Virginia Beach Public Library Strategic Dashboard

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Background:

The Virginia Beach Public Library system serves about 430K.

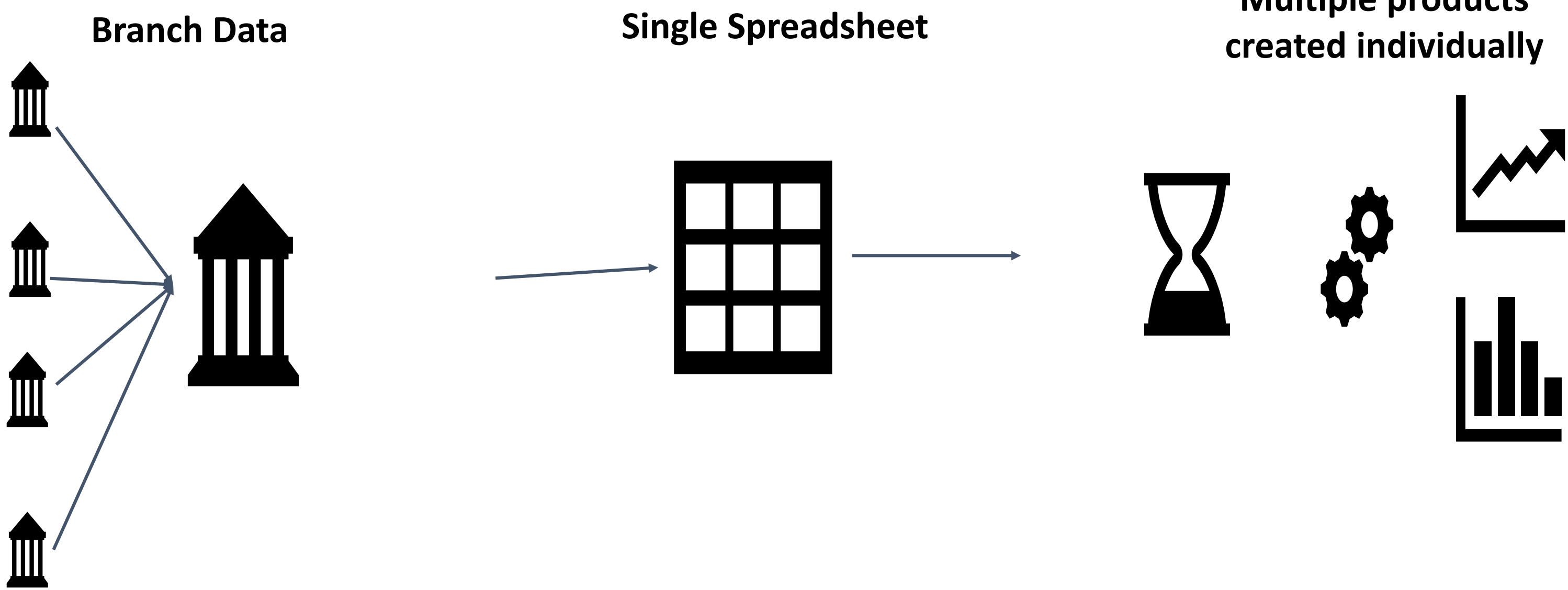**The largest city in Virginia, Virginia Beach city limits encompass 500 sq miles**

Telling the Story/Planning for the Future

Strategic Plan → Strategic Goals → Metrics of Success

Strategic Planning Cycle

- Cultural Enrichment and Entertainment
- Career Development
- Youth Success
- Inclusion and Access
- Digital Services
- Community Leadership and Engagement

- Programs offered/attended
- Circulation
- Volunteer hours
- WiFi usage
- Etc.

Virginia Beach Public Library needed an automated tool to reduce time to compile and present its metrics

Branch Data → **Single Spreadsheet** → **Multiple products created individually**
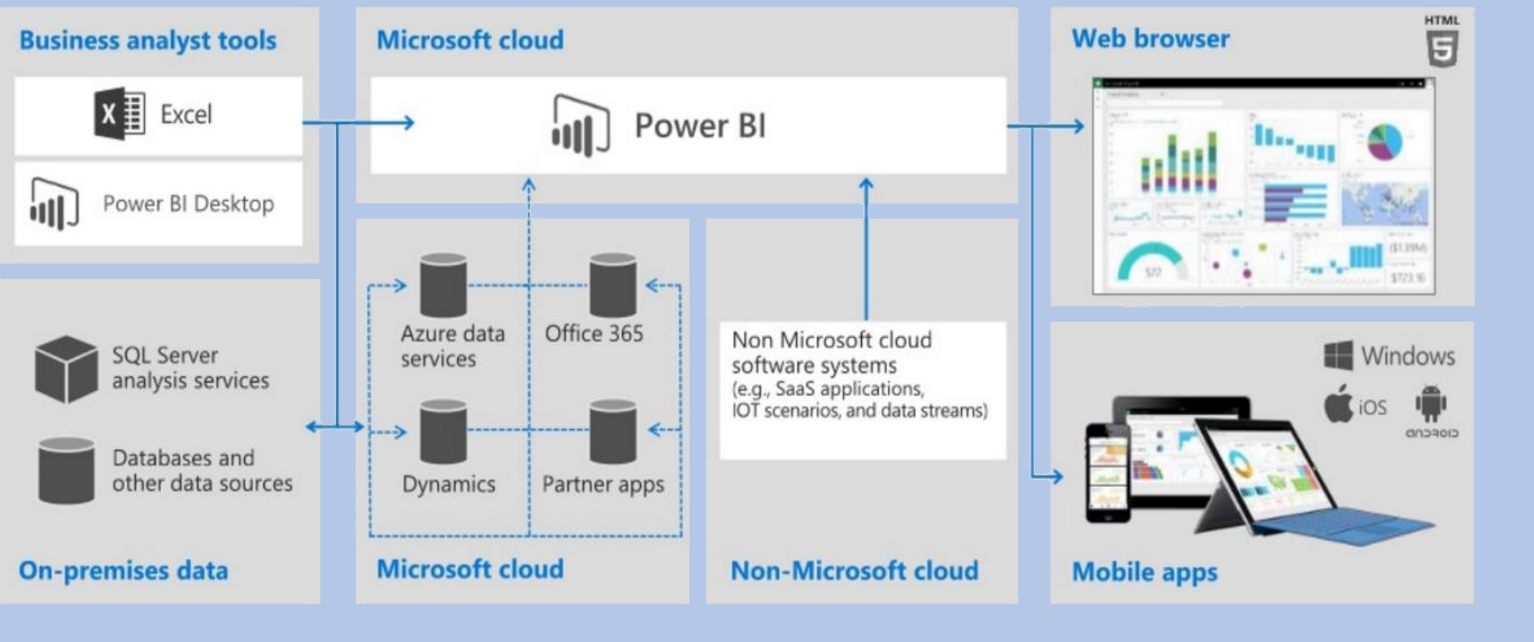

The process was time consuming and static:

- Microsoft Power BI seen as untested but possible solution
- City of Virginia Beach just began licensing to Power BI to city departments

Thus, use of Power BI would be keeping with city goals and possibly saving staff time producing strategic metrics

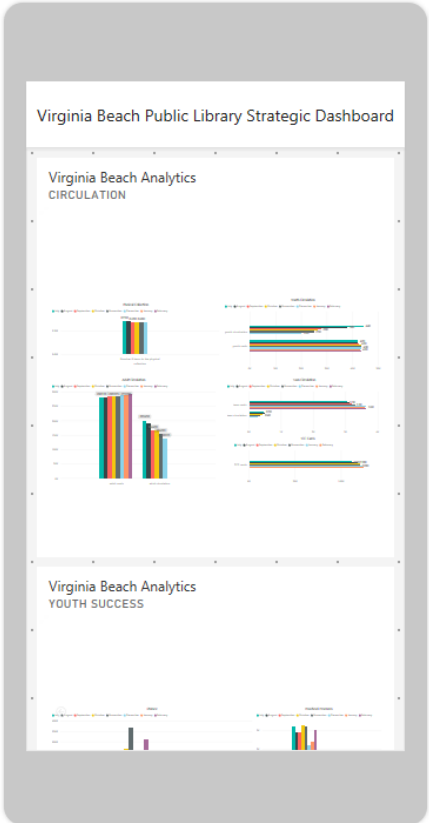## Microsoft Power BI proved to be tool capable of reducing time by providing live data feed

Using Power BI, the Virginia Beach Public Library can interface with multiple, city-wide data feeds

Live Web and Mobile Dashboards Created

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Way Forward

- Need consistent Power BI data support from IT
- Develop Training Plan for Branch Librarian Leadership
- Create "Sandbox" for creative construction on network share sites