

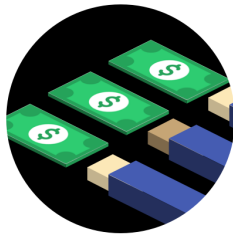
How can a dollar generate data?

1. Buck Creation



Organizers use our dashboard to create a PDF of unique bucks that is sent to the local print shop.

2. Buck Distribution



Caseworkers scan the Farm Bucks and hand them out to clients, spreading the currency throughout Vashon.

3. Buck Redemption



Farm Bucks are spent at the local farmers' market. Farmers can scan the bucks to collect data and alert organizers that they need to be paid.

4. From Dollars to Data

Farm Bucks move through the system and generate data for our custom dashboard. Now, caseworkers and organizers can take action with this valuable realtime redemption data.



Stakeholders

“I don’t know if the Farm Bucks I hand out get used or not”
Local Caseworker

“Many of my clients don’t use cell phones”
Local Caseworker

“The effort of a new system should not be put on buck redeemers”
Partnership Organizer

“Vashon Island is a community with severe income inequality”
Partnership Organizer

“Farm Bucks are an incredible help to those of us who get them”
Buck Redeemer

“Some of my clients are English language learners”
Local Caseworker

