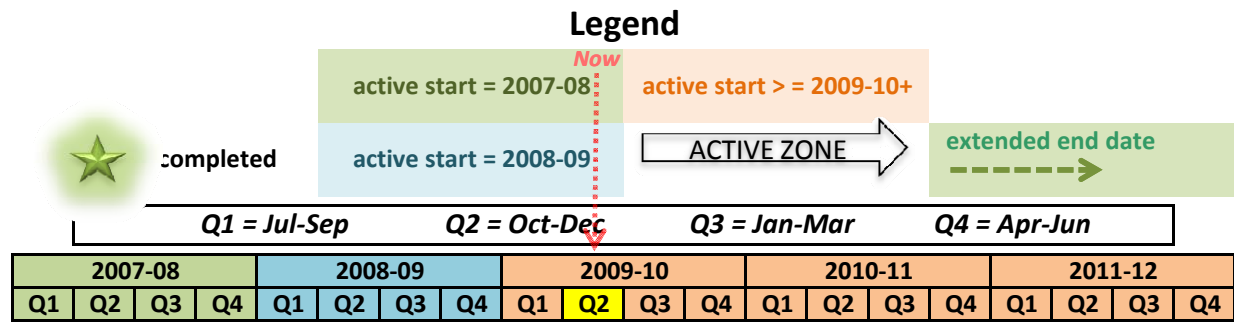


# iSchool Strategic Plan

## Vision In Action: 2007-2012

### Action Strategies Timeline

Last update: November 3, 2009



### Learn: Prepare Information Leaders and Innovators

#### 1. Recruit, support, and place high-quality, diverse students who will become leaders and innovators

- a. Develop Student Recruitment Strategies
- b. Increase Student Scholarships & Grant Support
- c. Enhance Internships & Employment Opportunities
- d. Facilitate Cross-Program Student Engagement
- e. Set High Standards for Faculty Advising
- f. Expand Career Development & Placement Services

#### 2. Prepare faculty and staff to be leaders and innovators in a diverse community

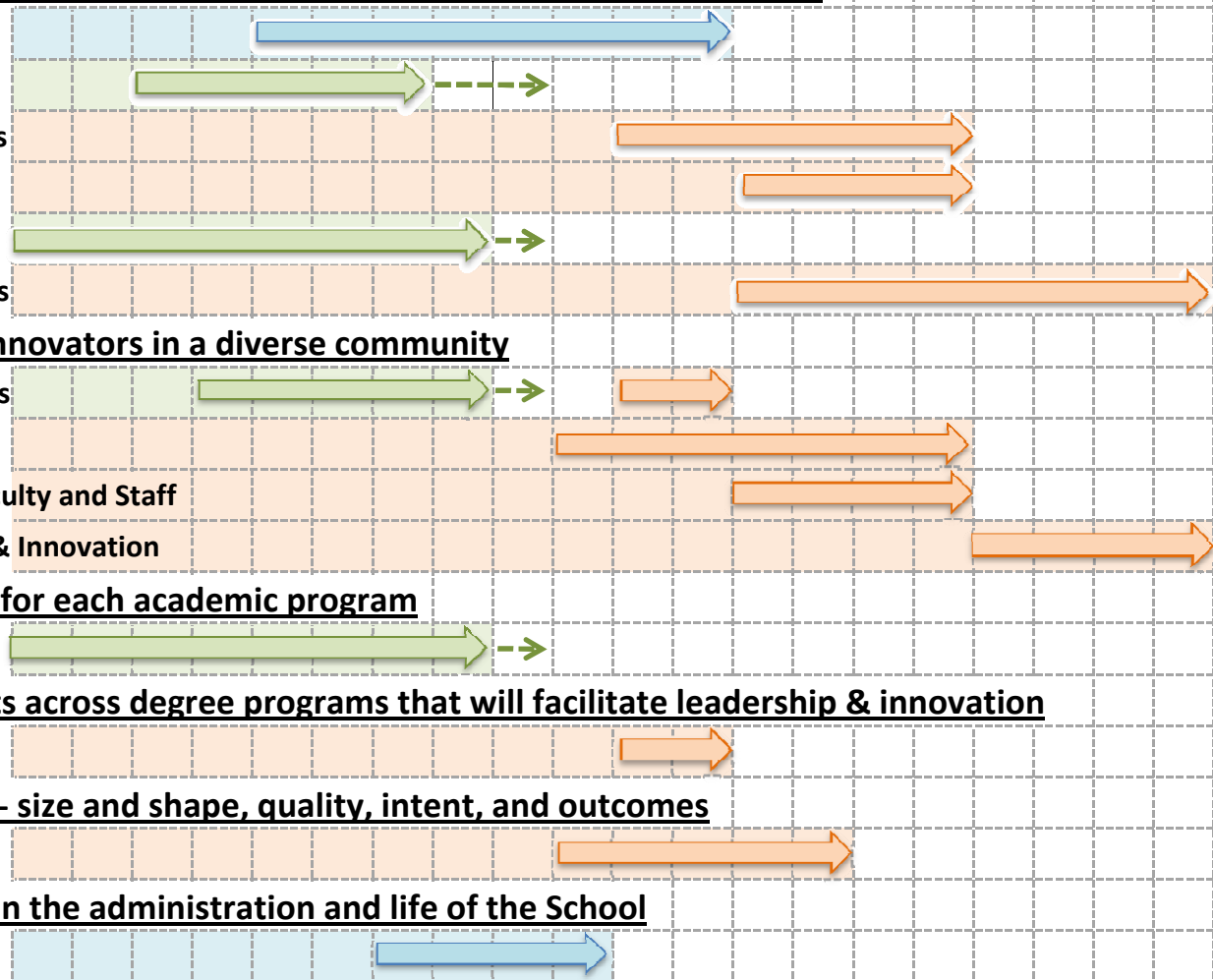
- a. Develop Recruitment, Hiring & Retention Practices
- b. Establish Expectations for Faculty and Staff
- c. Increase Leadership & Innovation Capacity for Faculty and Staff
- d. Reward Faculty and Staff Practices in Leadership & Innovation

#### 3. Review and improve the existing curriculum for each academic program

#### 4. Implement common experiences for students across degree programs that will facilitate leadership & innovation

#### 5. Review our academic programs as a whole - - size and shape, quality, intent, and outcomes

#### 6. Foster higher levels of student involvement in the administration and life of the School

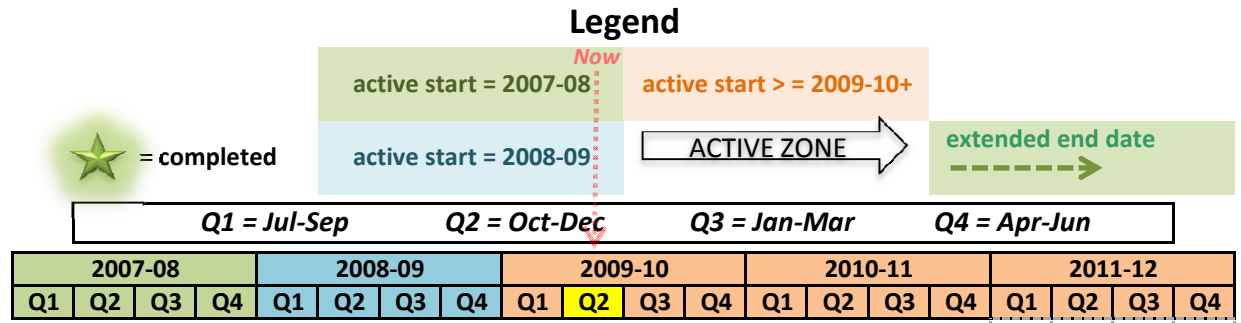


# iSchool Strategic Plan

## Vision In Action: 2007-2012

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## Discover: Create New Knowledge and Design Solutions to Information Challenges

### 1. Develop strategies and processes for identifying, evaluating, and leveraging collaborative research opportunities



### 2. Develop systems that more effectively support research activity

a. Facilitate faculty and Ph.D. research activity



b. Enhance the internal and external visibility of research and creative work



### 3. Evaluate and increase the impact of research programs and projects



### 4. Increase opportunities for student engagement with faculty research



# iSchool Strategic Plan

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Last update: November 3, 2009

#### Legend



2007-08				2008-09				2009-10				2010-11				2011-12			
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4

## Engage: Shape Understanding for the Information Field

### 1. Develop clear statements about who we are and what we do

- a. Academic programs
- b. Core concepts of the information field
- c. Faculty expertise
- d. The information school movement
- e. Our value proposition

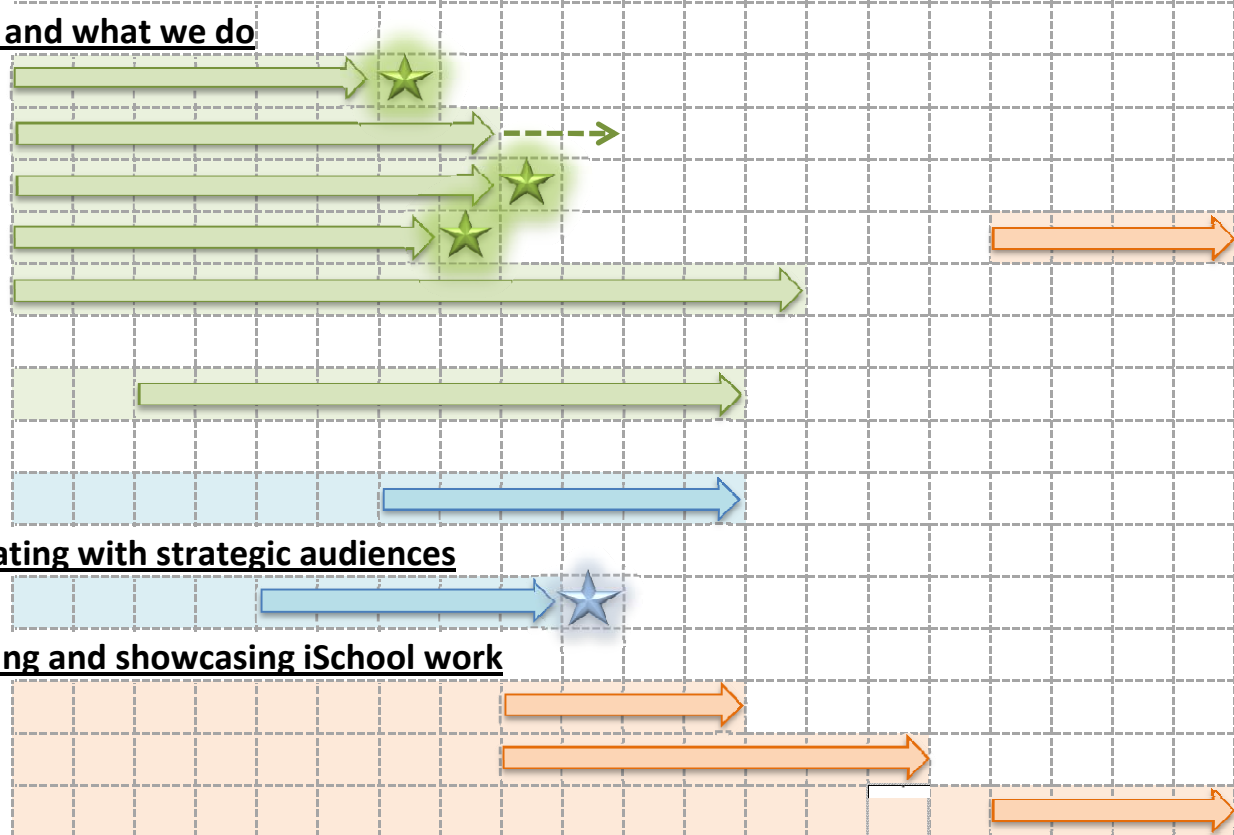
### 2. Identify and target strategic audiences

### 3. Measure the impact of iSchool work

### 4. Develop a marketing strategy for communicating with strategic audiences

### 5. Develop and implement methods for collecting and showcasing iSchool work

- a. Student work
- b. Faculty research and creative work
- c. Operational best practices



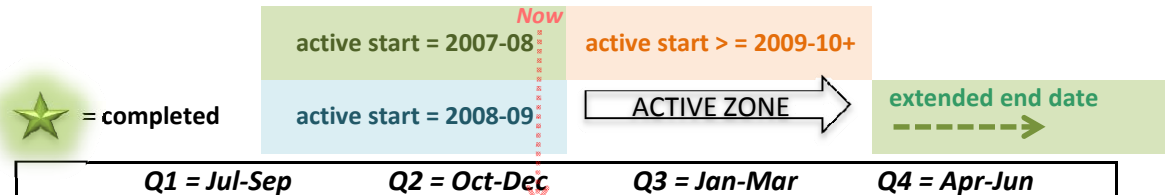
# iSchool Strategic Plan

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#### Legend



2007-08				2008-09				2009-10				2010-11				2011-12			
Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
									Q2										

## Flourish: Ensure Excellence in the School's Foundations and Resources

### 1. Evaluate and address needs for maintaining our organizational agility

- a. Cultivate respect for quality of life
- b. Develop sustainable staff workload, capacity, knowledge, and skills in diverse environment
- c. Create appropriate resources/reserves
- d. Develop sustainable faculty work load

### 2. Evaluate policies, procedures, and processes for efficiency, effectiveness, and compliance

### 3. Clearly communicate the roles and functions of employees

### 4. Clarify and clearly communicate the expectations for faculty and staff related to our strategic goals and priorities

### 5. Build and support a learning community for our faculty, staff, and student employees

- a. Expectations are understood & supported
- b. Cultivate mutual appreciation, support

