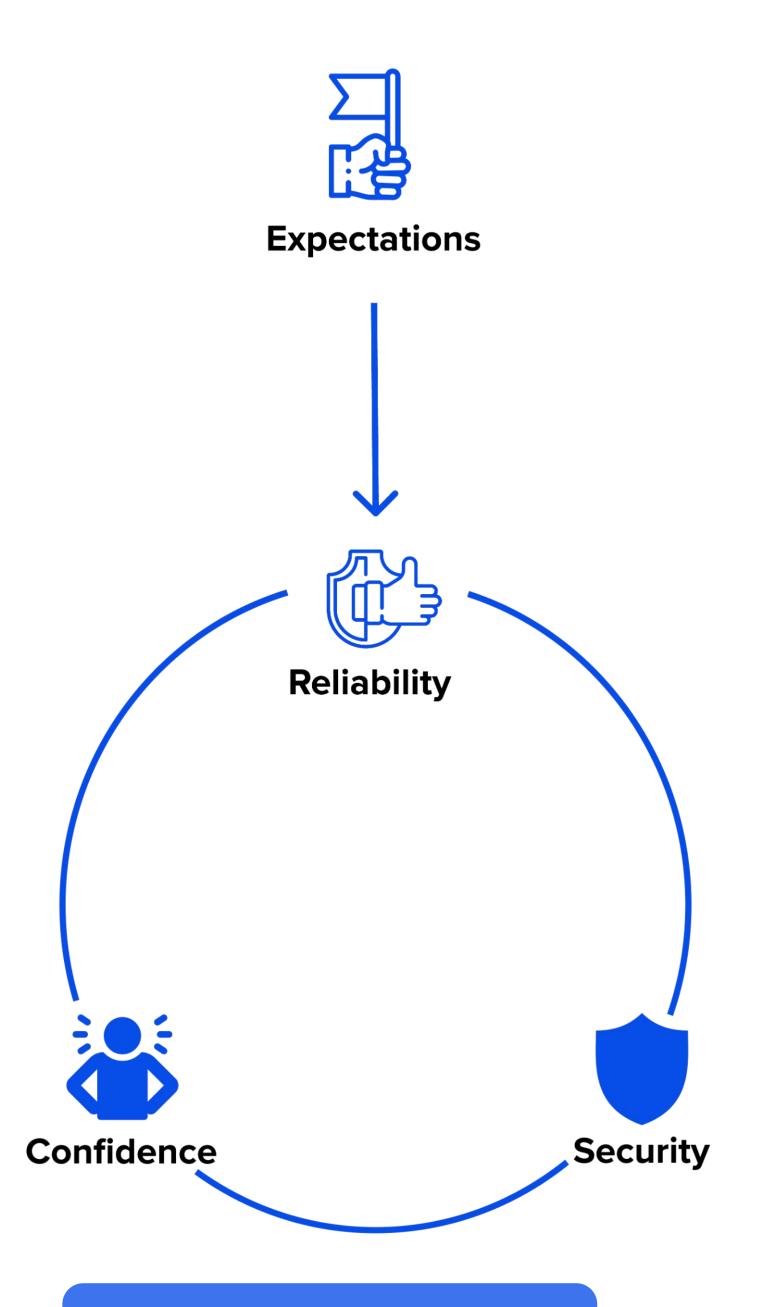
# Designing for Trust on Social Media

#### THE PROBLEM

**Social media** has changed today's information and communication world. As a result, there has also been a rise in **mis/disinformation**, which has eroded users' **trust** in social media **platforms**.

#### **OUR SPONSOR**

We worked with PhD and postdoctoral students in the **Center for an Informed Public (CIP)** to conduct a **literature review** and create a **design toolkit**.

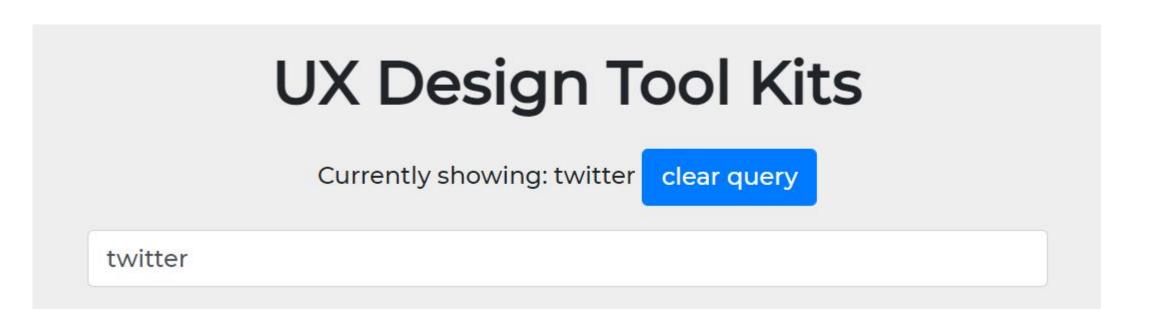


### TRUST DEFINITION

Based on our literature review of 23 papers, we created our own definition of trust in order for researchers to understand our perspective.

## DESIGN TOOLKIT

Designers can search tags of interest, where they can find more information and recommendations on design features meant to build trust in the platform.



#### **Twitter Factchecker**

Twitter Factchecker is a feature Twitter implements for tweets that might contain mis/disinformation.

