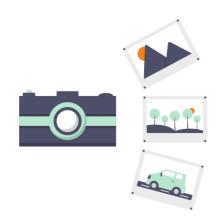


People death plan in various ways--from cleaning out social media profiles, to leaving predated emails for family and friends. Blyp is a new type of social media, meant to draw attention to curating our digital selves, while also creating conversation around the topic of death.





With Blyp, create digital memories.

They can be photo-based, text-based, location-based, or any combination of the three.



Appoint a legacy contact.

Your legacy contact will notify Blyp when you have passed.



Determine when loved ones can see a blyp.

Select a date in the future--your daughter's 30th birthday, or your wedding anniversary.











