



# UW Data & Analytics Website Redesign

## PROBLEM

The current website was built under UW-IT Information Technology's functional hierarchy navigation, which had an internal-only focus.

## CONSTRAINT

Website needs to appear as if it sits under IT-Connect by reusing ITC's footer/header for branding and consistency purposes.

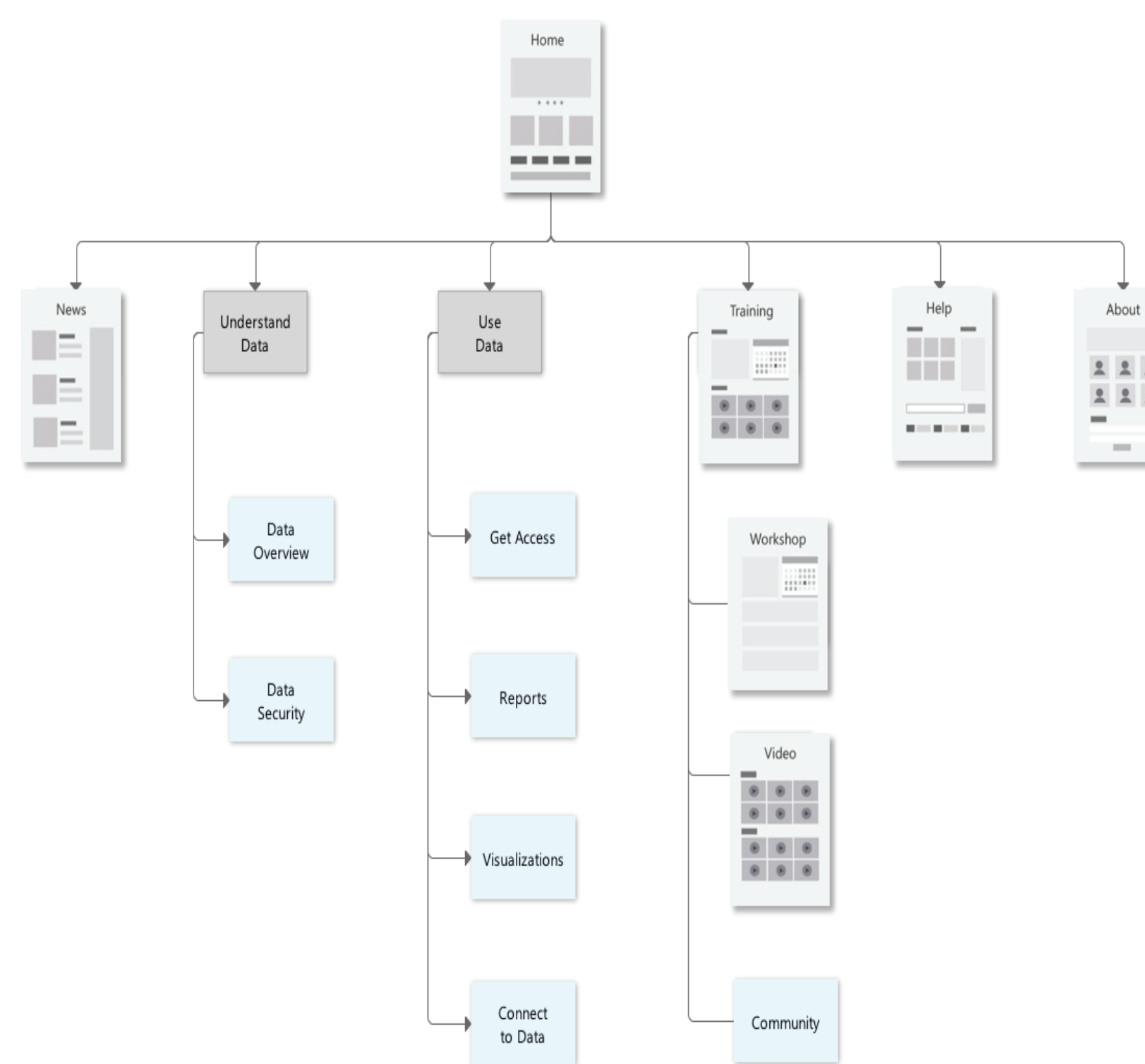
## PROCESS



## SOLUTION

Redesign the website with a focus on five areas: Info-Structure, Find-ability, Information Delivery, Responsive Design and User Engagement.

## INFO-STRUCTURE



## TECHNOLOGIES USED

Wordpress, Enfold Theme, PHP, HTML, CSS, Javascript, Azure

