

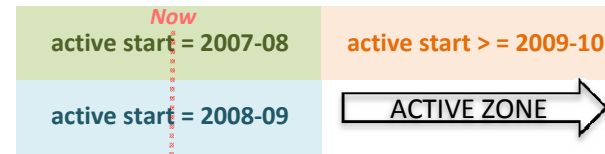
iSchool Strategic Plan

Vision In Action: 2007-2012

Action Strategies Timeline

Last update: April 10, 2009

Legend

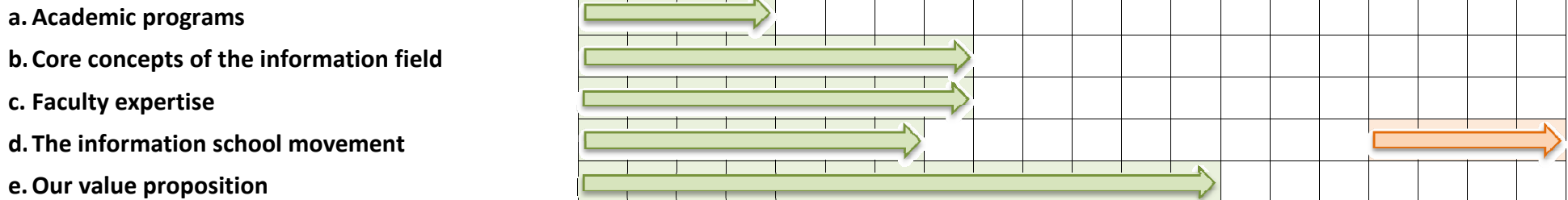


Q1 = Jul-Sep Q2 = Oct-Dec Q3 = Jan-Mar Q4 = Apr-Jun

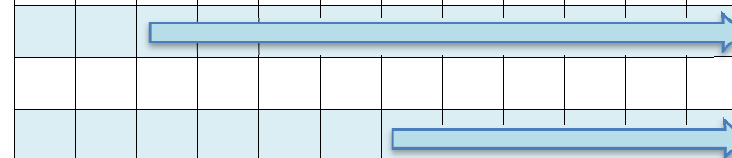
2007-08				2008-09				2009-10				2010-11				2011-12			
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4

Engage: Shape Understanding for the Information Field

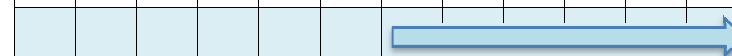
1. Develop clear statements about who we are and what we do



2. Identify and target strategic audiences



3. Measure the impact of iSchool work



4. Develop a marketing strategy for communicating with strategic audiences



5. Develop and implement methods for collecting and showcasing iSchool work

