



LOW BROW/ HIGH CULTURE EXHIBIT

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The lowbrow art movement originates in underground comics, punk music, graffiti, and hot rod art styles out of California from the 1950s and 1960s, The style that encompassed characteristics such as painting of uniquely grotesque characters on the hood of custom styled vehicles. Through the emergence of this vastly unique and populist art movement, artists often developed their own style through the appropriation of mass-produced items and individualizing these items through one-of-a-kind customization . This signature style was displayed primarily in underground art scenes, such as on band memorabilia, comics, and political posters.

INFORMATION NEEDED

The purpose of the exhibit is to

- Create interest in previously undiscovered materials in Special Collections that pertain to the low-brow art movement
- Create a multimedia experience within the exhibit
- Address the climate of politics, social justice, and diversity over a period of time with respect to Low Brow Art.
- Encourage patron participation and highlight a shared experience in the Pacific Northwest with locally made zines and art
- Shed light on underrepresented artistic communities through comic books, music, local zines, animation, and political posters.



EXHIBITION

**Sponsor: University of Washington Special Collections
Allee Monheim**

Cases: Graphic Novels and Mainstream Comics
Political Comics
Local Zines/Workshop Zines

Multimedia experience included

Create-Your-Own- Zine Workshops
Social media posts
Curated Spotify playlist
Lowbrow inspired animation slideshow
Exhibit catalog website to highlight chosen items

NEXT STEPS

As lowbrow art is reflective of society, the style continues to evolve, requiring Special Collections to continuously consider enhancing their collections by acquiring contemporary materials. This collection and related materials can be further expanded by utilizing our proposed lowbrow art Collection Development Policy.