



Breman Museum Google Arts and Culture Project

Veres ago - even five I could have given on ourses.

More the easy arrives have been given - a few problems have been futured - others are evolving - but the arrive for to-day and the future is elecuie.

We are a racint society - why?

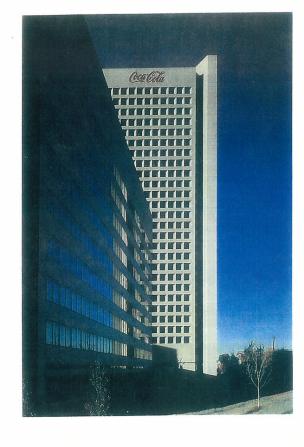
Because in the beguning the blade in one community area decred to be 3/6 the of a man.

For many years blade accepted them the white many levaluation of hunself.

Now he has spirited that - and many are searching for their one.

Challenges:

- Desire to increase engagement with their collections, but a lack of staffing and funding to do so.
- An opportunity arose through the Google Arts and Culture site to post exhibits, but they don't have enough content to launch their part of the site.



The Coca-Cola Company International Headquarters
Atlanta, Georgia

FINCH ALEXANDER BARNES ROTHSCHILD & PASCHAL ARCHITECTS
CAA PRINCIPAL IN CHARGE

Process:

- Preliminary research and learning the Google Arts and Culture tool.
- o Archival research, gathering artifacts, and determining their significance.
- Describing and uploading the artifacts to the site and organizing them into a cohesive and compelling story.
- Realizing that volunteers and staff needed a guide for how to complete this process, I wrote an exhibit creation guide.



Results:

- Two full exhibits that are ready to go live.
- o Described and uploaded 100 artifacts to the site.
- Wrote a guide for future staff and volunteers to continue working on this project.

AMERICA'S FUTURE AND YOUR FUTURE DEPENDS ON THE RECOGNITION
BY US ALL OF A COMMON DESTINY AMONG US ALL. JOIN HANDS WITH
PEOPLE OF ALL RACES, AND MAKE DEMOCRACY WORK.

YOUR BOARD OF TRUSTEES PLEDGES TO YOU TO CONTINUE TO SUSTAIN
CLARK COLLEGE IN THE WORDS OF DISRAELI DEFINING THE ROLE OF
A UNIVERSITY, AS "A PLACE OF LIGHT, LIBERTY AND LEARNING".

bail lily

Content:

The exhibits are focused on civil and social rights activists, humanizing
 Jewish Americans, and bringing to light and untold Southern, Jewish stories.



Cecil Alexander was a prominent architect who worked with Martin Luther King, Jr., advocated for fair housing laws, and partnered with numerous committees, like the Black-Jewish Coalition, to promote justice.

Rhoda Kaufman, born in 1888, was instrumental in the establishment of social welfare in the state of Georgia, and is still considered to be one of the most influential social reformers in the South.

