

IMPOSTORBLOCKER

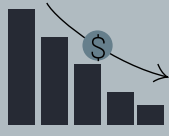
Problem

Cybercrime attacks will cost the world annually **\$6 trillion** by 2021. **96%** of these attacks can be attributed to **Phishing**. **60%** of businesses first detect fraud when notified by a customer. The average time to take down a phishing website is **4-20 days**.

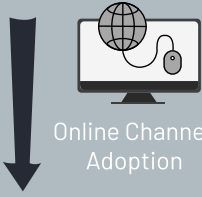
This can lead to



Brand Erosion



Financial Losses



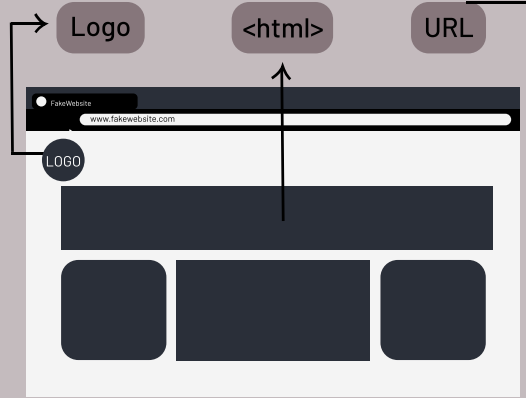
Online Channel Adoption



Customer Service Costs

Solution

A multifaceted detection algorithm that accounts for different aspects of a website to detect whether it is a phish or not.



What sets us apart is our use of **Computer Vision** to visually detect **logos** and other brand related content.

Fight phishing.
Minimize financial losses. Regain brand trust.

How it Works

