

# INFORMATION ARCHITECTURE & WEB MIGRATION FOR ACRL ESS

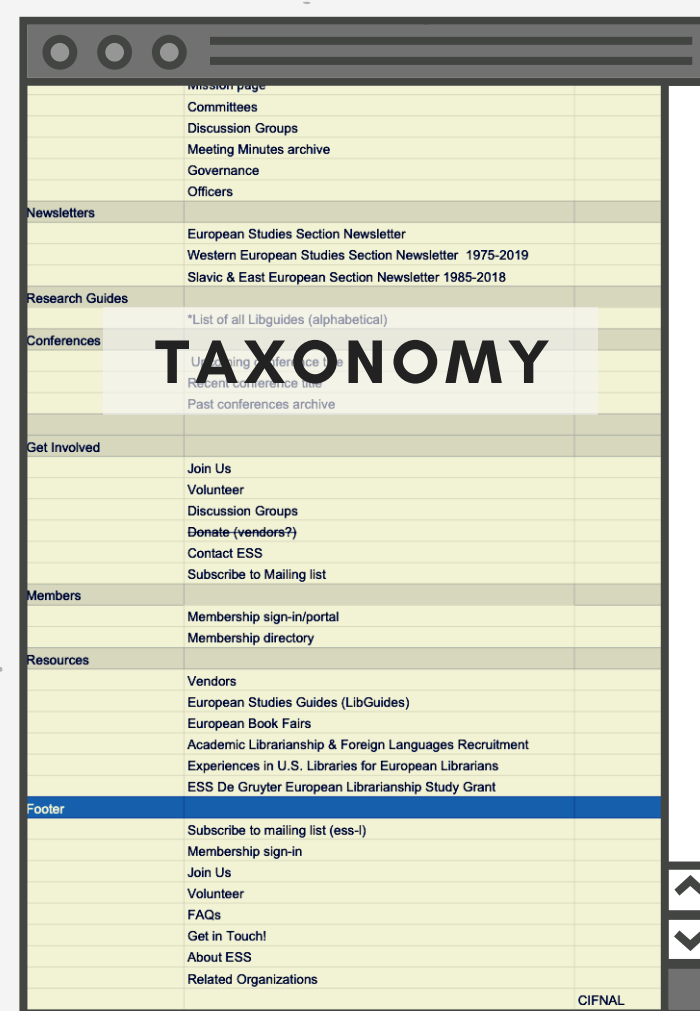
## BACKGROUND

The new European Studies Section (ESS) is an integration of the Slavic & Eastern European Section (SEES) and the Western European Section (WESS) of the Association of College & Research Libraries (ACRL - a division of the American Library Association). ESS will be hosted on a new Wordpress site giving a chance for an intentional design based on user research and content analysis. This site is serving academics and professionals in European affairs and history, while also supporting study and research. This project serves to meet this purpose.

## UX RESEARCH ANALYSIS

### Step 1

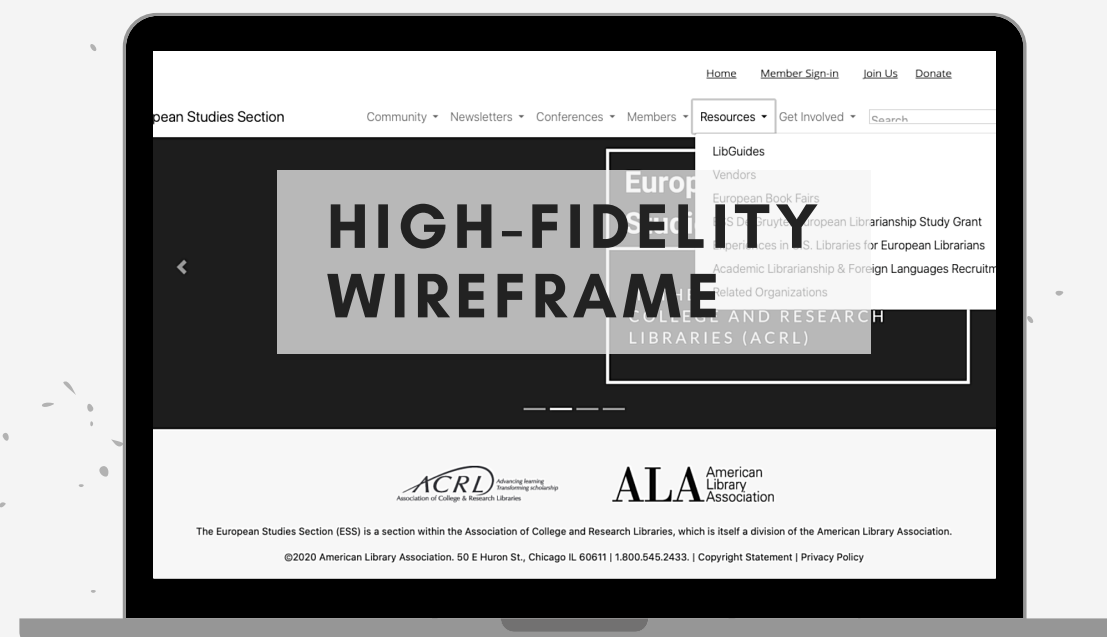
ACRL ESS sponsors provided a survey and other user information to base my analysis upon. The survey was about the future of ESS and was taken by members in May of 2019.



## TAXONOMY: NAVIGATION & SITEMAP

### Step 2

Creating a taxonomy by analyzing the content from the old websites and combining it with the user research data. There was a process to refining the navigation including deciding if certain pieces were still viable for the new organization. This was decided via months of meetings and deliberations. This is an ongoing process due to the number of stakeholders involved.

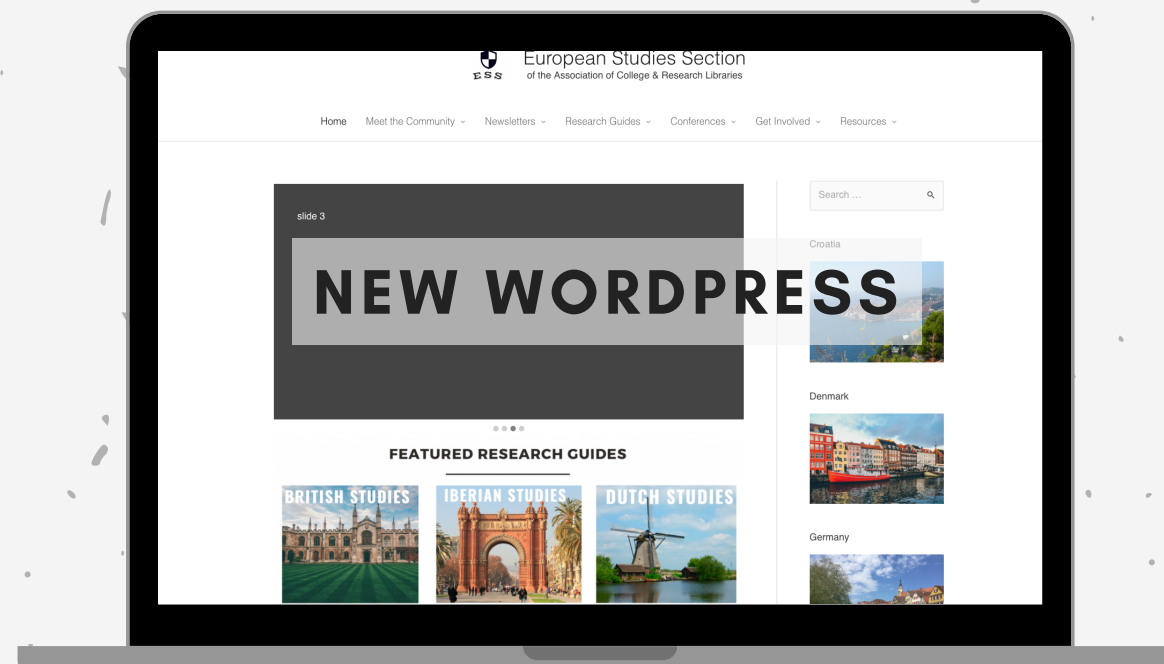


## UX DESIGN & WEB DEVELOPMENT

### Step 3

Objectives included, creating wireframes of basic site structure and navigation created with HTML & CSS, applying the new navigation and elements to the top menu and footer menu, and structuring content by adding functionality with plugins and well-documented CSS coding.

The functions desired: member registration, login protected web pages, a membership directory, carousel, subscribe button, and ADA compliancy (contrast and minimizing the use of dropdown menus).



## TO BE CONTINUED...

- Migrating the rest of the content from WESS and SEES prior websites.
- Document the work for future maintenance.
- Write up an article for an ESS newsletter about the project.