

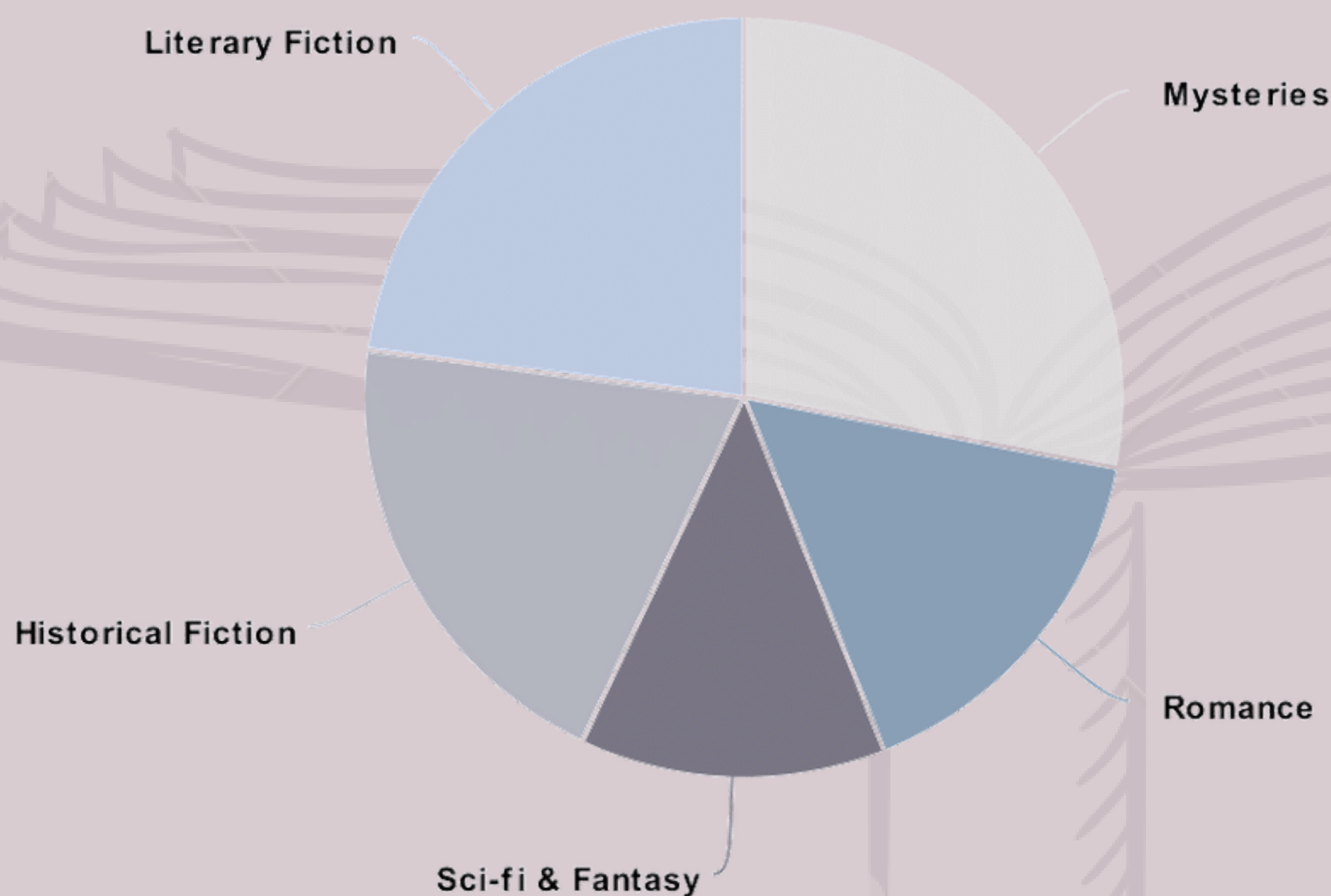
CROWD-PLEASERS: GENRE ANALYSIS AND POPULAR READS

BY KELEIGH RUSSELL

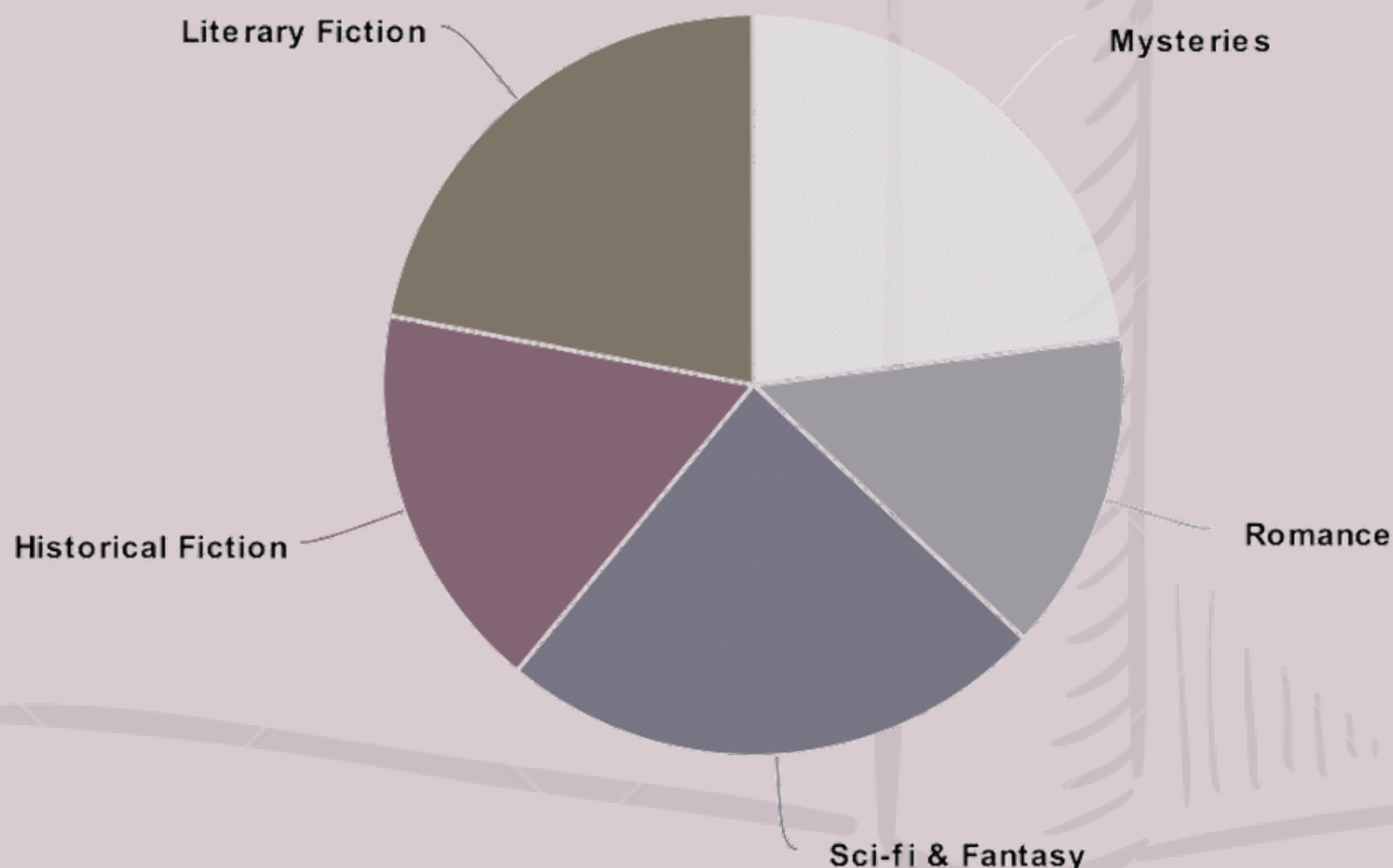
Problem and Solution

For patrons new to The Washington Talking Book and Braille Library that may not have preferences for content and genre established, the catalog's auto-select feature does not necessarily give them something that they like or find useful. The Crowd-Pleasers collection serves the needs of new patrons by giving them something that comes highly recommended, while preventing them from getting an irrelevant or uninteresting title. The collection also serves existing patrons, giving them a way to explore the quintessential titles from a genre they have not previously explored, and providing the opportunity to engage with a range of rich and diverse stories and perspectives.

Top 5 Most Liked Fiction Genres at WTBBL



Top 5 Fiction Genres in the Crowd-Pleasers Collection



Equity, Diversity & Inclusion

As titles were added to the collection, the known identities of the authors were cataloged for each book; additionally, the identities represented in the characters (in the fiction selections) were also cataloged. This was done for the purposes of tracking the diversity of the collection; library collections should represent the range of possible readers, and patrons deserve the opportunity to read through a range of perspectives and experiences.

Sources of Selection

- Local and regional bookstore bestsellers and staff recommendations: Elliot Bay Book Company, Eagle Harbor Book Company, and Powell's City of Books
- Panorama Picks, both regional and national titles
- PBS: The Great American Read Project
- Highly circulated WTBBL titles
- BookRiot lists

