

ImagineIF Device Circulation

Problem:

- Columbia Falls, Montana is economically disadvantaged, and does not have widespread access to reliable wireless internet

Research Approach:

- Feasibility Report- Examined the Market, Financial, Technical, and Organizational feasibility of the program
- Conducted SWOT analysis
- Created Success Metrics
- Sample Grant Proposal

Deliverables and Impacts:

- All findings compiled into a 20+ page report
- Deeper understanding of the community of Columbia Falls, and its needs

Next Steps:

- As it stands now, the program is not a viable option for ImagineIF Libraries
- Senior library leadership will evaluate the alternatives presented in the Recommendations section, and decide where to go in the future