

# Targeted Community Input for Library Strategic Planning

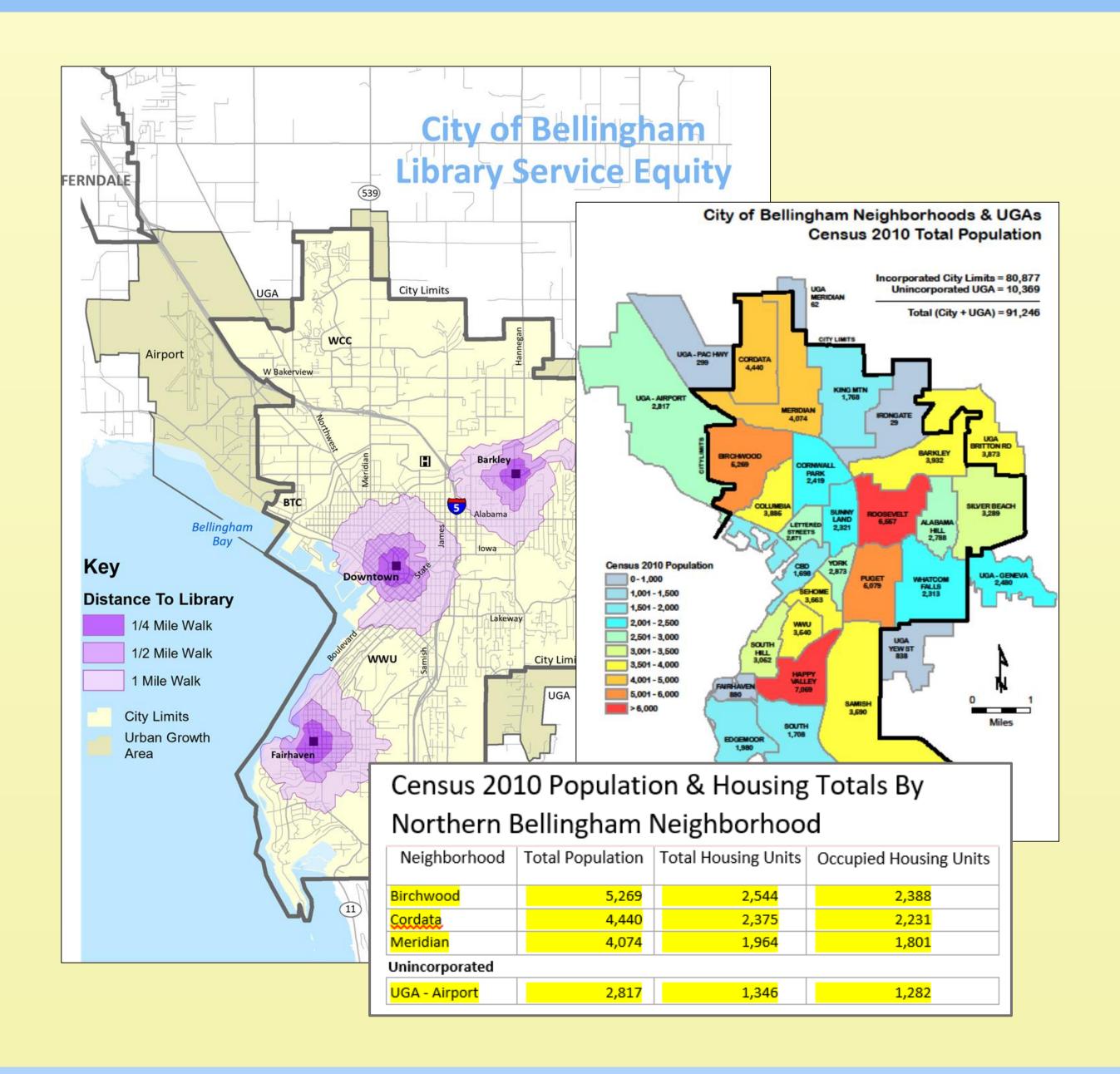
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## **Question:**

How can Libraries redevelop Service Standards that will support local communities that lack critical resources?

# Background:

The Northern Bellingham Community is a diverse, underserved, and densely populated area with limited access to local libraries.



## **Ask Exercise:**

- 1. What kind of community do you want to live in?
- 2. Why is that important to you?
- 3. How is that different from how you see things now?
- 4. What are some of the things that need to happen to create that kind of change?
- 5. What groups or individuals would you trust to take action on these things?

## Research Process:

#### Phase 1: Methods Research

 Comparison of Library Service Standards, and Community Evaluation Methods.

#### Phase 2: Community Evaluation

 Evaluation process developed from ALA Community Conversation model.

#### Phase 3: Implementation

• Implemented Ask Exercises.

# Phase 4: Project Finalization

• Compiled Deliverables for the Bellingham Public Library (BPL).

# Impact:

### **Deliverable:**

 Service Recommendations for BPL and community resource contact list.

#### Sponsor:

 Community Evaluation for incorporation into BPL's Strategic Plan.

## Public:

 Increase of BPL's awareness of specific community needs has provided potential for community enhancement.

# **Next Steps:**

 BPL's Strategic Plan development & implementation.