

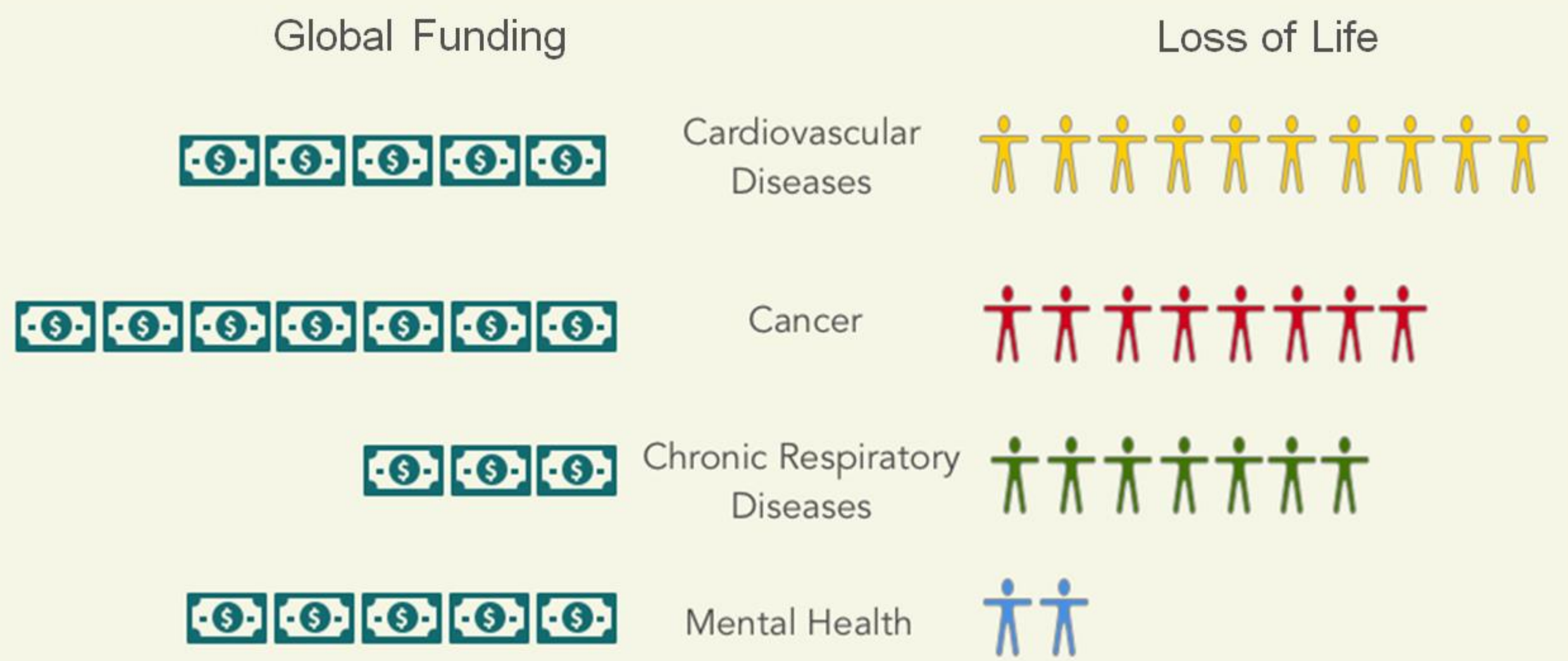
Data Visualization: Global Funding for Chronic Non-communicable Diseases

Project Sponsor: RTI International

Established in 1958, RTI International is an independent, nonprofit research institute dedicated to improving the human condition. Combining scientific rigor and technical proficiency, RTI delivers reliable data, thorough analysis, innovative methods, novel technologies, and sustainable programs that help its clients inform public policy and ground practice in evidence.

Are We Doing Enough?

Chronic non-communicable diseases, such as cancer and diabetes, are responsible for more than 60% of worldwide deaths annually, and 80% of those occur in developing countries. Yet, only 1% global health funds are aimed at addressing this group of diseases. (RTI International, 2016)



The Challenge: Lack of Awareness



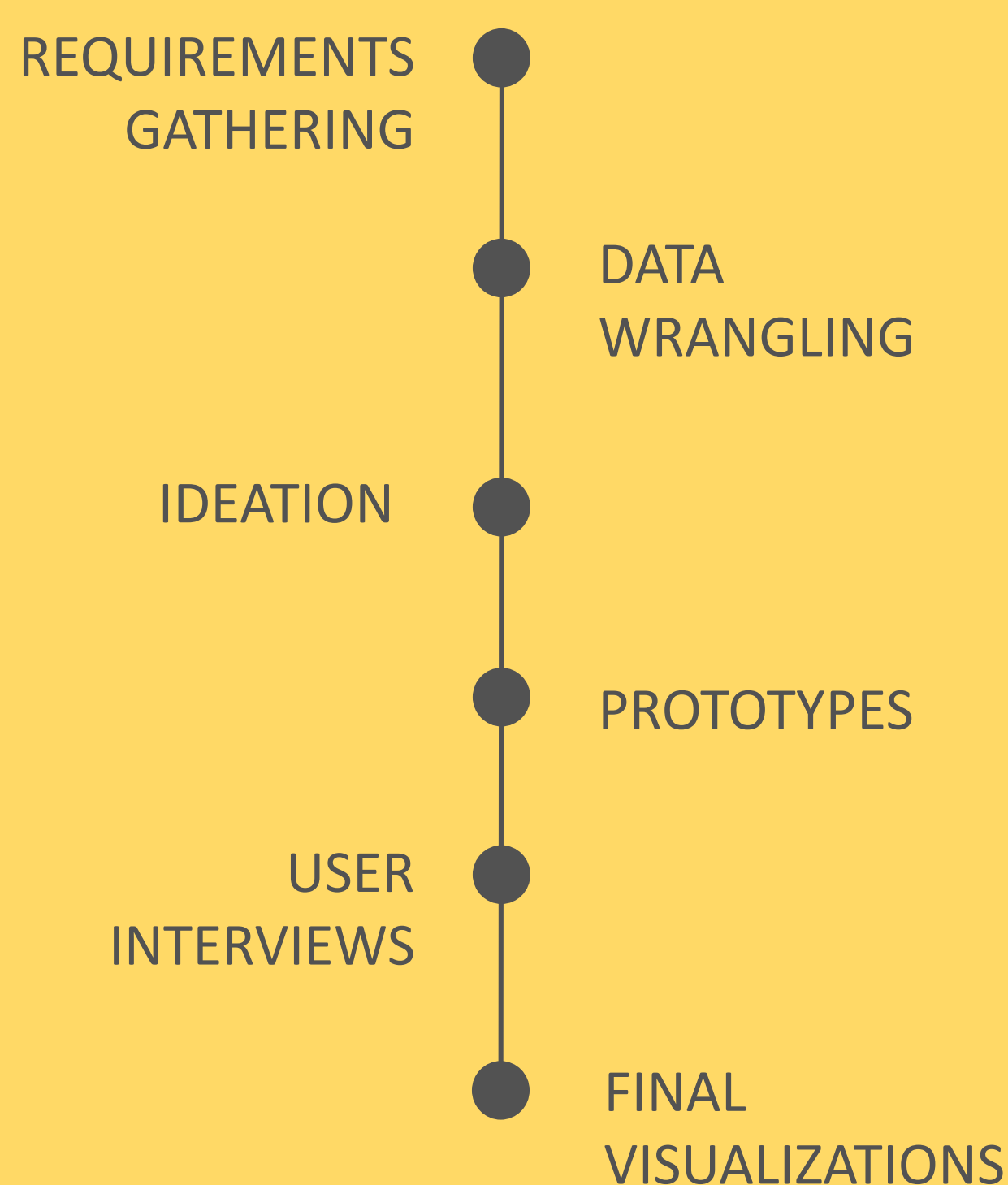
According to RTI International, while there is ample data documenting inadequate funding, a lack of effective data visualization inhibits activists from spotlighting the issue.

Our Solution: Better Data Visualization



Our project turns this data into a captivating set of graphics that tell the story of inadequate funding to reduce chronic non-communicable diseases in developing countries.

Our Process



Non-communicable Disease Funding (2010 - 2015)

