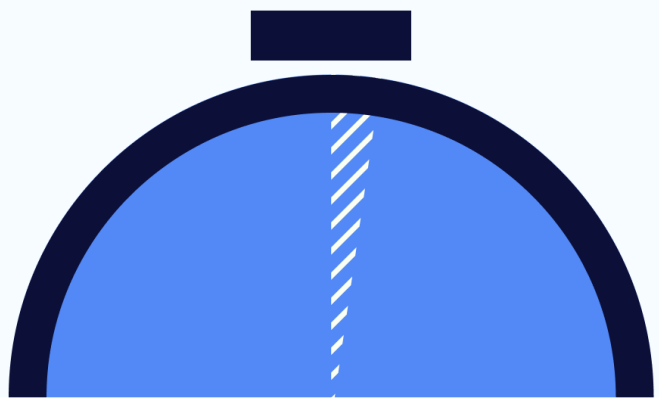


TLDR:

We're a video automation platform informing voters about local politics.

Here's your TLDR on the Carbon Emissions Fee Measure in 118 seconds



VIDEO HAS PROVEN TO BE ONE OF THE MOST EFFECTIVE FORMS OF CONVEYING INFORMATION ABOUT COMPLEX ISSUES

Environmental State Initiative

WASHINGTON

INITIATIVE 1631

Enact a carbon emissions fee of \$15 per metric ton of carbon beginning on January 1, 2020.

Increase the fee by \$2 annually until the state's greenhouse gas reduction goals are met.

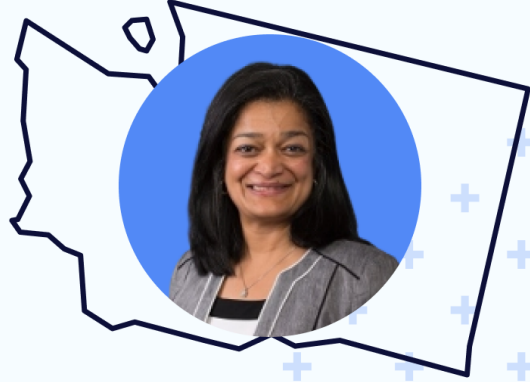
What is it?

This measure would impose pollution fees on certain large emitters of greenhouse gas pollutants based on rules determining carbon content starting in 2020.

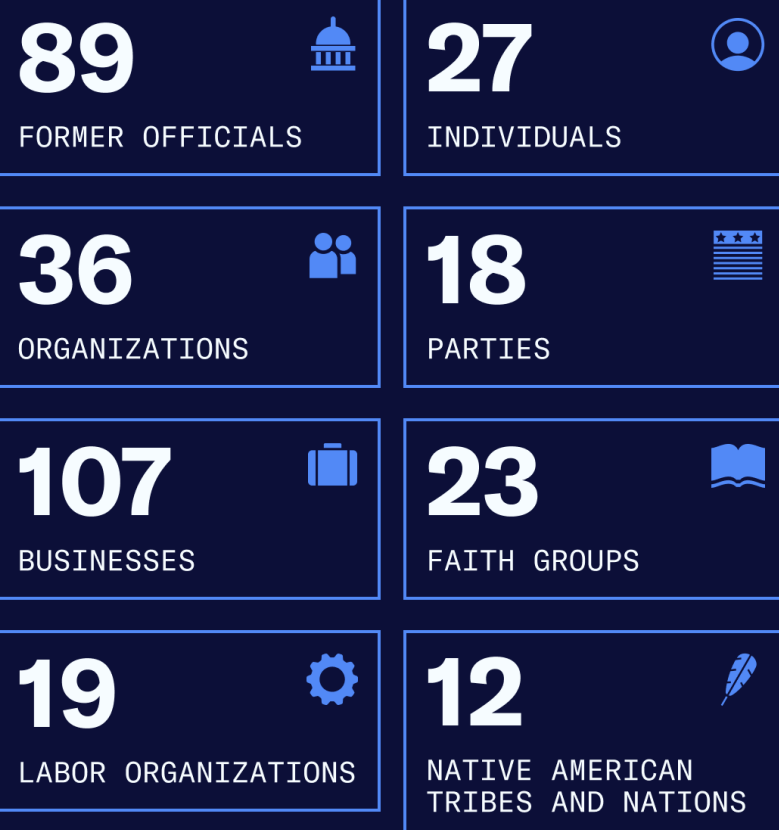
What happens if Initiative 1631 passes?

Elected Supporters

Pramila Jayapal



WA REPRESENTATIVE
7TH DISTRICT



BALLOT INITIATIVE DATA IS AVAILABLE FROM ORGANIZATIONS SUCH AS BALLOTPEDIA, PROVIDING A SOURCE OF RELIABLE UP-TO-DATE INFORMATION

TLDR;
Thanks for Watching!

JSON-BASED VIDEO TEMPLATES ALLOW FOR AUTOMATED VIDEO GENERATION FOR ANY INITIATIVE

Supporters say...

"The health of our children is at risk. What these children represent is an effort in the state of Washington to give them what they deserve, which is clean air..."

Jay Inslee
GOVERNOR, WASHINGTON

What is it?

A public board would supervise spending the revenues on reducing pollution, promoting clean energy, and addressing climate impacts to the environment and communities. Utilities could receive credits for approved investments.



Now that you know, here's how to vote in Washington.

ELECTION DAY

May 21st

Washington has an online voter registration system. Residents can register by visiting this website.

HTTPS://WEI.SOS.WA.GOV/EN/PAGES/MY

Millenials have the lowest voter turnout, despite being the 2nd largest generation of voters. Having identified that millennials are largely unsatisfied with their knowledge in local politics, our project addresses bottlenecks in the political education pipeline. We aim to alleviate voting friction for young adults by providing sharable, eye-catching content, that passively informs viewers on relevant political issues.

TL;DR is an automated platform that generates succinct, engaging videos from user input. Government officials can input state initiative information, and create videos that display the given data in an engaging, informative manner, that can easily be distributed on social media.

Every initiative, every state, distributable across every network.

Watch

Share

Vote!

Justin McKissick
Matthew Farmer

Cherie Ruan
Anton Paras

tldr.vote

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@tldr_politics

Information School
UNIVERSITY of WASHINGTON