

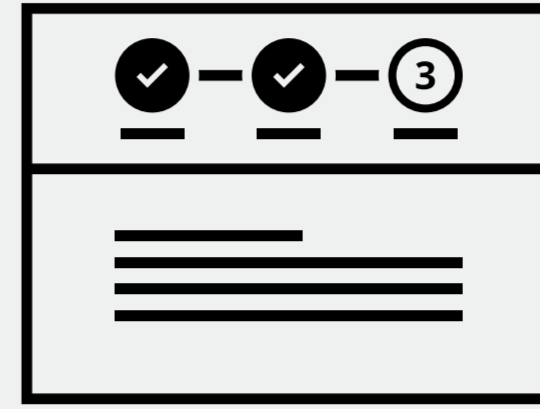
Exploring the Usability of Online Collections



An survey of information architecture and user experience design



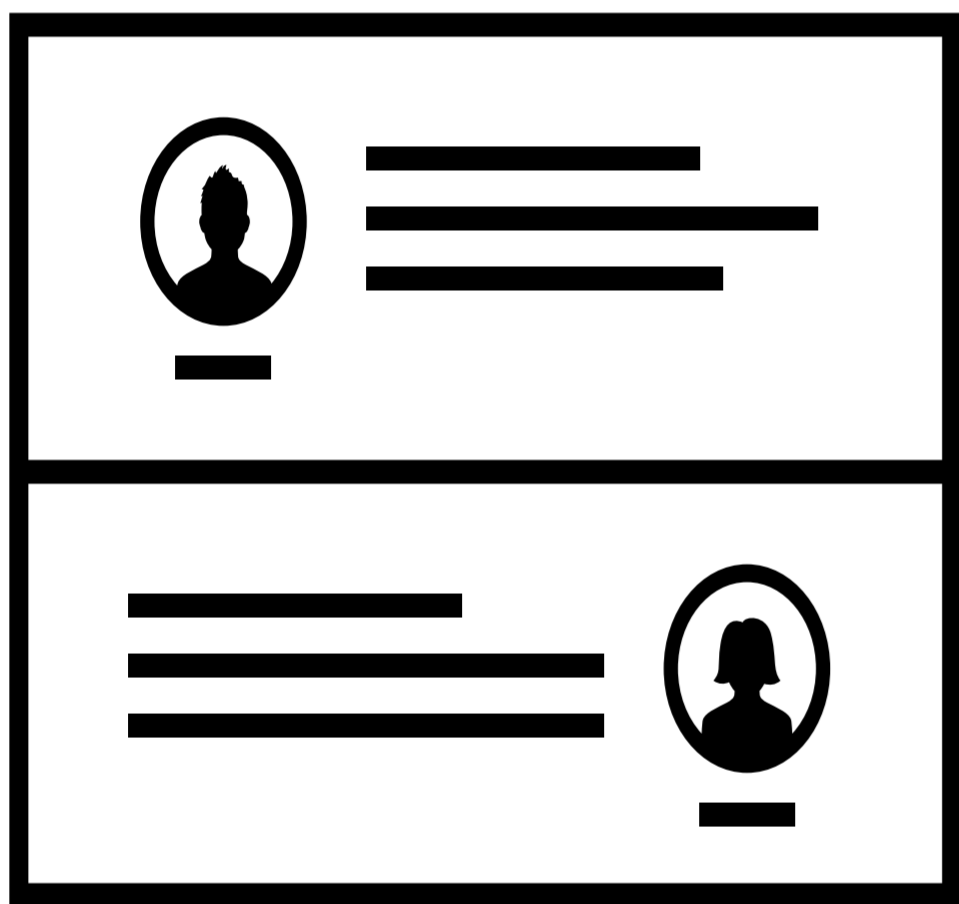
The Idea: Survey cultural institutions of fine art about the challenges they face in creating, maintaining, and hosting online collections for open access.



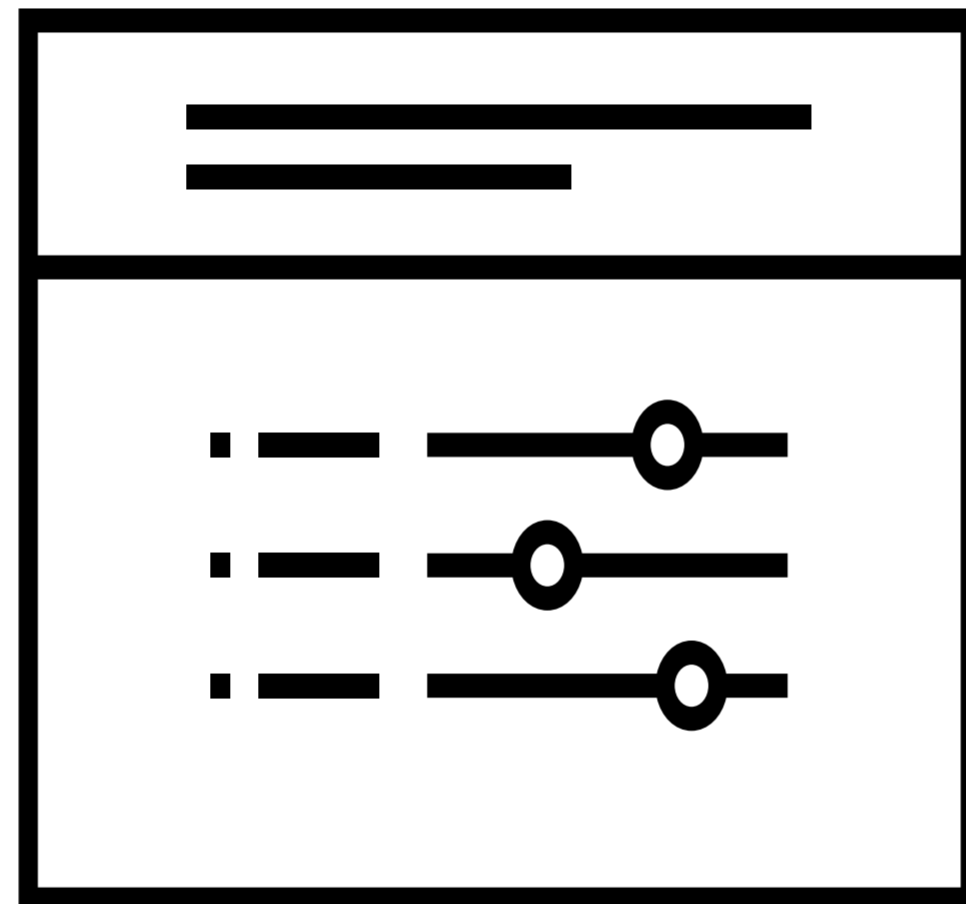
Process:

- 1 Staff Interviews
- 2 User Research
- 3 Data Analysis
- 4 Reporting

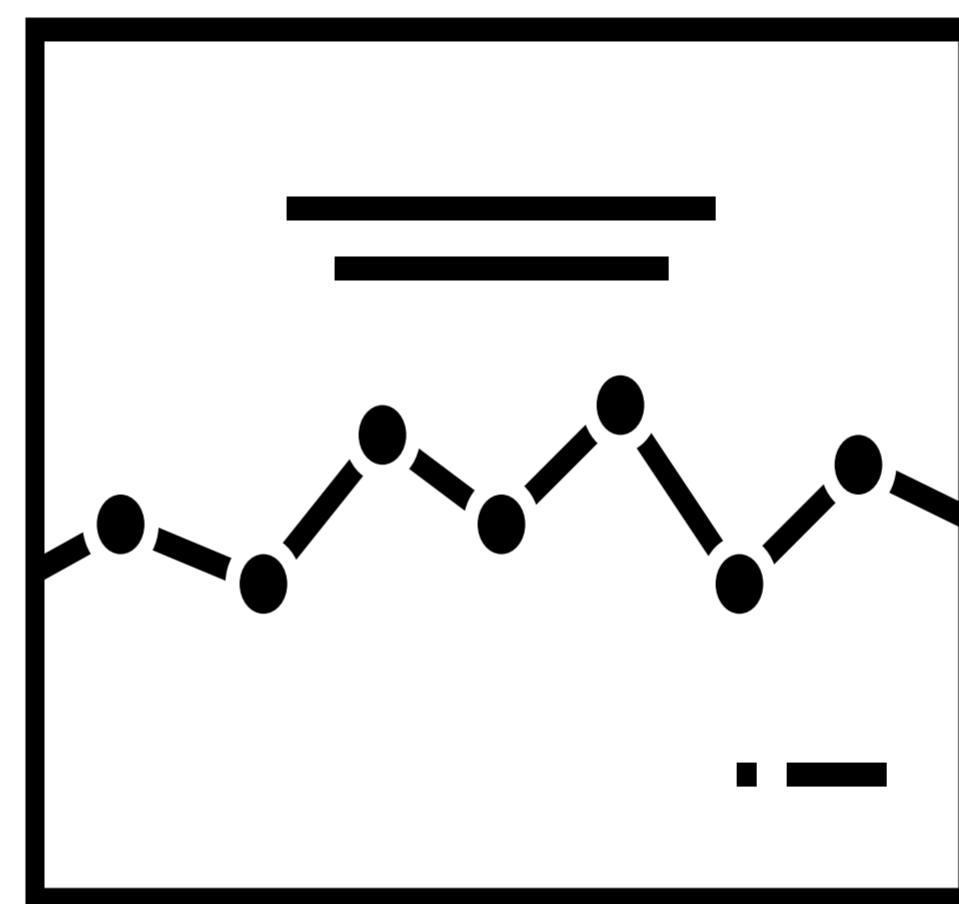
Methodologies



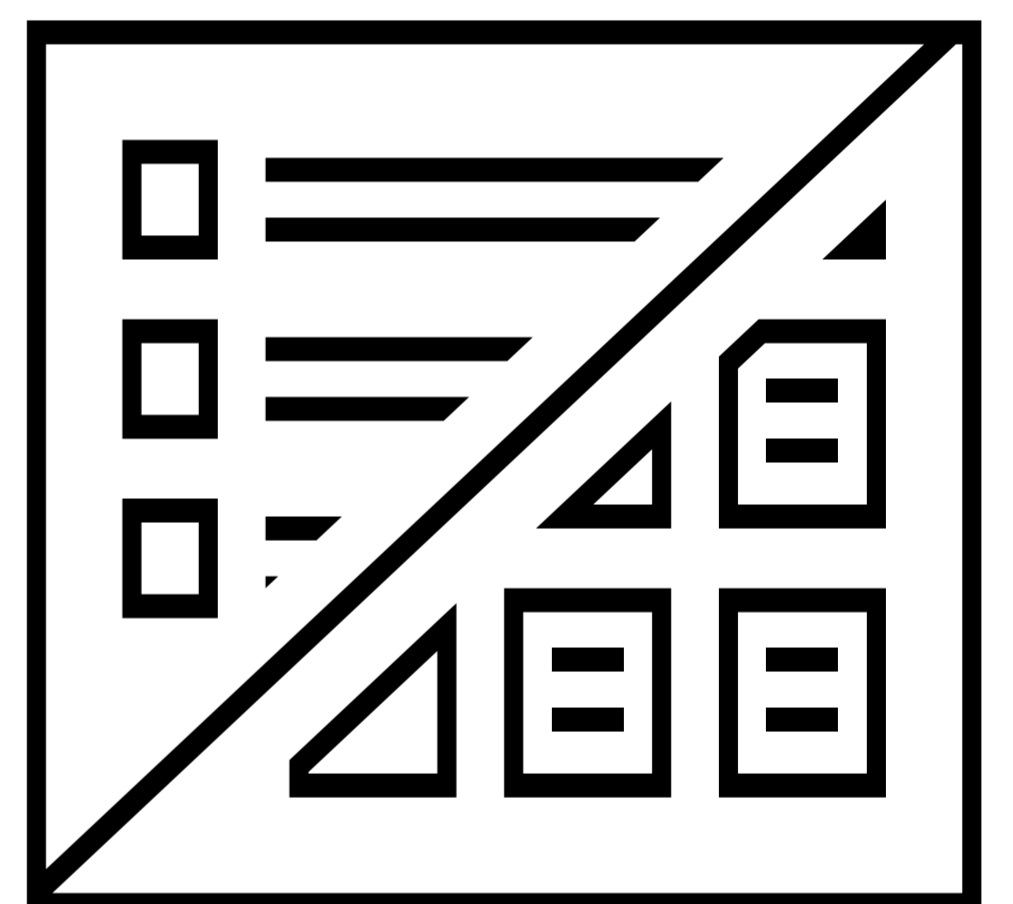
Interviews



Usability Tests



Click-Path Analysis



Affinity Mapping

Findings



Strong evidence for common challenges across organizations.



Common opportunities for improved information architecture and user experience design.



Final Deliverable:

All data and a summary of findings.