HERUPS
EMPOWERING

Higher Education Resources for Underprivileged Students
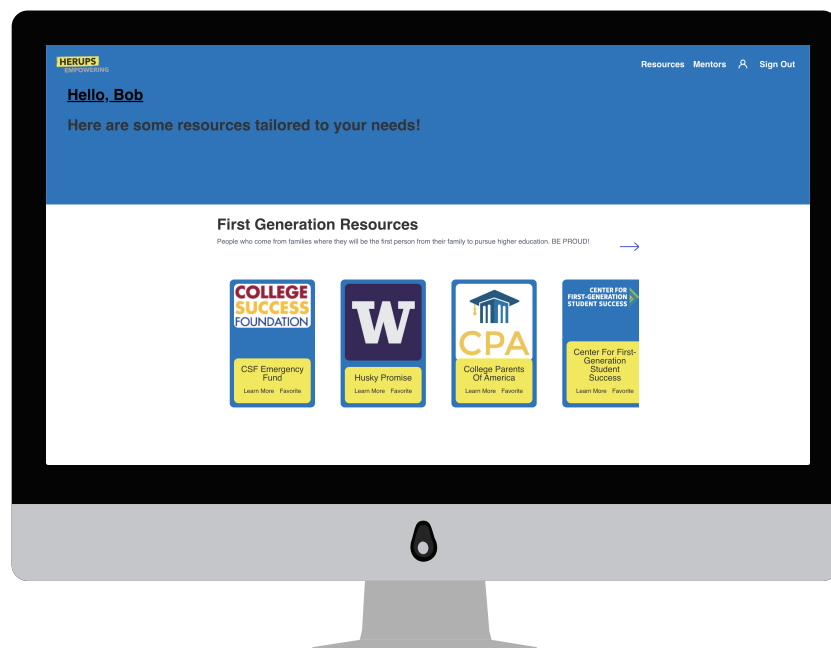*Let us stay in touch with you.*

THE PROBLEM

How might **underprivileged students** in the South Seattle area, so that they feel more prepared to advance towards furthering their education?

- Students have **lack** of motivation
- Students are **not informed** of resources
- Students find it **difficult to write** about themselves

OUR SOLUTION

Provide students with **actionable** information and resources they need.
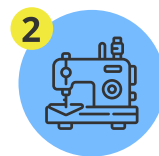
- **Tailor** users' experience on demographic/circumstances
- **Decrease** time and effort spent looking for resources
- **Populate** solution with resources that assisted others before

SCREENSHOT

KEY FEATURES

1 **Responsive Web Platform**
Increases the number of **devices** that can access this resource

2 **Tailored to the individual**
To **target** better resources, users are prompted to give demographic information

3 **Mentoring available**
Mentors are there for students when running into **troubles** through the college process

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