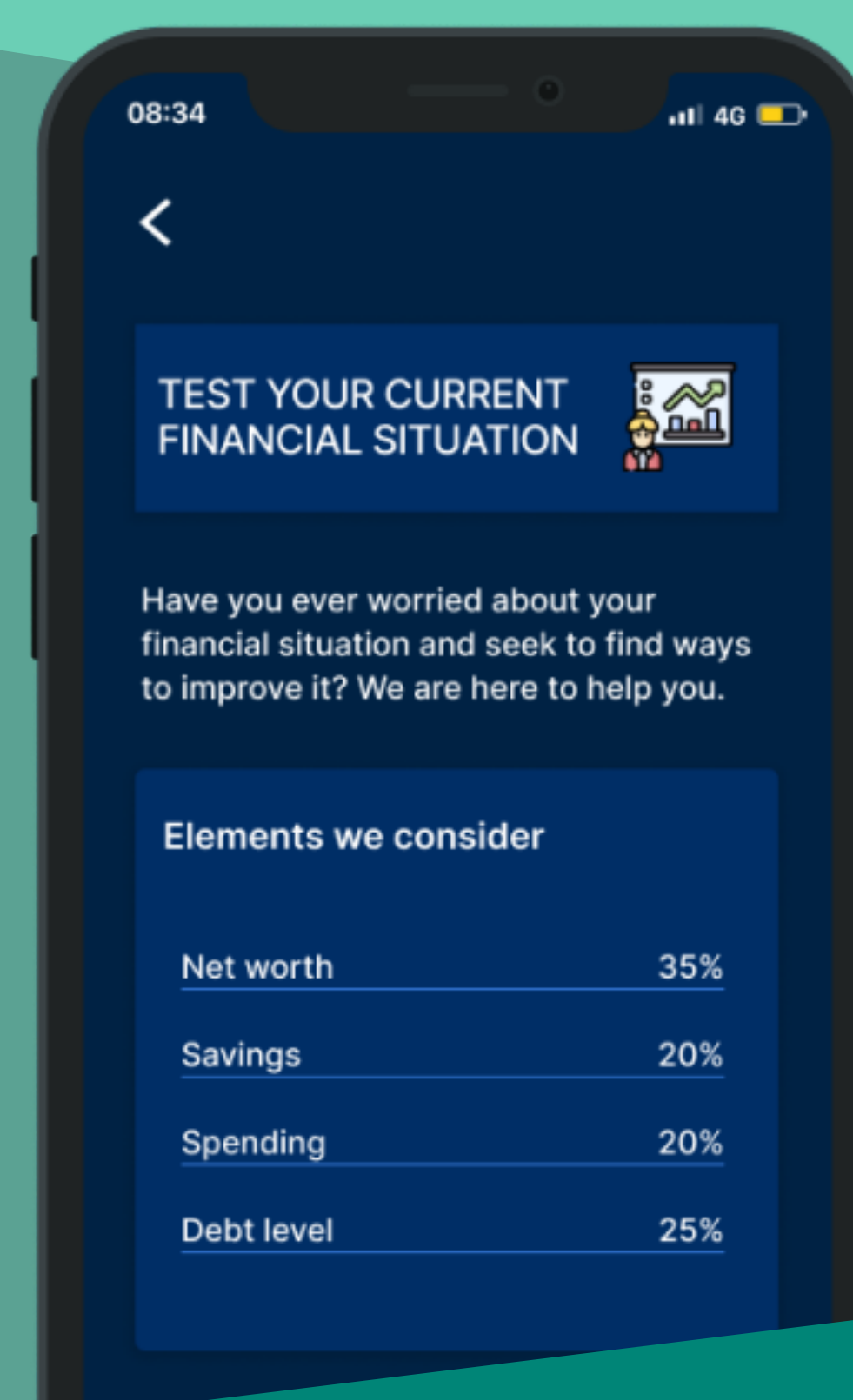


Challenge

How might values-based customers or Muslims assess and improve their financial health and well-being so that they can invest and save for their goals in a manner that aligns with their beliefs?

Impact

- Guide customers to define their financial goals
- Offer a broad choice of investment options
- Make confident decisions based on their values



Outcome

- **Questionnaire:** Ask the user to input several factors that affect the financial health score
- **Score:** Compare the user's performance with all users on the platform
- **Feedback:** Provide specific tips and recommendations on how the user can improve