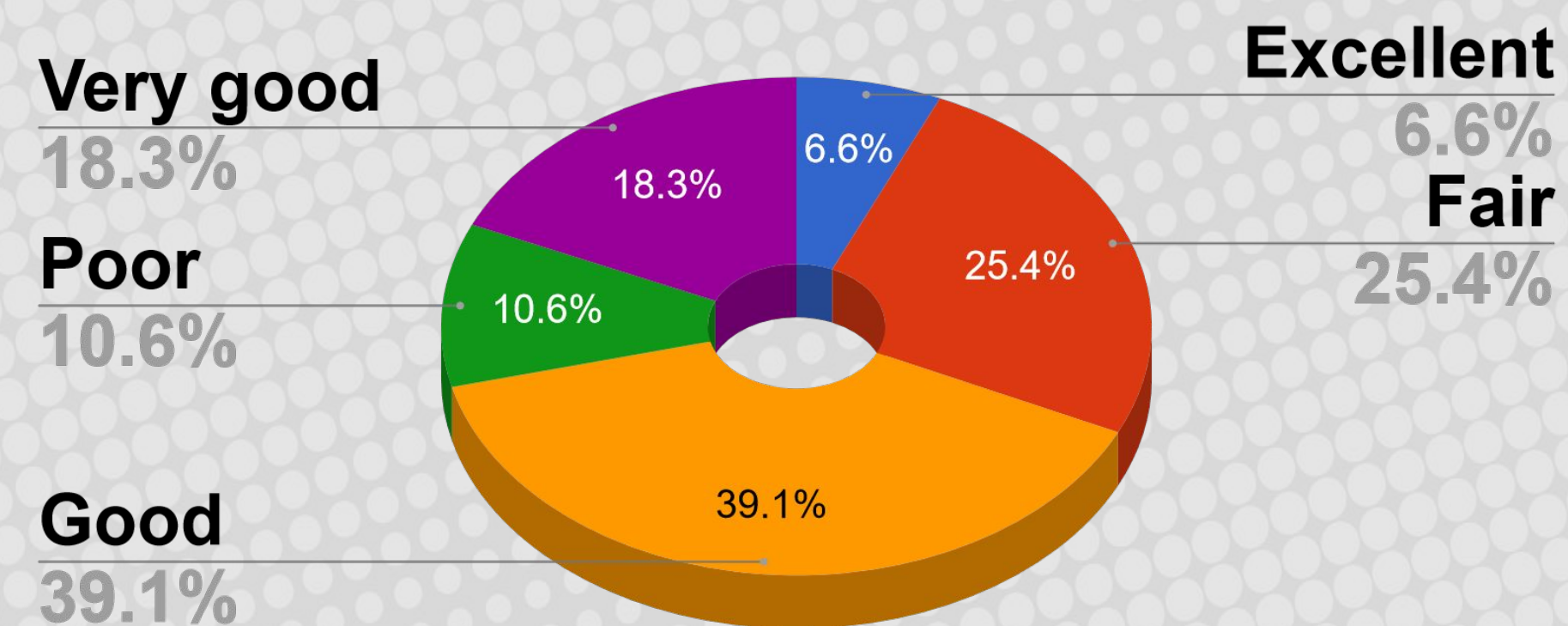


WHERE DOES THIS GO? CATALOGING PROTOCOLS FOR COMICS

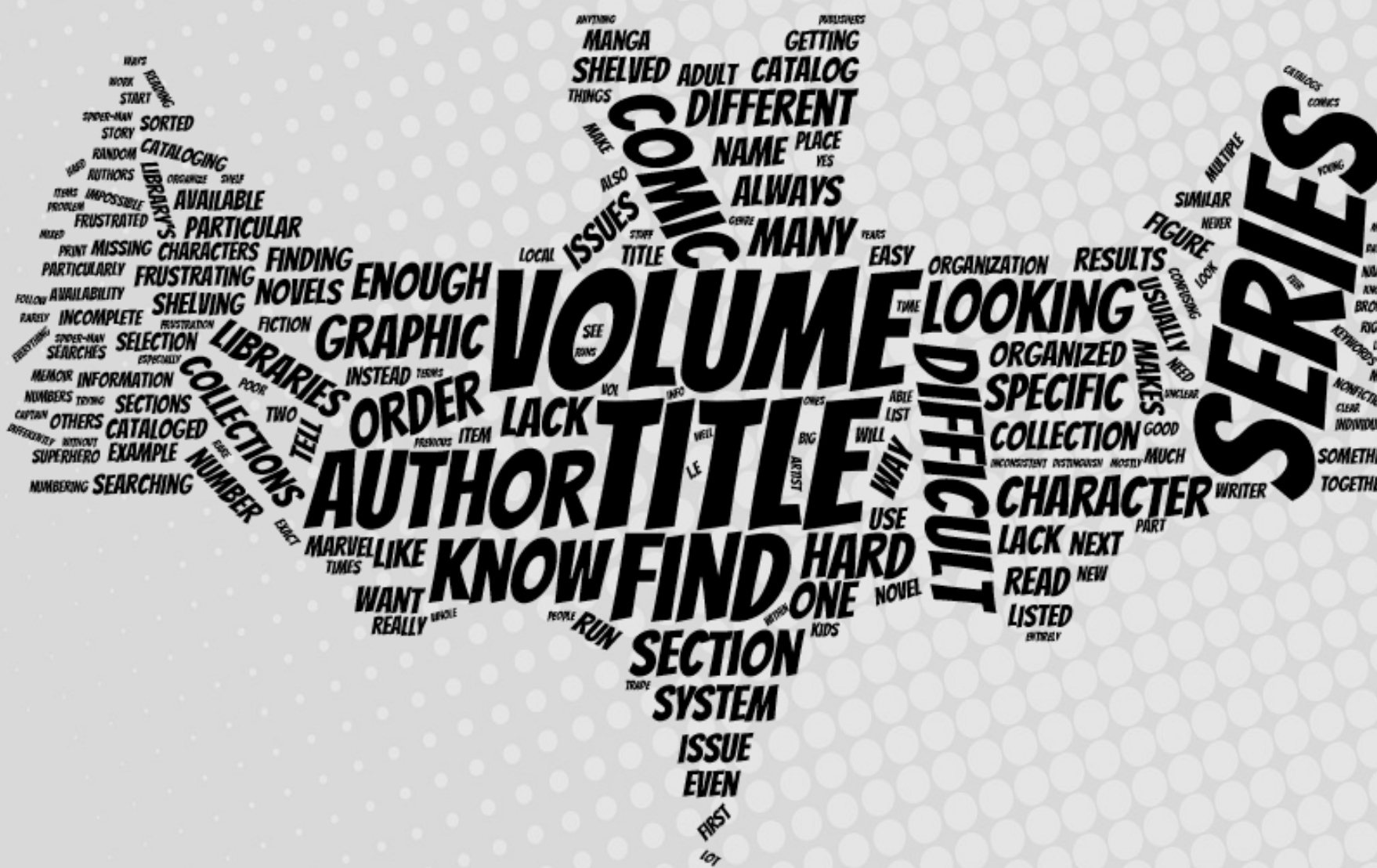
PROBLEM

Comics (graphic novels) are a unique format which presents challenges when the medium is added to libraries.

User ratings of libraries' comic organization



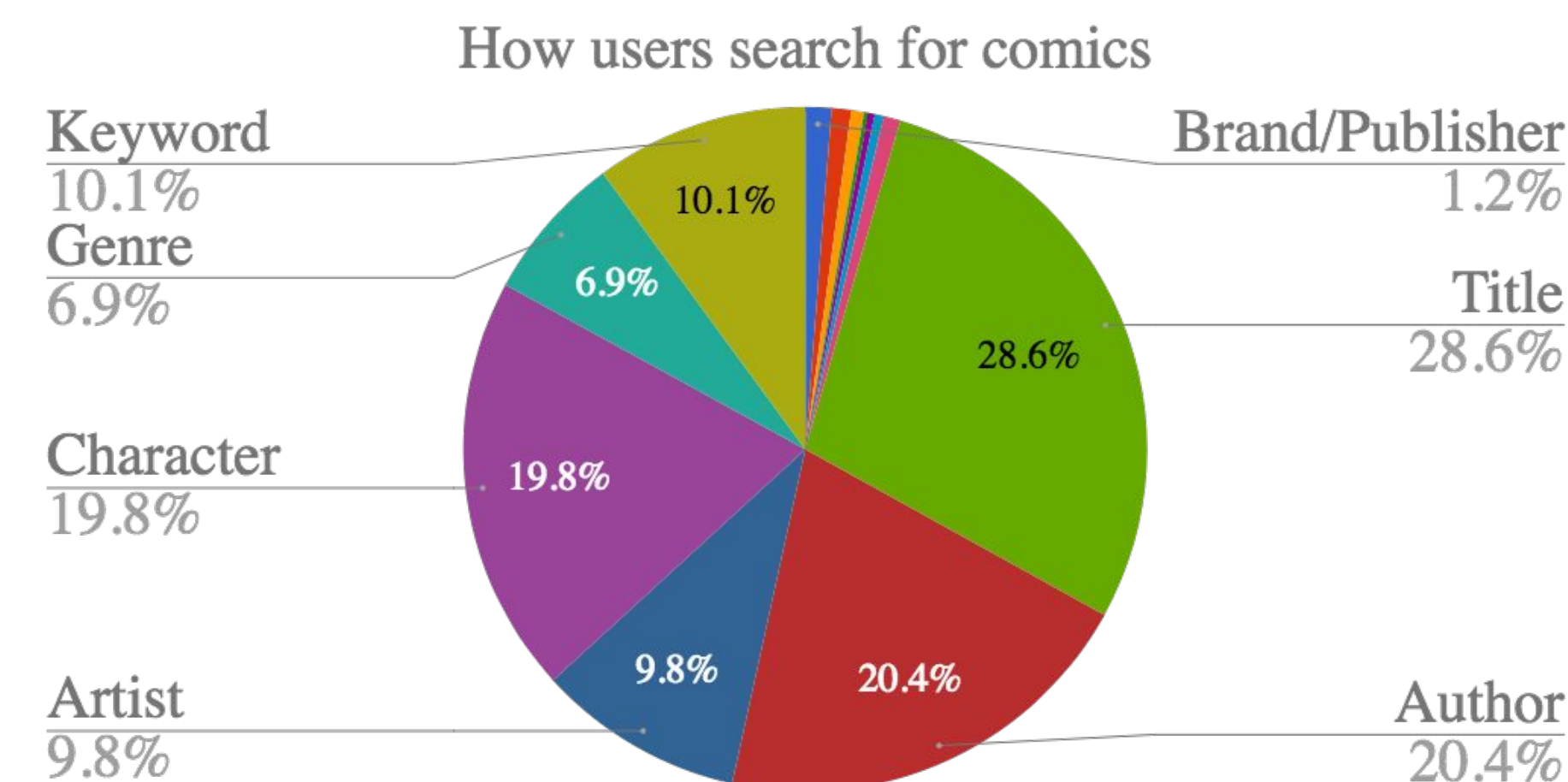
Because of these challenges, the cataloging of comics in libraries is often inconsistent and impedes their discoverability.



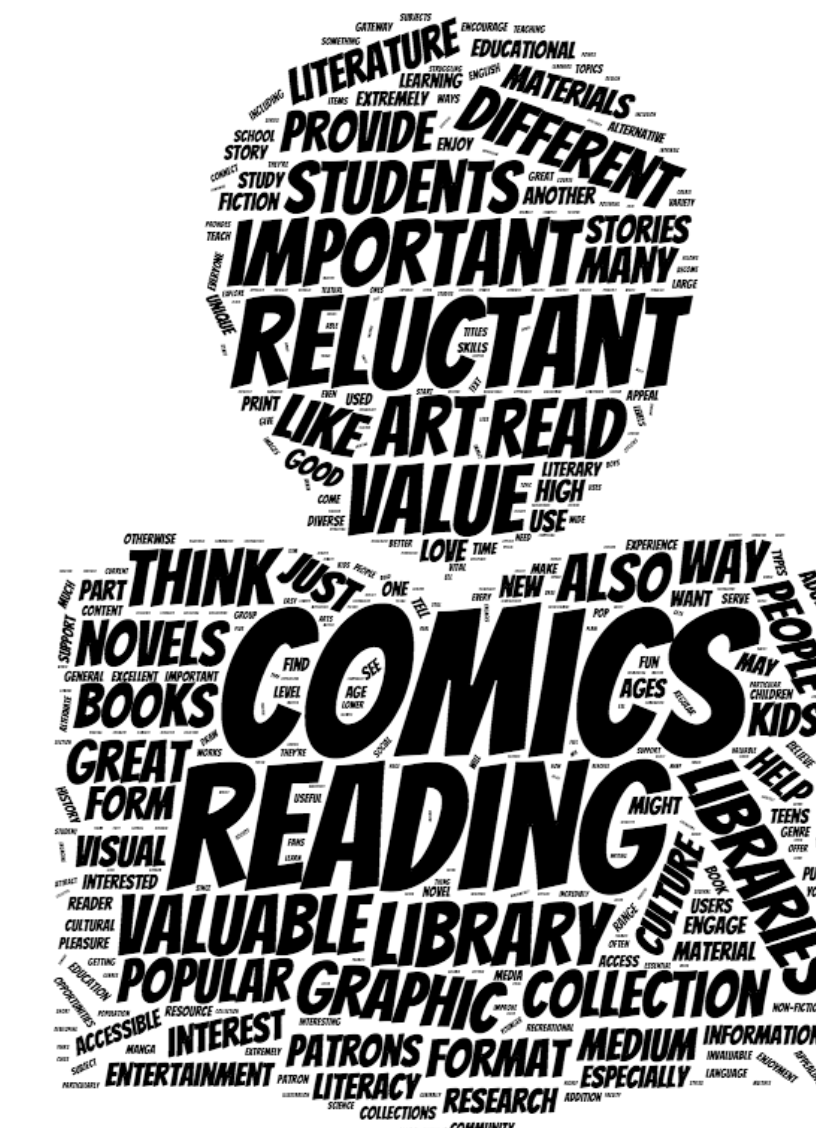
How users describe their search for comics

METHODS

We created and distributed two online surveys. One targeted librarians and library staff to examine current practices. The second focused on users to determine their preferred search methods and potential frustrations.



Our surveys were open for two months over which time we gathered 445 librarian responses and 711 user responses. We also conducted 25 “in-person” interviews with librarians.



Librarians on the value(s) of comics

CONCLUSION

Users

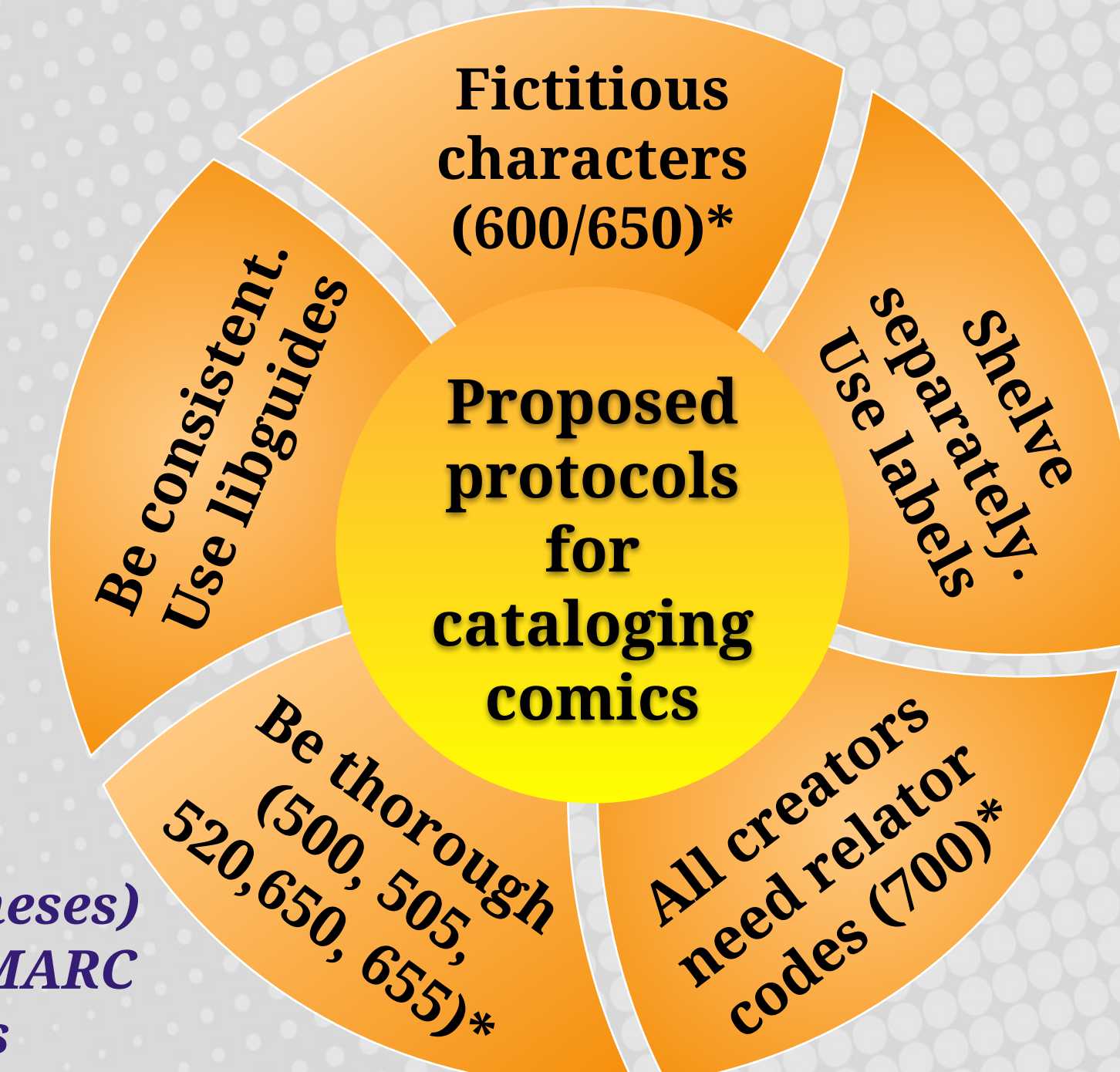
- Want to use the library due to cost, selection, breadth, etc.
- Frustrated by inconsistent cataloging and shelving
- Have problems locating series, especially those by Marvel and DC

Libraries

- Inconsistencies are rampant and due in part to a lack of protocols
- Catalogers, especially those unfamiliar with the medium, are frustrated
- Hard to assign appropriate subjects/genres due to LC limitations

Research

- Volume of responses indicates the relevance and timeliness of our research
- Hope our recommendations will increase discoverability and access
- Created document for CBLDF on comics cataloging basics



****(Parentheses)
indicate MARC
fields***