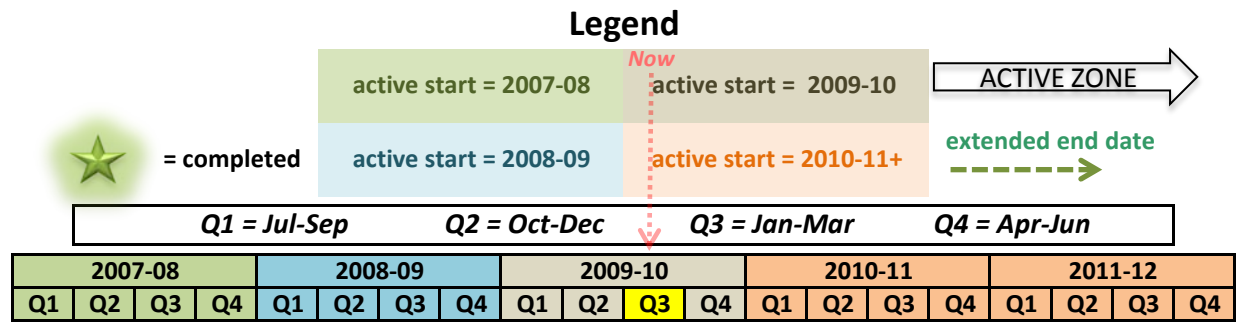


iSchool Strategic Plan

Vision In Action: 2007-2012

Action Strategies Timeline

Last update: February 3, 2010



Learn: Prepare Information Leaders and Innovators

1. Recruit, support, and place high-quality, diverse students who will become leaders and innovators

- a. Develop Student Recruitment Strategies
- b. Increase Student Scholarships & Grant Support
- c. Enhance Internships & Employment Opportunities
- d. Facilitate Cross-Program Student Engagement
- e. Set High Standards for Faculty Advising
- f. Expand Career Development & Placement Services

2. Prepare faculty and staff to be leaders and innovators in a diverse community

- a. Develop Recruitment, Hiring & Retention Practices
- b. Establish Expectations for Faculty and Staff
- c. Increase Leadership & Innovation Capacity for Faculty and Staff
- d. Reward Faculty and Staff Practices in Leadership & Innovation

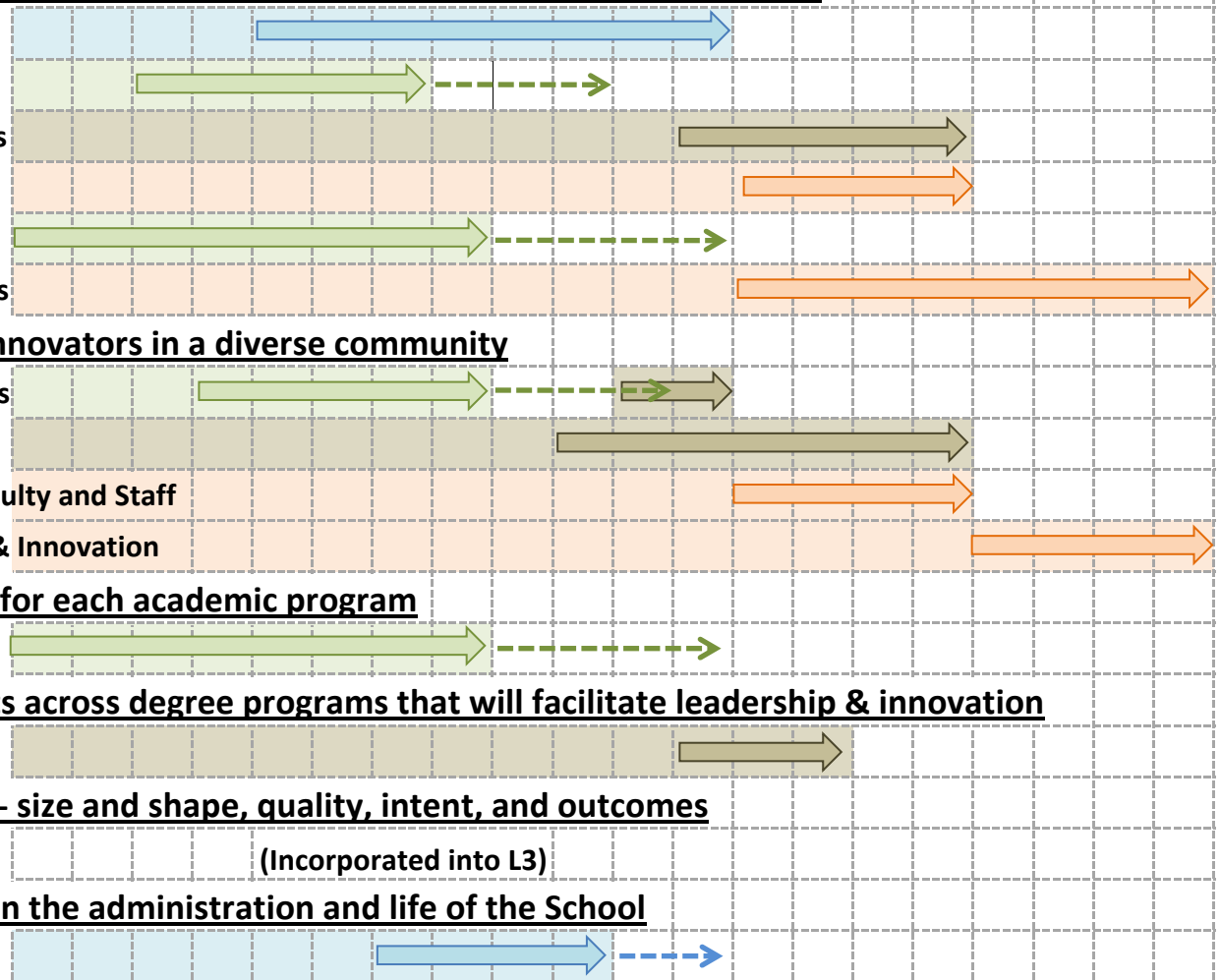
3. Review and improve the existing curriculum for each academic program

4. Implement common experiences for students across degree programs that will facilitate leadership & innovation

5. Review our academic programs as a whole - - size and shape, quality, intent, and outcomes

(Incorporated into L3)

6. Foster higher levels of student involvement in the administration and life of the School

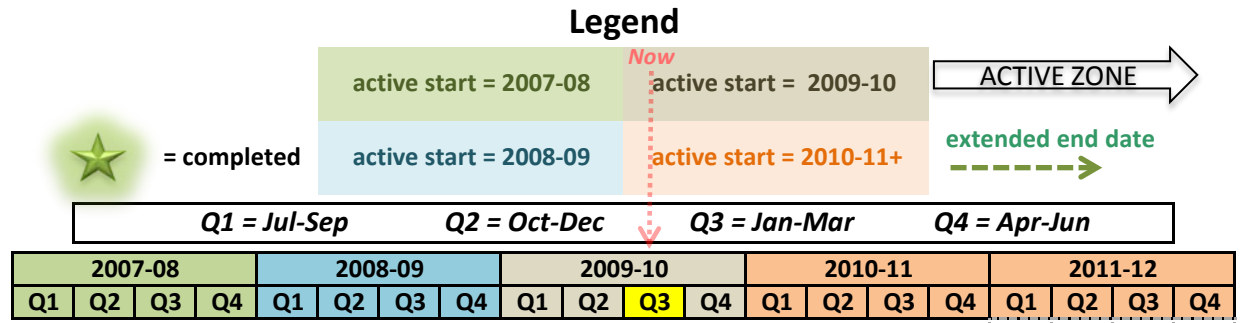


iSchool Strategic Plan

Vision In Action: 2007-2012

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Last update: February 3, 2010



Discover: Create New Knowledge and Design Solutions to Information Challenges

1. Develop strategies and processes for identifying, evaluating, and leveraging collaborative research opportunities



2. Develop systems that more effectively support research activity

a. Facilitate faculty and Ph.D. research activity



b. Enhance the internal and external visibility of research and creative work



3. Evaluate and increase the impact of research programs and projects

(Incorporated into E3)

4. Increase opportunities for student engagement with faculty research

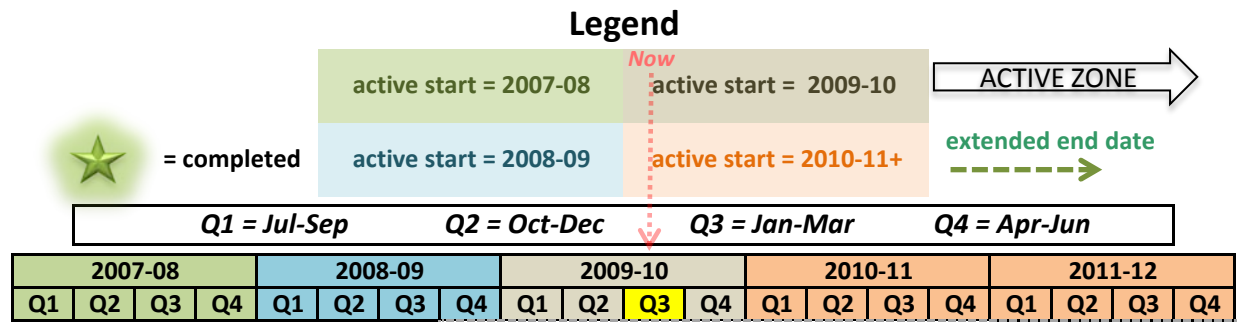


iSchool Strategic Plan

Vision In Action: 2007-2012

Action Strategies Timeline

Last update: February 3, 2010



Engage: Shape Understanding for the Information Field

1. Develop clear statements about who we are and what we do

- a. Academic programs
- b. Core concepts of the information field
- c. Faculty expertise
- d. The information school movement
- e. Our value proposition

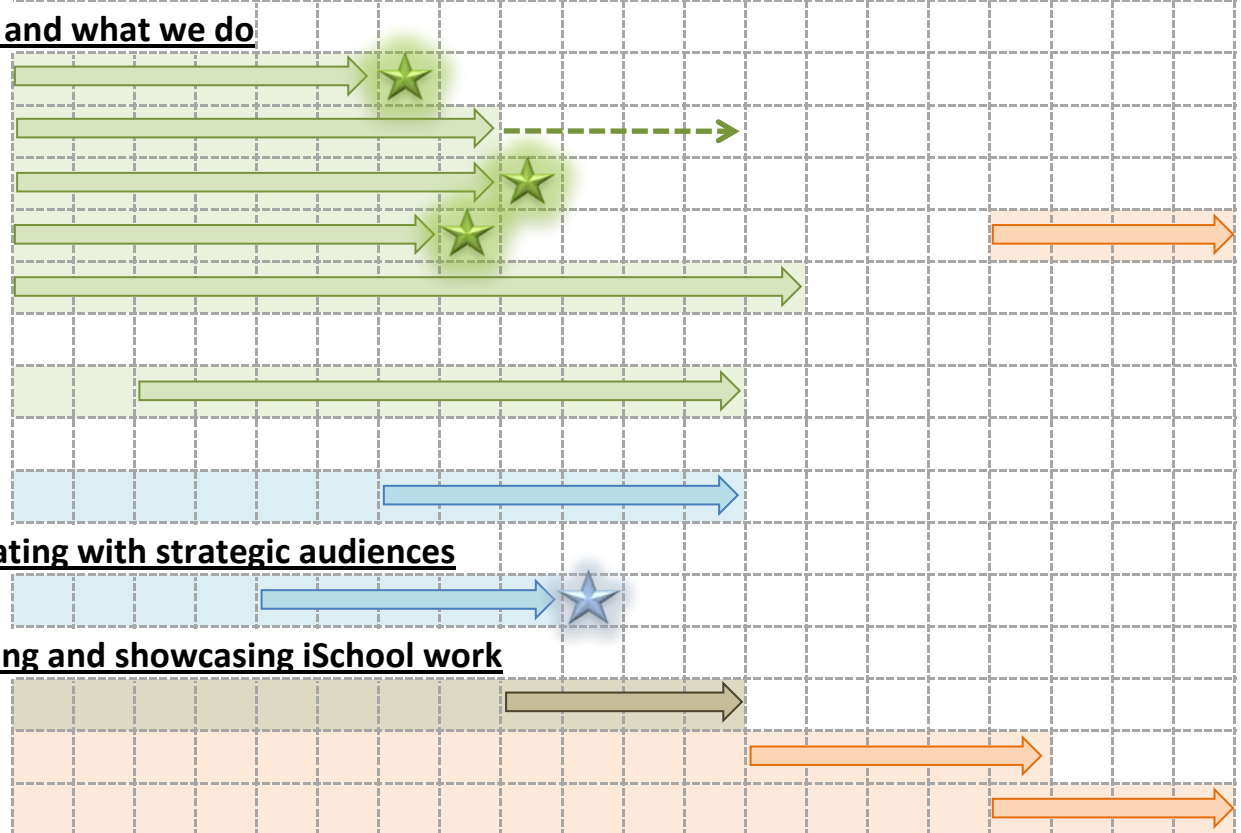
2. Identify and target strategic audiences

3. Measure the impact of iSchool work

4. Develop a marketing strategy for communicating with strategic audiences

5. Develop and implement methods for collecting and showcasing iSchool work

- a. Student work
- b. Faculty research and creative work
- c. Operational best practices

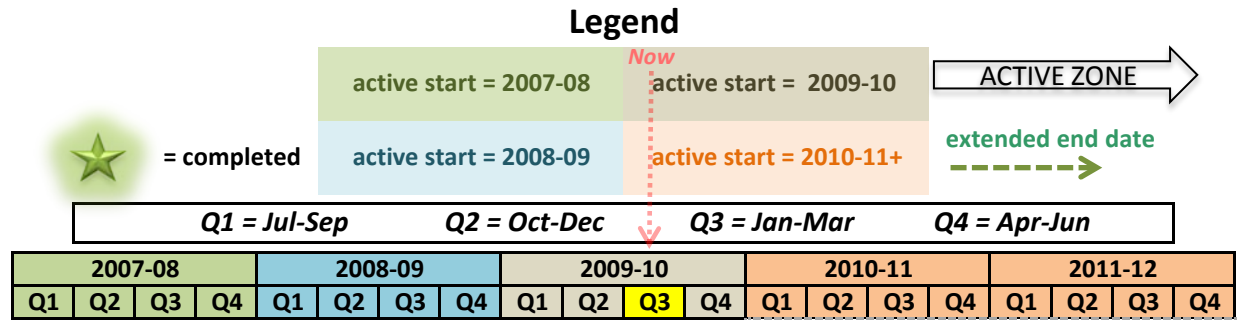


iSchool Strategic Plan

Vision In Action: 2007-2012

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Last update: February 3, 2010



Flourish: Ensure Excellence in the School's Foundations and Resources

1. Evaluate and address needs for maintaining our organizational agility

- a. Cultivate respect for quality of life
- b. Develop sustainable staff workload, capacity, knowledge, and skills in diverse environment
- c. Create appropriate resources/reserves
- d. Develop sustainable faculty work load

2. Evaluate policies, procedures, and processes for efficiency, effectiveness, and compliance

3. Clearly communicate the roles and functions of employees

4. Clarify and clearly communicate the expectations for faculty and staff related to our strategic goals and priorities

5. Build and support a learning community for our faculty, staff, and student employees

- a. Expectations are understood & supported
- b. Cultivate mutual appreciation, support