



BloodPact

Motivating people. Empowering donors.

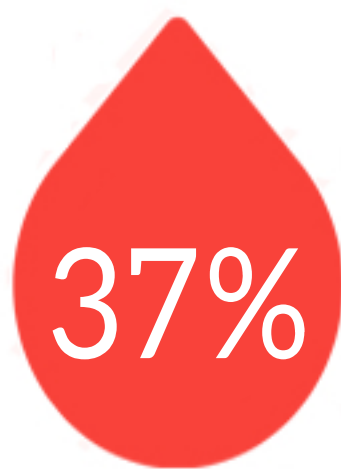


YOU CAN BE A HERO

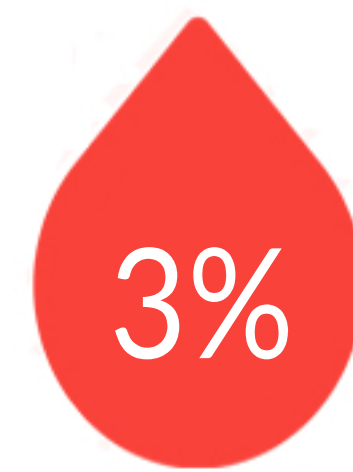
The Problem



Someone needs blood every **2 seconds**



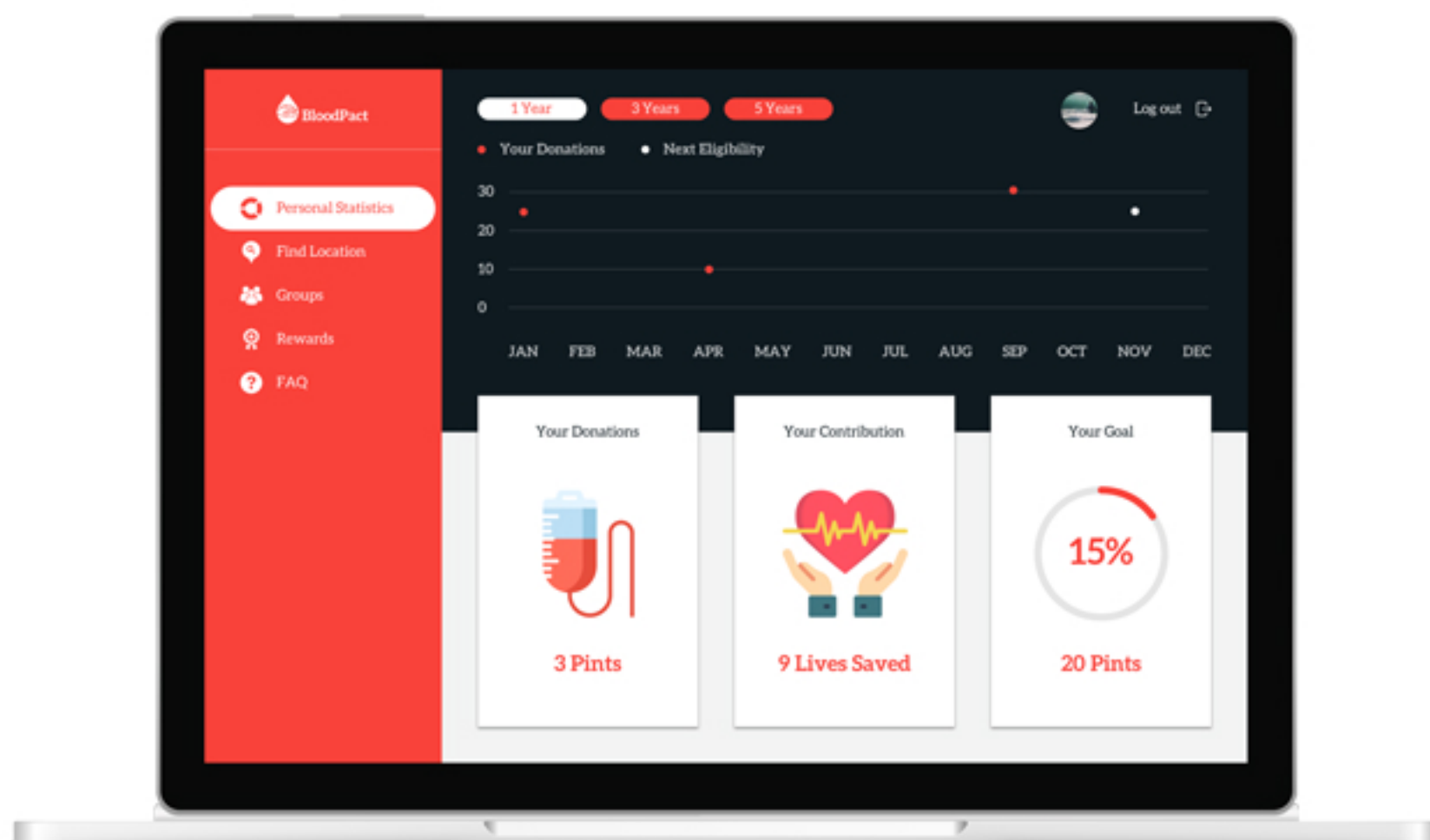
37% of the total population are eligible donors



Only 3% of the total population donates

How might we motivate you to donate in order to bridge the gap between demand & supply of blood?

Introducing BloodPact



One of a kind **Blood Donor Platform** that fosters a donor community and encourages blood donations through a **competitive reward based system**.

Blood donation has never been more interactive.

Product Work Flow



Join Groups



Locate Drives



Donate



Track Statistics



Earn Rewards