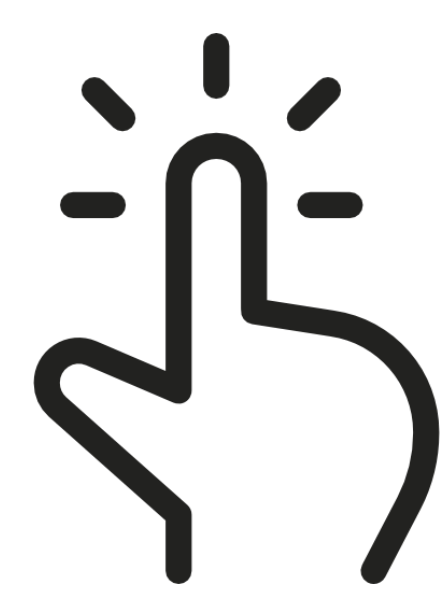


One Cup At A Time

For small businesses like Haiti Coffee Co., constructing a digital ecosystem for their users that emphasizes end-to-end transparency is difficult. We developed a way for them to replicate the skills of web developers and designers despite limited resources, skills, and manpower.



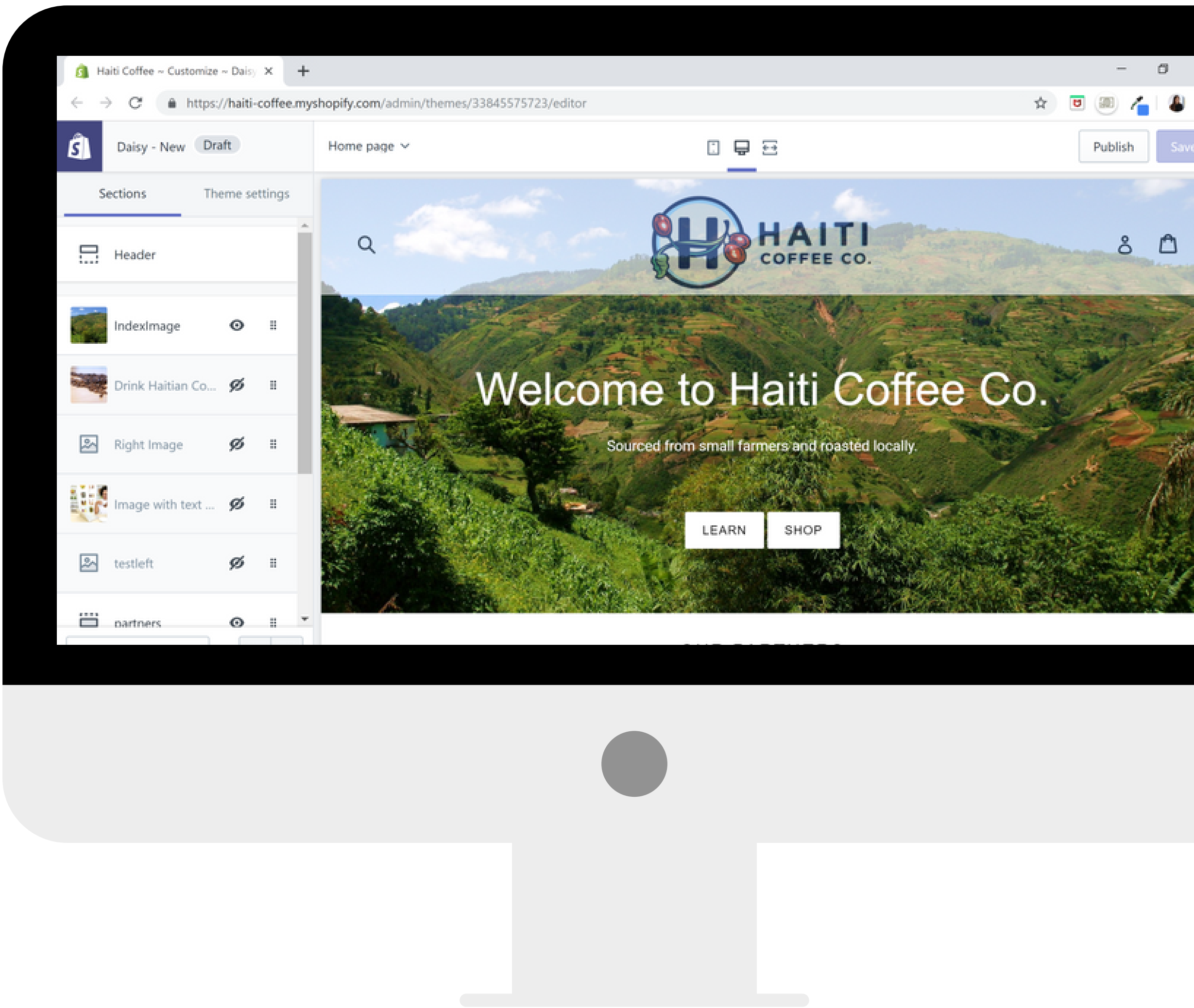
Simple, intuitive drag-and-drop functionality



Documentation and training on leveraging tools



Seamless collaboration and communication platform



TRANSPARENCY ACROSS THE ECOSYSTEM



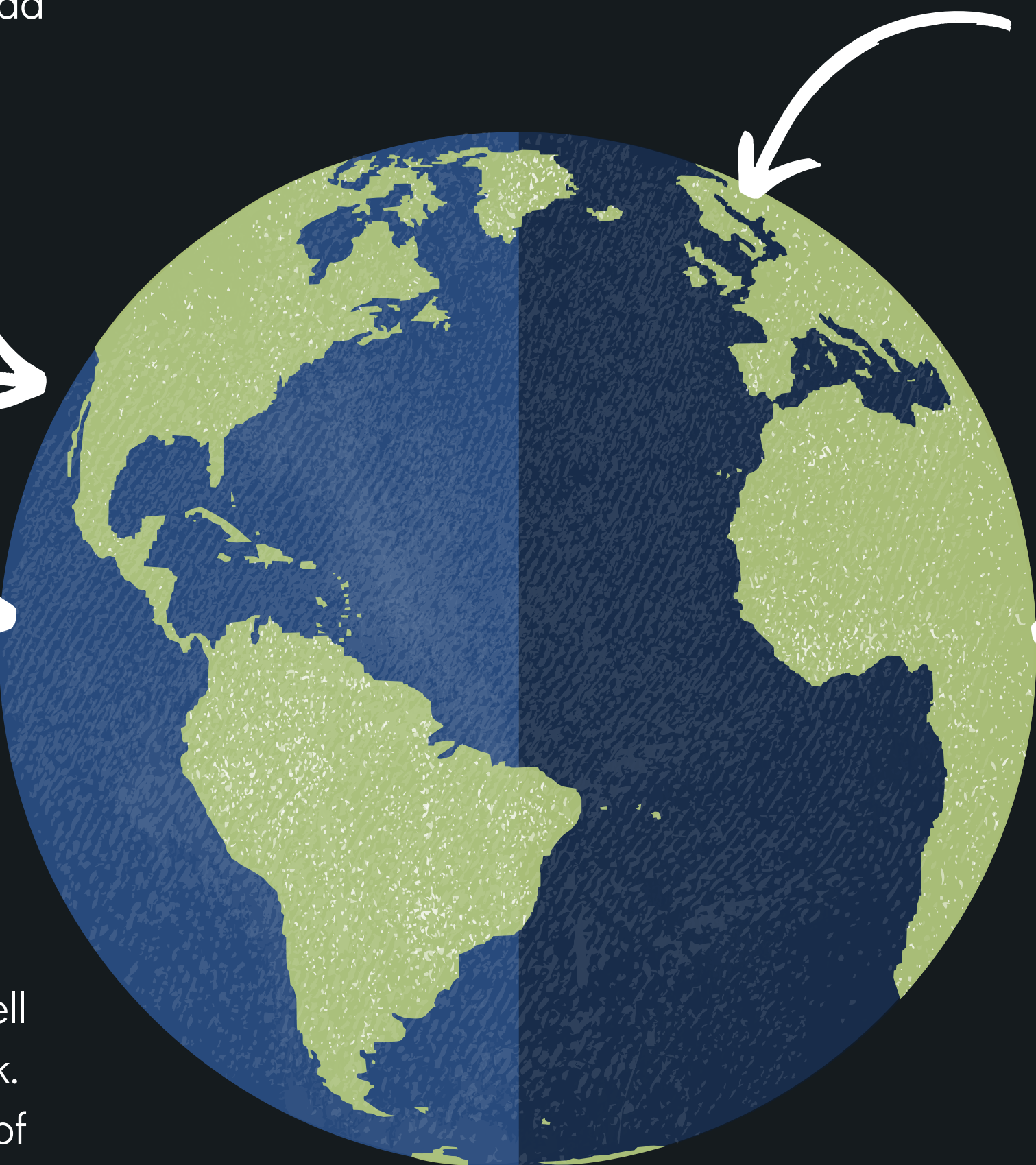
ROASTERS

Explore the different coffee companies within Haiti. Spread awareness of Haitian origin coffee blends and beans.



FARMERS

Learn about the reach and impact of their product, as well as ways to improve their work. Connect with the community of farmers.



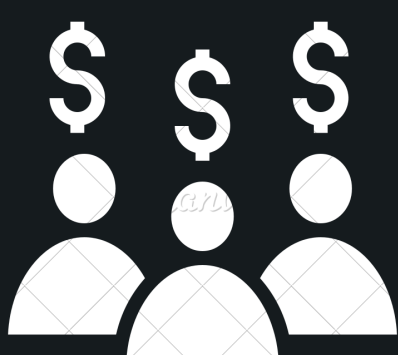
CONSUMERS

Journey through the end-to-end process of farming, transporting, roasting, and selling Haitian coffee, one cup at a time. Browse from various products, companies, and serving locations.



INVESTORS

Engage and rebuild the Haitian economy through the support and development of Haitian companies and initiatives.



Daisy Xie
xied@uw.edu



Doug Doenges
doengd@uw.edu



Justin Park
justin38@uw.edu



Nelson Tan
nestan@uw.edu



Information School
UNIVERSITY of WASHINGTON