



# Profile Builder

## Raise Wages Now

An Organization  
for Working Americans

An engaging and effective tool  
to collect members' information

Our Sponsor Needs a Tool for Their Members to Build Profiles  
Which **Engages** and **Incentivizes** Them to Answer More Questions

## Classifying The Questions

Basic

Family

Income

Education

Expenses

Living

Debt

Health

## Humanizing The Questions

### Share Your Pets With Us

We consider pets to be an important part of our family. Please tell us about yours, we would love to learn about them.

#### Pet Number 1

Pet Type

Cats

Pet Name

Snoopy

Pet Birth Year

2018

Pet Expenses

1000

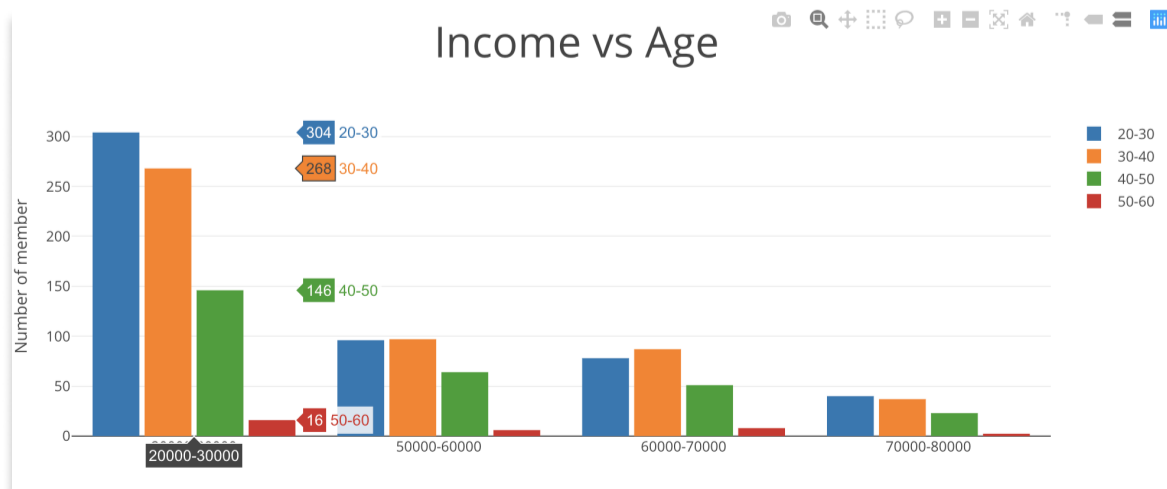
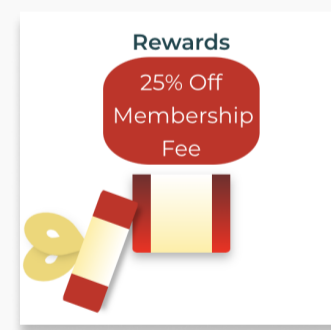
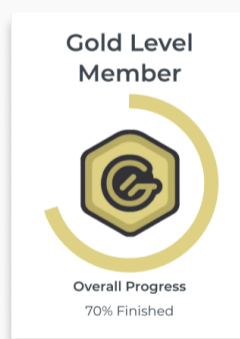
### We'd Love to Know About Your Financial Situation

Actually, student debt is a wise investment for you to make on your life.

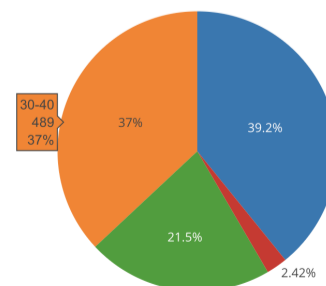
Do You Have Student Loan?

Yes  No.

## Gamifying The Progress



### Member Count Percentage vs Age



## Visualizing The Result

### Member Count vs Gender

