



PrivacyPal

Empowering digital youth through microlearning



Pre-Teens In Jeopardy

Kids are becoming more adept with technology and integrating it into their lives at a rapid pace, but their knowledge about some tech-based navigation and associated risks is low.



Mobile Learning

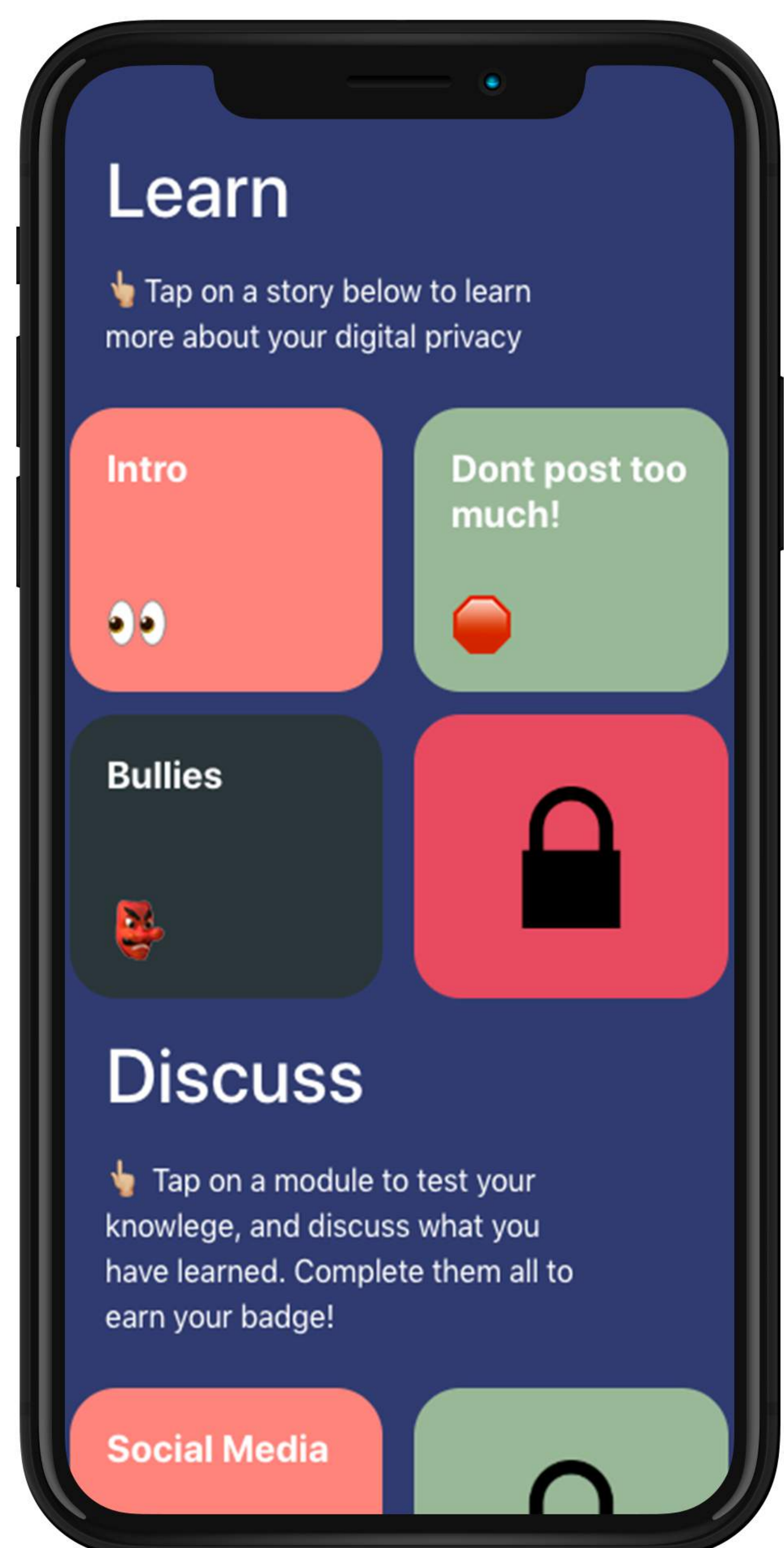
PrivacyPal provides quick learning through a modern, mobile-based platform to easily educate kids on healthy technological practices.



Empowered Future

Instilling the next generation with the knowledge to correctly understand and make informed decisions ensures they grow actively with technology.

How We Streamline Education



Modules

Topics such as social media are covered in quick, compact chunks. Easy to follow, easy to learn.

Examples

Users will navigate real-world examples and gain exposure to realistic pressures and risks, but in our controlled environment. This practice gives them confidence for real-life decisions.

Confirmation

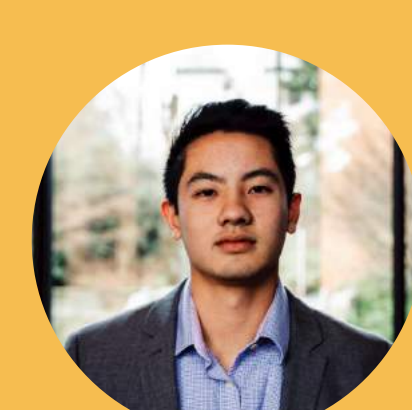
After kids prove their proficiency in the app, children and parents have material to lead conversations about technology use and freedom.



Kyle Goodwin
Lead Developer



Ryan Peart
Project Manager



Lucas Woo
Lead Research



Sam Yoshikawa
Lead Designer



Information School
UNIVERSITY of WASHINGTON