

EASY CRYPTO

Trust where your money goes. Invest in credible Crypto.



We provide people with the power to confidently make cryptocurrency investments with minimal effort.

Anyone can invest; it starts with trust.

Barrier to entry for Cryptocurrency investment is high and lack of trust prevents many from investing in cryptocurrencies.



80%

of cryptocurrency investors surveyed had a college degree or beyond



69%

of surveyed cryptocurrency investors' portfolio had less than 10% of altcoins.

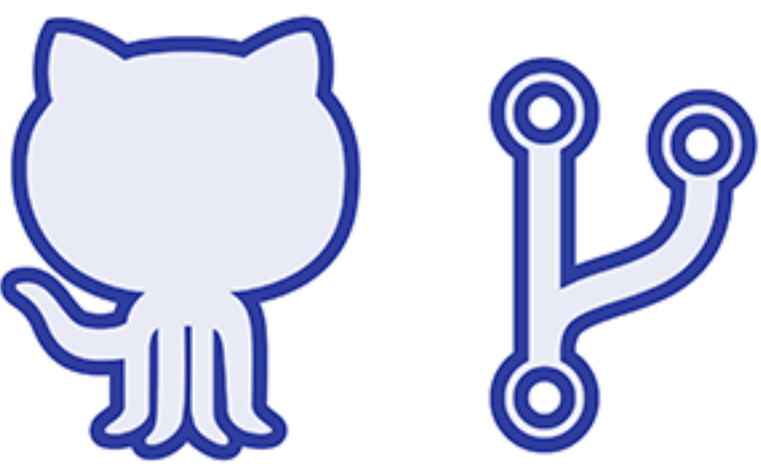


39%

of cryptocurrency investors surveyed owned less than 10 altcoins outside of top 10 market cap coins.

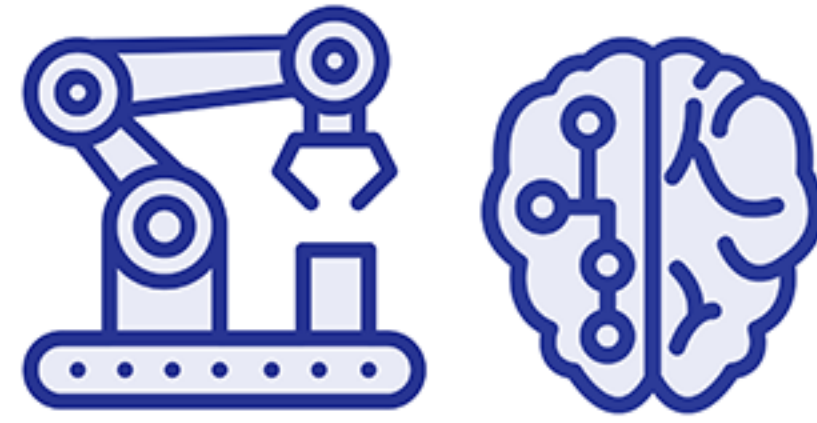
How do we determine trust?

We use two methods to check the credibility of cryptocurrencies.



Development Maturity

Development maturity allows us to assess which teams are continually supporting and improving their currencies and which teams are putting in lower or no amount of effort.



Media Perception

Media perception helps us aggregate negative attributes that may be existent in coins but are not obvious from their development history.

BY COMBINING THESE TRAITS, WE DETECT VARIOUS INDICATORS THAT TELL THE USER WHETHER A COIN CAN BE TRUSTED OR NOT.

What is the solution?

Our design is based on, widely known, Material Design guide.

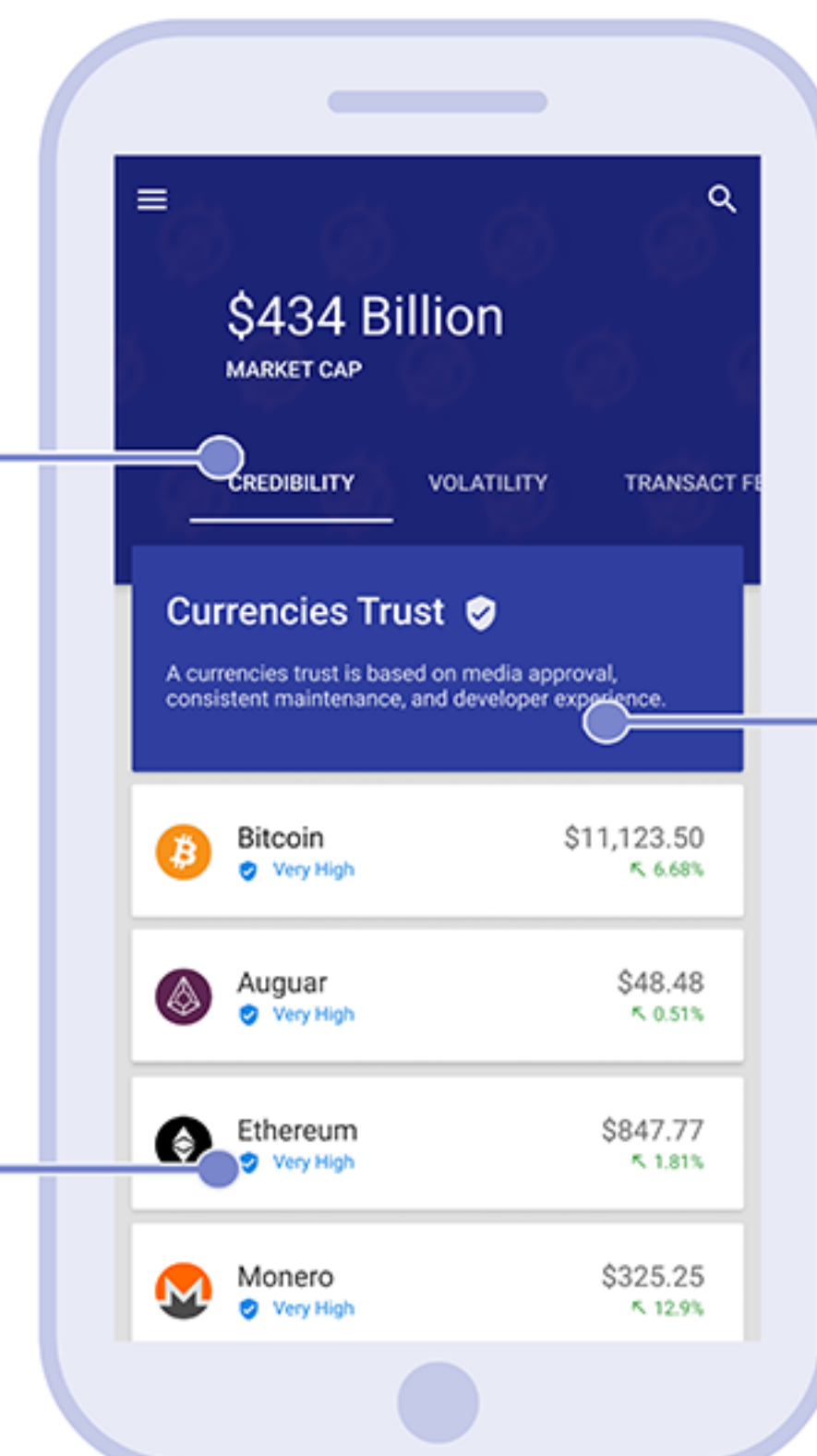
Key Design Features

Easy

The mobile navigation is easy and quick.

Intuitive

The credibility level is color coded and non-numeric so that anyone can easily understand.



Descriptive

Each tab has a short description of how we rank cryptocurrencies