

TRENDING KEYWORDS IN NEWS

PAINPOINTS



Seek Information



Read & Digest Articles

Time-consuming process of digesting abundant news

Detect Emerging Trends

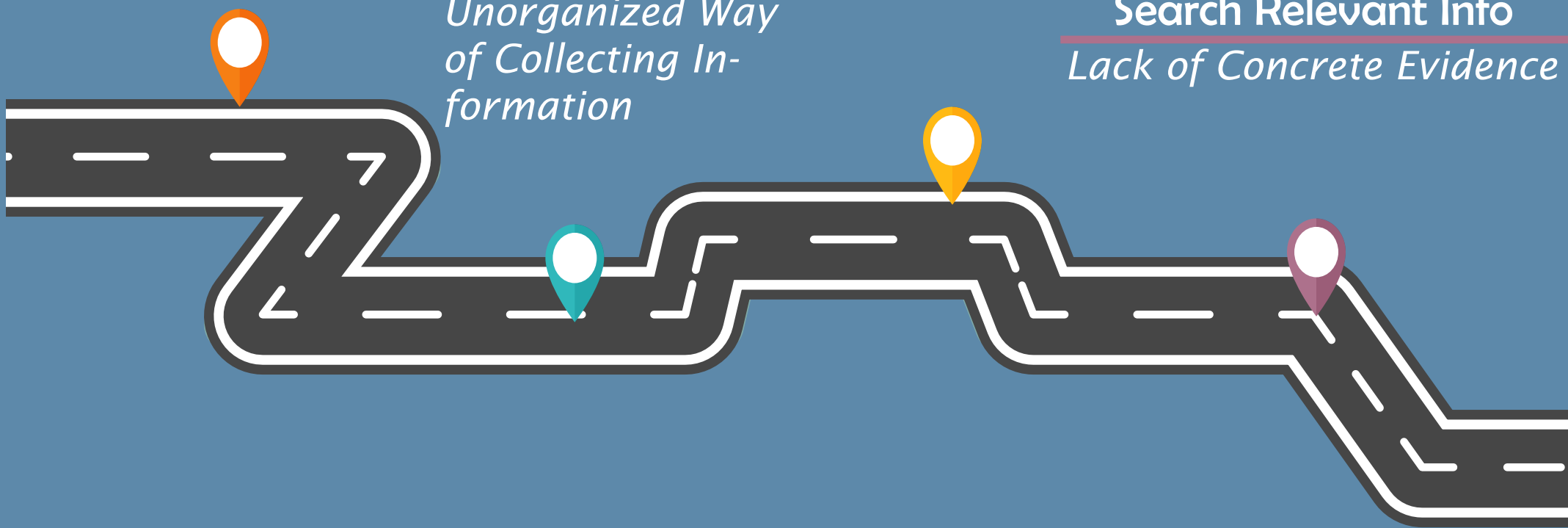
Lack Of Holistic View On An Emerging Trend

Extract Useful Info

Unorganized Way of Collecting Information

Search Relevant Info

Lack of Concrete Evidence



SOLUTION

Explore Emerging Space

Read keywords that indicate emerging trends

Locate field of interest

Get solid evidence of trending

Digest Relevant Info

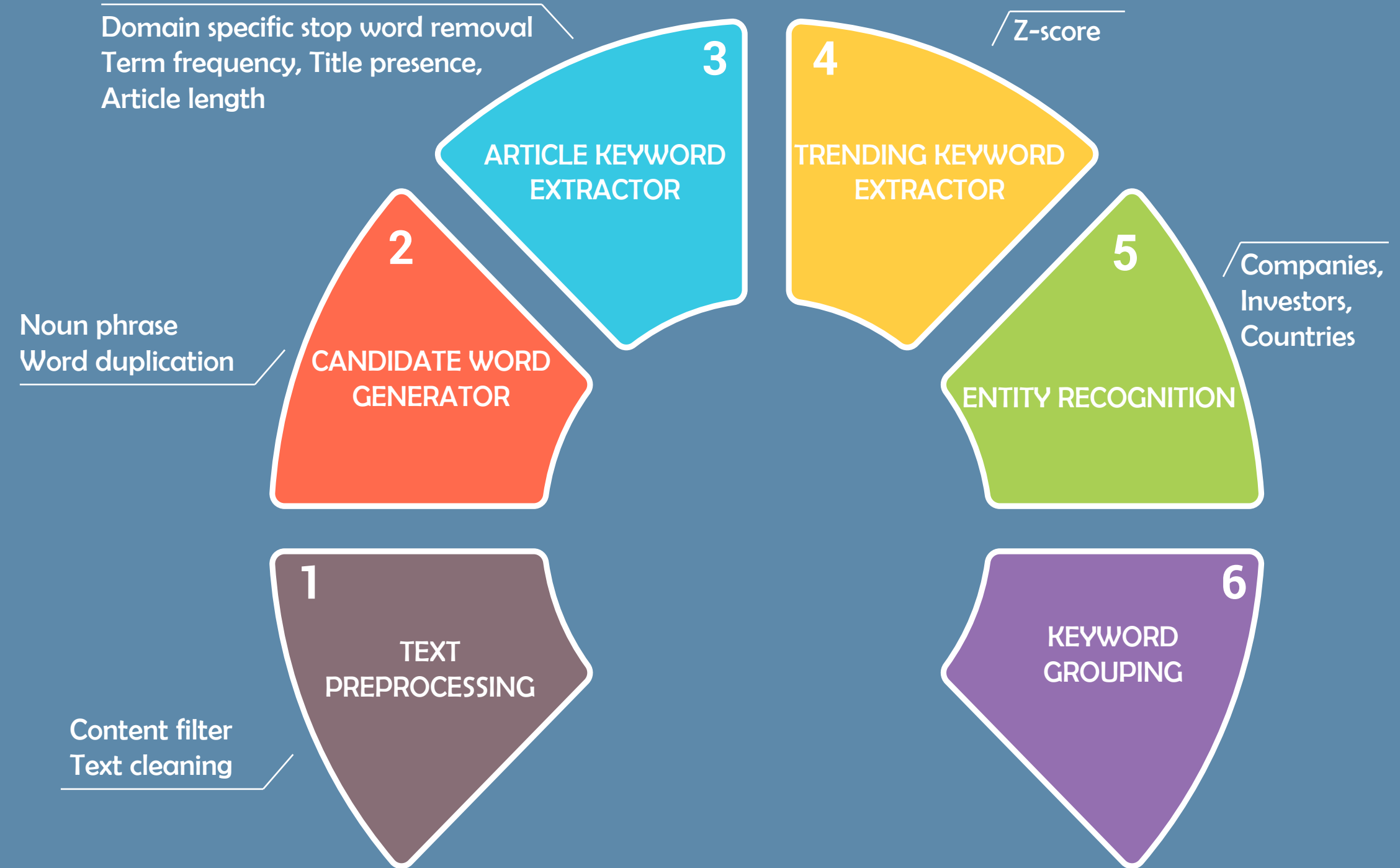
Acquire holistic view on how it's trending

Target companies of interest

Collect relevant information for frequent retrieval and continuous attention



DESIGN METHODS



SOCIAL IMPACTS



Efficient Resource Allocation



Fast Industry Development



Healthy Economy Growth



Technological Innovation

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