

# For Your Browsing Pleasure

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## Information Problem: Browsers Say What?

- Where is the science fiction?
  - Current spine labels are limited to mystery, westerns, & religious fiction, & inconsistently used
  - Reader's advisory often limited to well-known authors
  - Reader's advisory resources, like NovelList, can't be limited to show only available titles at a branch



- Where can I find Nightwing?

- Series are broken up
  - Graphic novels are organized by author, but most long running series have different writers for different story arcs
- Volume # is disregarded in the call #



## Solution: Label & Relabel

- Displays increase circulation, so "display" genre
  - Additional genre stickers
    - Start with adding Fantasy/SciFi, Romance, Suspense
    - In the future, more might be useful, like Cozy Mystery, Historical, & Horror
  - Give branches more autonomy, provide branches with spine labels to be used when needed
  - No more than two labels per book



- Comics readers don't search by author
  - Series instead of author in call #
  - Include volume # in call #



## Making a Difference: Olly Olly Oxen Free!

- Browsing will become easier, serendipitous finds more likely
- Readers will find lesser known genre authors
- Graphic novels series will be less broken up
- Staff can help patrons more quickly
  - They don't need to know the genre or spend their limited time on reader's advisory resources
  - They don't need to be familiar with graphic novels to find volumes of a series

